



Success and Retention 2009/10 through 2013/14 Accounting and Business (ACTG & BUS)

Course Success and Retention Annually

	Enrollments	Success Count	Success Rate	Success Rate Goal	Success Rate Diff	Retention Count	Retention Rate	Retention Rate Goal	Retention Rate Diff
2009/2010	942	673	71%	70%	1%	810	86%	84%	2%
2010/2011	964	694	72%	70%	2%	796	83%	84%	-1%
2011/2012	927	707	76%	70%	6%	820	88%	84%	4%
2012/2013	885	632	71%	70%	1%	754	85%	84%	1%
2013/2014	765	488	64%	70%	-6%	620	81%	84%	-3%

Course Success and Retention by Semester

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Fall 2009	421	307	73%	355	84%
Fall 2010	535	387	72%	452	84%
Fall 2011	419	305	73%	363	87%
Fall 2012	437	303	69%	371	85%
<u>Fall 2013</u>	336	204	61%	270	80%
Spring 2010	508	359	71%	444	87%
Spring 2011	428	306	71%	343	80%
Spring 2012	508	402	79%	457	90%
Spring 2013	448	329	73%	383	85%
<u>Spring 2014</u>	429	284	66%	350	82%
Summer 2009	13	7	54%	11	85%
Summer 2010	1	1	100%	1	100%
Total	4,483	3,194	71%	3,800	85%

Course Success and Retention by Ethnicity

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010	African Am.	44	30	68%	39	89%
	Asian	105	76	72%	89	85%
	Filipino	38	26	68%	31	82%
	Hispanic	314	221	70%	267	85%
	Native Am.	3	2	67%	3	100%
	Unknown	109	83	76%	97	89%
	White	329	235	71%	284	86%
	Totals & Averages	942	673	71%	810	86%
2010/2011	African Am.	44	16	36%	27	61%
	Asian	80	53	66%	64	80%
	Filipino	27	20	74%	21	78%
	Hispanic	311	214	69%	246	79%
	Native Am.	1	1	100%	1	100%
	Unknown	127	95	75%	108	85%
	White	374	295	79%	329	88%
	Totals & Averages	964	694	72%	796	83%
2011/2012	African Am.	31	16	52%	26	84%
	Asian	110	90	82%	97	88%
	Filipino	27	21	78%	26	96%
	Hispanic	288	213	74%	248	86%
	Native Am.	1	1	100%	1	100%
	Unknown	151	109	72%	127	84%
	White	319	257	81%	295	92%
	Totals & Averages	927	707	76%	820	88%
2012/2013	African Am.	43	29	67%	38	88%
	Asian	88	70	80%	79	90%
	Filipino	23	22	96%	22	96%
	Hispanic	318	202	64%	255	80%
	Unknown	151	104	69%	126	83%
	White	262	205	78%	234	89%
	Totals & Averages	885	632	71%	754	85%
	2013/2014	African Am.	43	19	44%	34
Asian		61	41	67%	50	82%

Course Success and Retention by Ethnicity

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Filipino	18	12	67%	13	72%
Hispanic	255	148	58%	198	78%
Native Am.	5	5	100%	5	100%
Unknown	119	71	60%	94	79%
White	264	192	73%	226	86%
Totals & Averages	765	488	64%	620	81%

Course Success and Retention by Gender

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010	Female	561	407	73%	484	86%
	Male	355	248	70%	300	85%
	Unreported	19	14	74%	19	100%
	Totals & Averages	935	669	72%	803	86%
2010/2011	Female	547	398	73%	455	83%
	Male	380	260	68%	305	80%
	Unreported	29	28	97%	28	97%
	Totals & Averages	956	686	72%	788	82%
2011/2012	Female	461	352	76%	392	85%
	Male	447	338	76%	410	92%
	Unreported	11	10	91%	11	100%
	Totals & Averages	919	700	76%	813	88%
2012/2013	Female	445	315	71%	375	84%
	Male	430	314	73%	371	86%
	Unreported	9	2	22%	7	78%
	Totals & Averages	884	631	71%	753	85%
2013/2014	Female	396	256	65%	331	84%
	Male	353	220	62%	274	78%
	Unreported	7	4	57%	6	86%
	Totals & Averages	756	480	63%	611	81%

