



Success and Retention 2011/12 through 2015/16 Business (BUS)

Course Success and Retention Annually

	Enrollments	Success Count	Success Rate	Success Rate Goal	Success Rate Diff	Retention Count	Retention Rate	Retention Rate Goal	Retention Rate Diff
2011/2012	492	397	80.7%	70%	10.7%	455	92.5%	84%	8.5%
2012/2013	478	358	74.9%	70%	4.9%	416	87.0%	84%	3.0%
2013/2014	401	245	61.1%	70%	-8.9%	320	79.8%	84%	-4.2%
2014/2015	587	401	68.3%	70%	-1.7%	495	84.3%	84%	0.3%
2015/2016	719	478	66.5%	70%	-3.5%	573	79.7%	84%	-4.3%

Course Success and Retention by Semester

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Fall 2011	213	165	77.5%	193	90.6%
Fall 2012	259	188	72.6%	227	87.6%
Fall 2013	170	98	57.6%	137	80.6%
Fall 2014	193	122	63.2%	165	85.5%
Fall 2015	295	175	59.3%	223	75.6%
Spring 2012	279	232	83.2%	262	93.9%
Spring 2013	219	170	77.6%	189	86.3%
Spring 2014	231	147	63.6%	183	79.2%
Spring 2015	283	193	68.2%	235	83.0%
Spring 2016	358	254	70.9%	293	81.8%
Summer 2014	111	86	77.5%	95	85.6%
Summer 2015	66	49	74.2%	57	86.4%

Course Success and Retention by Ethnicity

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	Asian	42	40	95.2%	41	97.6%
	Black - Non-Hispanic	22	11	50.0%	18	81.8%
	Filipino	18	14	77.8%	17	94.4%
	Hispanic	140	113	80.7%	128	91.4%
	Multi Races	61	46	75.4%	55	90.2%
	Pacific Islander	13	9	69.2%	12	92.3%
	White Non-Hispanic	174	147	84.5%	165	94.8%
	Unknown	22	17	77.3%	19	86.4%
	Totals and Averages	492	397	80.7%	455	92.5%
2012/2013	Asian	39	30	76.9%	35	89.7%
	Black - Non-Hispanic	29	21	72.4%	25	86.2%
	Filipino	12	11	91.7%	11	91.7%
	Hispanic	167	111	66.5%	138	82.6%
	Multi Races	58	42	72.4%	49	84.5%
	Pacific Islander	12	10	83.3%	11	91.7%
	White Non-Hispanic	139	117	84.2%	129	92.8%
	Unknown	22	16	72.7%	18	81.8%
	Totals and Averages	478	358	74.9%	416	87.0%
2013/2014	American Indian/Alaskan Native	1	1	100.0%	1	100.0%
	Asian	27	18	66.7%	21	77.8%
	Black - Non-Hispanic	30	13	43.3%	25	83.3%
	Filipino	13	8	61.5%	9	69.2%
	Hispanic	124	70	56.5%	91	73.4%
	Multi Races	46	27	58.7%	38	82.6%
	Pacific Islander	7	4	57.1%	4	57.1%
	White Non-Hispanic	140	97	69.3%	120	85.7%
	Unknown	13	7	53.8%	11	84.6%
Totals and Averages	401	245	61.1%	320	79.8%	
2014/2015	American Indian/Alaskan Native	1	1	100.0%	1	100.0%
	Asian	64	48	75.0%	54	84.4%
	Black - Non-Hispanic	19	11	57.9%	13	68.4%
	Filipino	31	22	71.0%	27	87.1%