Course Success and Retention by Age

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010	Under 18	19	14	74%	18	95%
	Age 18-22	285	185	65%	229	80%
	Age 23-28	208	132	63%	176	85%
	Age 29-39	199	149	75%	177	89%
	Age 40-49	117	92	79%	106	91%
	Age 50-59	86	74	86%	77	90%
	Age 60+	28	27	96%	27	96%
	Totals & Averages	942	673	71%	810	86%
2010/2011	Under 18	15	14	93%	14	93%
	Age 18-22	309	197	64%	244	79%
	Age 23-28	215	152	71%	175	81%
	Age 29-39	191	145	76%	165	86%
	Age 40-49	126	99	79%	106	84%
	Age 50-59	77	60	78%	65	84%
	Age 60+	31	27	87%	27	87%
	Totals & Averages	964	694	72%	796	83%
2011/2012	Under 18	19	17	89%	18	95%
	Age 18-22	343	258	75%	309	90%
	Age 23-28	224	173	77%	192	86%
	Age 29-39	168	118	70%	144	86%
	Age 40-49	95	74	78%	84	88%
	Age 50-59	63	55	87%	59	94%
	Age 60+	15	12	80%	14	93%
	Totals & Averages	927	707	76%	820	88%
2012/2013	Under 18	16	15	94%	16	100%
	Age 18-22	353	256	73%	307	87%
	Age 23-28	230	155	67%	193	84%
	Age 29-39	138	93	67%	109	79%
	Age 40-49	70	49	70%	58	83%
	Age 50-59	67	57	85%	62	93%

Course Success and Retention by Age

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Age 60+	11	7	64%	9	82%
Totals & Averages	885	632	71%	754	85%
2013/2014					
Under 18	23	17	74%	22	96%
Age 18-22	286	174	61%	228	80%
Age 23-28	192	123	64%	159	83%
Age 29-39	151	95	63%	118	78%
Age 40-49	42	31	74%	37	88%
Age 50-59	56	38	68%	45	80%
Age 60+	15	10	67%	11	73%
Totals & Averages	765	488	64%	620	81%

Course Success and Retention by Enrollment Status

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010	Continuing Student	606	434	72%	520	86%
	Currently K-12	14	12	86%	13	93%
	First-Time Student	40	27	68%	34	85%
	First-Time Transfer Student	107	84	79%	99	93%
	Returning Student	111	72	65%	91	82%
	Returning Transfer Student	64	44	69%	53	83%
2010/2011	Continuing Student	661	489	74%	562	85%
	Currently K-12	6	6	100%	6	100%
	First-Time Student	46	27	59%	30	65%
	First-Time Transfer Student	72	46	64%	57	79%
	Returning Student	84	59	70%	63	75%
	Returning Transfer Student	95	67	71%	78	82%
2011/2012	Continuing Student	647	506	78%	566	87%
	Currently K-12	11	9	82%	11	100%
	First-Time Student	45	33	73%	40	89%
	First-Time Transfer Student	85	65	76%	78	92%
	Returning Student	92	59	64%	82	89%
	Returning Transfer Student	47	35	74%	43	91%
2012/2013	Continuing Student	626	454	73%	540	86%
	Currently K-12	27	25	93%	26	96%
	First-Time Student	29	20	69%	25	86%
	First-Time Transfer Student	49	31	63%	40	82%
	Returning Student	91	51	56%	65	71%
	Returning Transfer Student	63	51	81%	58	92%
2013/2014	Continuing Student	572	382	67%	466	81%
	Currently K-12	16	12	75%	15	94%
	First-Time Student	27	14	52%	23	85%
	First-Time Transfer Student	58	33	57%	46	79%
	Returning Student	58	29	50%	42	72%
	Returning Transfer Student	34	18	53%	28	82%