Course Success and Retention by Ethnicity

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
	Hispanic	176	116	65.9%	146	83.0%
	Multi Races	88	55	62.5%	72	81.8%
	Pacific Islander	14	10	71.4%	13	92.9%
	White Non-Hispanic	177	127	71.8%	154	87.0%
	Unknown	17	11	64.7%	15	88.2%
	Totals and Averages	587	401	68.3%	495	84.3%
2015/2016	American Indian/Alaskan Native	1				
	Asian	91	72	79.1%	79	86.8%
	Black - Non-Hispanic	28	10	35.7%	17	60.7%
	Filipino	27	14	51.9%	21	77.8%
	Hispanic	194	130	67.0%	157	80.9%
	Multi Races	130	84	64.6%	101	77.7%
	Pacific Islander	15	10	66.7%	10	66.7%
	White Non-Hispanic	203	138	68.0%	164	80.8%
	Unknown	30	20	66.7%	24	80.0%
	Totals and Averages	719	478	66.5%	573	79.7%

Course Success and Retention by Gender

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	Female	212	171	80.7%	188	88.7%
	Male	268	216	80.6%	256	95.5%
	Unreported	8	7	87.5%	8	100.0%
	Totals & Averages	488	394	80.7%	452	92.6%
2012/2013	Female	235	168	71.5%	199	84.7%
	Male	238	188	79.0%	212	89.1%
	Unreported	4	1	25.0%	4	100.0%
	Totals & Averages	477	357	74.8%	415	87.0%
2013/2014	Female	200	123	61.5%	168	84.0%
	Male	195	118	60.5%	146	74.9%

Course Success and Retention by Gender

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
	Unreported	3	2	66.7%	3	100.0%
	Totals & Averages	398	243	61.1%	317	79.6%
2014/2015	Female	290	206	71.0%	243	83.8%
	Male	280	180	64.3%	235	83.9%
	Unreported	17	15	88.2%	17	100.0%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	Female	358	226	63.1%	272	76.0%
	Male	348	242	69.5%	288	82.8%
	Unreported	13	10	76.9%	13	100.0%
	Totals & Averages	719	478	66.5%	573	79.7%

Course Success and Retention by Age

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	Under 18	12	10	83.3%	11	91.7%
	Age 18-22	213	172	80.8%	202	94.8%
	Age 23-28	115	96	83.5%	103	89.6%
	Age 29-39	60	44	73.3%	53	88.3%
	Age 40-49	47	38	80.9%	44	93.6%
	Age 50-59	38	32	84.2%	35	92.1%
	Age 60+	7	5	71.4%	7	100.0%
	Totals & Averages	492	397	80.7%	455	92.5%
2012/2013	Under 18	16	15	93.8%	16	100.0%
	Age 18-22	208	155	74.5%	183	88.0%
	Age 23-28	100	70	70.0%	85	85.0%
	Age 29-39	62	45	72.6%	52	83.9%
	Age 40-49	49	34	69.4%	40	81.6%
	Age 50-59	38	35	92.1%	35	92.1%
	Age 60+	5	4	80.0%	5	100.0%
	Totals & Averages	478	358	74.9%	416	87.0%
2013/2014	Under 18	16	10	62.5%	15	93.8%
	Age 18-22	146	90	61.6%	118	80.8%
	Age 23-28	105	65	61.9%	85	81.0%

Course Success and Retention by Age

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
	Age 29-39	84	47	56.0%	61	72.6%
	Age 40-49	23	15	65.2%	20	87.0%
	Age 50-59	21	13	61.9%	15	71.4%
	Age 60+	6	5	83.3%	6	100.0%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Under 18	14	13	92.9%	13	92.9%
	Age 18-22	230	157	68.3%	198	86.1%
	Age 23-28	182	124	68.1%	148	81.3%
	Age 29-39	113	71	62.8%	92	81.4%
	Age 40-49	23	16	69.6%	21	91.3%
	Age 50-59	17	14	82.4%	15	88.2%
	Age 60+	8	6	75.0%	8	100.0%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	Under 18	20	18	90.0%	20	100.0%
	Age 18-22	340	227	66.8%	277	81.5%
	Age 23-28	189	124	65.6%	144	76.2%
	Age 29-39	105	68	64.8%	82	78.1%
	Age 40-49	36	21	58.3%	28	77.8%
	Age 50-59	21	14	66.7%	14	66.7%
	Age 60+	8	6	75.0%	8	100.0%
	Totals & Averages	719	478	66.5%	573	79.7%