Course Success and Retention by DE vs Non DE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010	Not Online	900	645	72%	774	86%
	Online	42	28	67%	36	86%
2010/2011	Not Online	964	694	72%	796	83%
2011/2012	Not Online	927	707	76%	820	88%
2012/2013	Not Online	885	632	71%	754	85%
2013/2014	Not Online	623	425	68%	514	83%
	Online	142	63	44%	106	75%
Total		4,483	3,194	71%	3,800	85%

Course Success and Retention by Basic Skills vs Non Basic Skill

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010	Basic Skills	24	22	92%	22	92%
	Non Basic SI	918	651	71%	788	86%
2010/2011	Basic Skills	7	5	71%	5	71%
	Non Basic SI	957	689	72%	791	83%
2011/2012	Basic Skills	3	3	100%	3	100%
	Non Basic SI	924	704	76%	817	88%
2012/2013	Non Basic SI	885	632	71%	754	85%
2013/2014	Non Basic SI	765	488	64%	620	81%
Total		4,483	3,194	71%	3,800	85%

Course Success and Retention by CTE vs Non CTE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010	CTE	495	346	70%	418	84%
	Not CTE	447	327	73%	392	88%
2010/2011	CTE	625	427	68%	503	80%
	Not CTE	339	267	79%	293	86%
2011/2012	CTE	559	403	72%	476	85%
	Not CTE	368	304	83%	344	93%
2012/2013	CTE	510	333	65%	422	83%
	Not CTE	375	299	80%	332	89%
2013/2014	CTE	364	243	67%	300	82%
	Not CTE	401	245	61%	320	80%
Total		4,483	3,194	71%	3,800	85%

Course Success and Retention by Transfer vs Non Transfer

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010	Not Transferable	56	48	86%	50	89%
	Transferable	886	625	71%	760	86%
2010/2011	Not Transferable	57	41	72%	49	86%
	Transferable	907	653	72%	747	82%
2011/2012	Not Transferable	49	38	78%	42	86%
	Transferable	878	669	76%	778	89%
2012/2013	Not Transferable	41	29	71%	38	93%
	Transferable	844	603	71%	716	85%
2013/2014	Not Transferable	35	29	83%	33	94%
	Transferable	730	459	63%	587	80%
Total		4,483	3,194	71%	3,800	85%

Grade Distribution

	<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>	<u>F</u>	<u>Other</u>	<u>W</u>
Fall 2009	177	82	44	10	37	5	66
Fall 2010	241	92	50	19	45	7	81
Fall 2011	177	81	44	17	41	3	56
Fall 2012	152	89	61	20	45	4	66
Fall 2013	86	69	49	14	51	1	66
Spring 2010	192	98	55	20	59	20	64
Spring 2011	197	71	37	13	24	1	85
Spring 2012	242	99	60	10	41	5	51
Spring 2013	186	96	47	13	36	5	65
Spring 2014	138	93	50	12	48	9	79
Summer 2009	3	2	2		4		2
Summer 2010	1						
Total	1792	872	499	148	431	60	681

Course Success and Retention by Priori to College Level

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010		942	673	71%	810	86%
2010/2011		1	1	100%	1	100%
	Not applicable	963	693	72%	795	83%
2011/2012	Not applicable	927	707	76%	820	88%
2012/2013	Not applicable	885	632	71%	754	85%
2013/2014	Not applicable	765	488	64%	620	81%
Total		4,483	3,194	71%	3,800	85%