Course Success and Retention by Enrollment Status

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	Continuing Student	327	270	82.6%	298	91.1%
	Currently K-12	7	6	85.7%	7	100.0%
	First-Time Student	33	26	78.8%	31	93.9%
	First-Time Transfer Student	55	42	76.4%	51	92.7%
	Returning Student	44	30	68.2%	42	95.5%
	Returning Transfer Student	26	23	88.5%	26	100.0%
	Totals & Averages	492	397	80.7%	455	92.5%
2012/2013	Continuing Student	319	237	74.3%	281	88.1%
	Currently K-12	25	24	96.0%	25	100.0%

Course Success and Retention by Enrollment Status

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
	First-Time Student	26	18	69.2%	22	84.6%
	First-Time Transfer Student	23	17	73.9%	20	87.0%
	Returning Student	51	31	60.8%	35	68.6%
	Returning Transfer Student	34	31	91.2%	33	97.1%
	Totals & Averages	478	358	74.9%	416	87.0%
2013/2014	Continuing Student	290	187	64.5%	234	80.7%
	Currently K-12	13	9	69.2%	12	92.3%
	First-Time Student	18	8	44.4%	14	77.8%
	First-Time Transfer Student	35	17	48.6%	27	77.1%
	Returning Student	27	14	51.9%	18	66.7%
	Returning Transfer Student	18	10	55.6%	15	83.3%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Continuing Student	423	295	69.7%	356	84.2%
	Currently K-12	13	12	92.3%	12	92.3%
	First-Time Student	18	11	61.1%	17	94.4%
	First-Time Transfer Student	54	37	68.5%	48	88.9%
	Returning Student	37	20	54.1%	28	75.7%
	Returning Transfer Student	42	26	61.9%	34	81.0%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	Continuing Student	536	366	68.3%	430	80.2%
	Currently K-12	24	20	83.3%	23	95.8%
	First-Time Student	22	14	63.6%	17	77.3%
	First-Time Transfer Student	49	28	57.1%	39	79.6%
	Returning Student	44	26	59.1%	32	72.7%
	Returning Transfer Student	44	24	54.5%	32	72.7%
	Totals & Averages	719	478	66.5%	573	79.7%

Course Success and Retention by DE vs Non DE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	Not Online	492	397	80.7%	455	92.5%
	Totals & Averages	492	397	80.7%	455	92.5%
2012/2013	Not Online	478	358	74.9%	416	87.0%
	Totals & Averages	478	358	74.9%	416	87.0%

Course Success and Retention by DE vs Non DE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2013/2014	Not Online	259	182	70.3%	214	82.6%
	Online	142	63	44.4%	106	74.6%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Hybrid	26	18	69.2%	23	88.5%
	Not Online	296	229	77.4%	255	86.1%
	Online	265	154	58.1%	217	81.9%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	Hybrid	55	37	67.3%	43	78.2%
	Not Online	199	159	79.9%	175	87.9%
	Online	441	263	59.6%	334	75.7%
	Web Assisted	24	19	79.2%	21	87.5%
	Totals & Averages	719	478	66.5%	573	79.7%

Course Success and Retention by CTE vs Non CTE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	CTE	124	93	75.0%	111	89.5%
	Not CTE	368	304	82.6%	344	93.5%
	Totals & Averages	492	397	80.7%	455	92.5%
2012/2013	CTE	103	59	57.3%	84	81.6%
	Not CTE	375	299	79.7%	332	88.5%
	Totals & Averages	478	358	74.9%	416	87.0%
2013/2014	Not CTE	401	245	61.1%	320	79.8%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Not CTE	587	401	68.3%	495	84.3%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	CTE	17	15	88.2%	16	94.1%
	Not CTE	702	463	66.0%	557	79.3%
	Totals & Averages	719	478	66.5%	573	79.7%

Course Success and Retention by Basic Skills vs Non Basic Skills

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	Basic Skills	3	3	100.0%	3	100.0%
	Non Basic Skills	489	394	80.6%	452	92.4%
	Totals & Averages	492	397	80.7%	455	92.5%
2012/2013	Non Basic Skills	478	358	74.9%	416	87.0%
	Totals & Averages	478	358	74.9%	416	87.0%
2013/2014	Non Basic Skills	401	245	61.1%	320	79.8%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Non Basic Skills	587	401	68.3%	495	84.3%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	Non Basic Skills	719	478	66.5%	573	79.7%
	Totals & Averages	719	478	66.5%	573	79.7%

Course Success and Retention by Prior to College Level

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	Not applicable	492	397	80.7%	455	92.5%
2012/2013	Not applicable	478	358	74.9%	416	87.0%
2013/2014	Not applicable	401	245	61.1%	320	79.8%
2014/2015	Not applicable	587	401	68.3%	495	84.3%
2015/2016	Not applicable	719	478	66.5%	573	79.7%

Course Success and Retention by Transfer vs Non Transfer

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2011/2012	Not Transferable	3	3	100.0%	3	100.0%
	Transferable	489	394	80.6%	452	92.4%
	Totals & Averages	492	397	80.7%	455	92.5%
2012/2013	Transferable	478	358	74.9%	416	87.0%
	Totals & Averages	478	358	74.9%	416	87.0%
2013/2014	Transferable	401	245	61.1%	320	79.8%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Transferable	587	401	68.3%	495	84.3%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	Transferable	719	478	66.5%	573	79.7%
	Totals & Averages	719	478	66.5%	573	79.7%

Grade Distribution

	<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>	<u>F</u>	<u>Other</u>	<u>W</u>
Fall 2011	105	39	19	5	23	2	20
Fall 2012	96	58	33	12	24	4	32
Fall 2013	29	45	24	11	27	1	33
Fall 2014	52	40	30	11	32		28
Fall 2015	108	44	23	13	33	2	72
Spring 2012	138	62	32	8	20	2	17
Spring 2013	91	62	17	9	9	1	30
Spring 2014	65	53	26	8	28	3	48
Spring 2015	92	74	27	9	33		48
Spring 2016	148	79	27	14	24	1	65
Summer 2014	30	44	12	3	6		16
Summer 2015	30	12	7	2	6		9

Course Success and Retention by Courses

				Headcount	Success	Success Rate	Retention	Retention Rate
Fall 2011	BUS.	100	Contemporary American Bus.	109	88	80.7%	103	94.5%
		101	Human Relations In Business	22	19	86.4%	20	90.9%
		103	Intro. to Bus. Info. Systems	25	22	88.0%	23	92.0%
		395	Getting Started in Business	29	23	79.3%	26	89.7%
		396	Developing a Business Plan	27	12	44.4%	20	74.1%
		695	Independent Study	1	1	100.0%	1	100.0%
Fall 2012	BUS.	100	Contemporary American Bus.	105	80	76.2%	96	91.4%
		101	Human Relations In Business	36	27	75.0%	29	80.6%
		103	Intro to Bus Info Systems	19	16	84.2%	17	89.5%
			Intro. to Bus. Info. Systems	33	32	97.0%	32	97.0%
		395	Getting Started in Bus. Green	19	12	63.2%	14	73.7%
		396	Dev. a Bus. Plan Inc. Sust. Pr	22	10	45.5%	19	86.4%
		397	Developing a Marketing Plan	25	11	44.0%	20	80.0%
Fall 2013	BUS.	100	Contemporary Am Business	25	15	60.0%	25	100.0%
			Contemporary American Bus.	78	48	61.5%	62	79.5%
		103	Intro to Bus Info Systems	21	14	66.7%	17	81.0%
		180	Marketing	30	15	50.0%	20	66.7%
		335	Theories/Practices Global Bus.	16	6	37.5%	13	81.3%
Fall 2014	BUS.	100	Contemporary Am Business	22	5	22.7%	18	81.8%
			Contemporary American Bus.	79	44	55.7%	67	84.8%
		101	Human Relations In Business	23	18	78.3%	19	82.6%
		103	Intro. to Bus. Info. Systems	20	17	85.0%	19	95.0%
		201	Business Law	37	31	83.8%	34	91.9%
		230	Intro to Intn'l Marketing	12	7	58.3%	8	66.7%
Fall 2015	BUS.	100	Introduction to Business	110	64	58.2%	84	76.4%
		101	Human Relations In Workplace	15	11	73.3%	13	86.7%
		103	Intro. to Bus. Info. Systems	56	30	53.6%	41	73.2%
		150	Small Business Management	20	12	60.0%	14	70.0%
		180	Marketing	20	14	70.0%	16	80.0%
		201	Business Law	43	38	88.4%	38	88.4%
		230	Intro Intn'l Market - Honors	7	2	28.6%	5	71.4%
	Intro to Intn'l Marketing	24	4	16.7%	12	50.0%		