Course Success and Retention by Courses

				Headcount	Success	Success Rate	Retention	Retention Rate
Fall 2009	ACTG	100	Accounting Procedures	60	37	62%	47	78%
		121	Financial Accounting	78	46	59%	61	78%
		131	Managerial Accounting	30	18	60%	25	83%
		180	Payroll & Business Taxes	29	26	90%	28	97%
		194	Quickbooks Small Business I	29	28	97%	28	97%
		196	Quickbooks Small Business II	22	22	100%	22	100%
		672	Cooperative Educ: Internship	3				
	BUS.	100	Survey Of Business	37	27	73%	29	78%
			Survey of Business	74	49	66%	60	81%
		101	Human Relations In Business	24	22	92%	23	96%
		103	Intro. to Bus. Info. Systems	30	27	90%	27	90%
		685CB	Introd. Bus. Writ. Academy	5	5	100%	5	100%
	Fall 2010	ACTG	100	Accounting Procedures	80	59	74%	65
121			Financial Accounting	83	52	63%	66	80%
131			Managerial Accounting	26	15	58%	19	73%
180			Payroll & Business Taxes	27	18	67%	23	85%
200			Quickbooks	41	32	78%	35	85%
672			Cooperative Educ: Internship	1				
BUS.		100	Contemporary American Bus.	100	75	75%	91	91%
		101	Human Relations In Business	33	28	85%	28	85%
		103	Intro. to Bus. Info. Systems	34	25	74%	30	88%
		108	Business Writing/Presentation	20	15	75%	16	80%
		395	Getting Started in Business	33	31	94%	31	94%
		396	Developing a Business Plan	31	20	65%	26	84%
		397	Developing a Marketing Plan	26	17	65%	22	85%
Fall 2011	ACTG	100	Accounting Procedures	56	30	54%	43	77%
		121	Financial Accounting	81	58	72%	71	88%
		131	Managerial Accounting	31	23	74%	25	81%
		180	Payroll & Business Taxes	20	15	75%	15	75%
		200	Quickbooks	15	14	93%	14	93%
		672	Cooperative Educ: Internship	3			2	67%
	BUS.	100	Contemporary American Bus.	109	88	81%	103	94%
		101	Human Relations In Business	22	19	86%	20	91%
		103	Intro. to Bus. Info. Systems	25	22	88%	23	92%

Course Success and Retention by Courses

			Headcount	Success	Success Rate	Retention	Retention Rate	
		395	Getting Started in Business	29	23	79%	26	90%
		396	Developing a Business Plan	27	12	44%	20	74%
		695	Independent Study	1	1	100%	1	100%
Fall 2012	ACTG	100	Accounting Procedures	49	29	59%	40	82%
		121	Financial Accounting	88	51	58%	66	75%
		131	Managerial Accounting	38	34	89%	37	97%
		672	Cooperative Educ: Internship	3	1	33%	1	33%
	BUS.	100	Contemporary American Bus.	105	80	76%	96	91%
		101	Human Relations In Business	36	27	75%	29	81%
		103	Intro to Bus Info Systems	19	16	84%	17	89%
			Intro. to Bus. Info. Systems	33	32	97%	32	97%
		395	Getting Started in Bus. Green	19	12	63%	14	74%
		396	Dev. a Bus. Plan Inc. Sust. Pr	22	10	45%	19	86%
		397	Developing a Marketing Plan	25	11	44%	20	80%
Fall 2013	ACTG	100	Accounting Procedures	23	14	61%	16	70%
		121	Financial Accounting	81	47	58%	63	78%
		131	Managerial Accounting	27	22	81%	26	96%
		200	Quickbooks	35	23	66%	28	80%
	BUS.	100	Contemporary Am Business	25	15	60%	25	100%
			Contemporary American Bus.	78	48	62%	62	79%
		103	Intro to Bus Info Systems	21	14	67%	17	81%
		180	Marketing	30	15	50%	20	67%
		335	Theories/Practices Global Bus	16	6	38%	13	81%
Spring 2010	ACTG	100	Accounting Procedures	31	17	55%	26	84%
		121	Financial Accounting	55	28	51%	42	76%
		131	Managerial Accounting	33	20	61%	25	76%
		190	QBooks Pro Paraprofessional	23	20	87%	21	91%
			Quickbooks/Q. Pro Parapfsnal	23	19	83%	21	91%
		192	QBooks Pro Paraprofessional	22	19	86%	19	86%
			Quickbooks/Q. Pro Parpfsnal I	23	19	83%	21	91%
		194	QBooks Pro, Small Bus, I	17	12	71%	16	94%
		196	QBooks Pro, Small Bus, II	13	12	92%	13	100%
		672	Accounting: Internship	4	3	75%	3	75%
		680CA	Accounting Basics	23	20	87%	21	91%

Course Success and Retention by Courses

				Headcount	Success	Success Rate	Retention	Retention Rate
Spring 2011	BUS.	100	Survey of Business	92	57	62%	81	88%
		103	Intro Business Info Systems	36	27	75%	35	97%
		110	Business Arithmetic	24	22	92%	22	92%
		115	Business Mathematics	30	16	53%	25	83%
		150	Small Business Management	10	8	80%	8	80%
		201	Business Law	27	21	78%	23	85%
		680CA	Honors Col.: Bus. Leadership	22	19	86%	22	100%
	ACTG	100	Accounting Procedures	70	33	47%	45	64%
		121	Financial Accounting	74	42	57%	56	76%
		131	Managerial Accounting	39	31	79%	34	87%
		180	Payroll & Business Taxes	23	18	78%	21	91%
		200	Quickbooks	27	25	93%	25	93%
		672	Cooperative Ed.: Internship	3	3	100%	3	100%
	Spring 2012	BUS.	100	Contemp. American Business	38	32	84%	32
			Survey of Business	41	31	76%	34	83%
103			Intro Business Info Systems	29	24	83%	25	86%
108			Business Writing/Presentation	20	15	75%	15	75%
110			Business Arithmetic	7	5	71%	5	71%
115			Business Mathematics	22	15	68%	16	73%
201			Business Law	35	32	91%	32	91%
ACTG		100	Accounting Procedures	41	28	68%	34	83%
		121	Financial Accounting	81	56	69%	66	81%
		131	Managerial Accounting	54	44	81%	47	87%
		180	Payroll & Business Taxes	26	20	77%	24	92%
		200	Quickbooks	22	18	82%	20	91%
		672	Cooperative Ed.: Internship	5	4	80%	4	80%
BUS.		100	Contemp. American Business	31	31	100%	31	100%
		Contemporary American Bus.	79	56	71%	72	91%	
	103	Intro Business Info Systems	44	36	82%	40	91%	
	108	Business Writing/Presentation	12	8	67%	9	75%	
	110	Business Arithmetic	3	3	100%	3	100%	
	115	Business Mathematics	15	11	73%	13	87%	
	201	Business Law	40	38	95%	39	98%	
	395	Getting Started in Business	27	24	89%	27	100%	

Course Success and Retention by Courses

			Headcount	Success	Success Rate	Retention	Retention Rate	
		396	Developing a Business Plan	27	24	89%	27	100%
		695	Independent Study	1	1	100%	1	100%
Spring 2013	ACTG	100	Accounting Procedures	40	24	60%	29	73%
		121	Financial Accounting	70	44	63%	57	81%
		131	Managerial Accounting	48	40	83%	43	90%
		180	Payroll & Business Taxes	41	29	71%	38	93%
		200	Quickbooks	21	17	81%	19	90%
		672	Cooperative Ed.: Internship	9	5	56%	8	89%
	BUS.	100	Contemp. American Business	19	12	63%	18	95%
			Contemporary American Bus.	74	57	77%	61	82%
		101	Human Relations in Business	17	9	53%	11	65%
		103	Intro Business Info Systems	32	28	88%	28	88%
		108	Business Writing/Presentation	13	11	85%	13	100%
		201	Business Law	40	38	95%	40	100%
		395	Getting Started in Bus. Green	12	11	92%	12	100%
		396	Dev. a Bus. Plan Inc. Sust. Pr	12	4	33%	6	50%
Spring 2014	ACTG	100	Accounting Procedures	26	15	58%	18	69%
		121	Financial Accounting	69	43	62%	58	84%
		131	Managerial Accounting	33	26	79%	28	85%
		180	Payroll & Business Taxes	35	29	83%	33	94%
		200	Quickbooks	35	24	69%	30	86%
	BUS.	100	Contemp. American Business	18	16	89%	16	89%
			Contemporary American Bus.	70	36	51%	53	76%
		103	Intro Business Info Systems	25	17	68%	20	80%
		150	Small Business Management	26	14	54%	19	73%
		180	Marketing	29	16	55%	19	66%
		201	Business Law	46	45	98%	46	100%
		230	International Marketing	17	3	18%	10	59%
Summer 2013	BUS.	100	Survey of Business	13	7	54%	11	85%
Summer 2014	BUS.	695	Independent Study	1	1	100%	1	100%