Course Success and Retention by Courses

				Headcount	Success	Success Rate	Retention	Retention Rate
Spring 2012	BUS.	100	Contemp. American Business	31	31	100.0%	31	100.0%
			Contemporary American Bus.	79	56	70.9%	72	91.1%
		103	Intro Business Info Systems	44	36	81.8%	40	90.9%
		108	Business Writing/Presentation	12	8	66.7%	9	75.0%
		110	Business Arithmetic	3	3	100.0%	3	100.0%
		115	Business Mathematics	15	11	73.3%	13	86.7%
		201	Business Law	40	38	95.0%	39	97.5%
		395	Getting Started in Business	27	24	88.9%	27	100.0%
		396	Developing a Business Plan	27	24	88.9%	27	100.0%
		695	Independent Study	1	1	100.0%	1	100.0%
Spring 2013	BUS.	100	Contemp. American Business	19	12	63.2%	18	94.7%
			Contemporary American Bus.	74	57	77.0%	61	82.4%
		101	Human Relations in Business	17	9	52.9%	11	64.7%
		103	Intro Business Info Systems	32	28	87.5%	28	87.5%
		108	Business Writing/Presentation	13	11	84.6%	13	100.0%
		201	Business Law	40	38	95.0%	40	100.0%
		395	Getting Started in Bus. Green	12	11	91.7%	12	100.0%
		396	Dev. a Bus. Plan Inc. Sust. Pr	12	4	33.3%	6	50.0%
Spring 2014	BUS.	100	Contemp. American Business	18	16	88.9%	16	88.9%
			Contemporary American Bus.	70	36	51.4%	53	75.7%
		103	Intro Business Info Systems	25	17	68.0%	20	80.0%
		150	Small Business Management	26	14	53.8%	19	73.1%
		180	Marketing	29	16	55.2%	19	65.5%
		201	Business Law	46	45	97.8%	46	100.0%
		230	International Marketing	17	3	17.6%	10	58.8%
Spring 2015	BUS.	100	Contemporary Am Business	35	27	77.1%	30	85.7%
			Contemporary American Bus.	62	37	59.7%	49	79.0%
		103	Intro Business Info Systems	54	38	70.4%	44	81.5%
		150	Small Business Management	28	24	85.7%	24	85.7%
		180	Marketing	26	18	69.2%	23	88.5%
		201	Business Law	40	33	82.5%	36	90.0%
		230	International Marketing	22	7	31.8%	15	68.2%

Course Success and Retention by Courses

			Headcount	Success	Success Rate	Retention	Retention Rate
		335					
			16	9	56.3%	14	87.5%
Spring 2016	BUS.	100	6	6	100.0%	6	100.0%
			119	72	60.5%	93	78.2%
		103	83	55	66.3%	61	73.5%
		108	17	15	88.2%	16	94.1%
		150	23	20	87.0%	22	95.7%
		180	24	19	79.2%	21	87.5%
		201	78	59	75.6%	66	84.6%
			8	8	100.0%	8	100.0%
Summer 2014	BUS.	100	51	38	74.5%	45	88.2%
		180	21	15	71.4%	16	76.2%
		201	39	33	84.6%	34	87.2%
Summer 2015	BUS.	100	30	20	66.7%	26	86.7%
		201	36	29	80.6%	31	86.1%