

# **Fashion Design**

# **Program Review - Annual Update**

2023 - 2024

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# **Annual Update Questions - Disciplines**

1. Describe any changes or updates that have occurred since you last submitted program review. If there haven't been any changes or updates since your last program review, enter N/A.

Many of the fashion classes are now online. Of our online classes, ten are synchronous, and one is asynchronous. Four classes are in-person.

The Fashion 114 Study Abroad class, Introduction to Italian Fashion, is not taught in Italy anymore but was changed to an online class.

Special events such as Artistry in Fashion, Curriculum Parties, and Student Contests are no longer held but have been replaced with a few special Saturday events. These events allow students to be together even though they may attend online classes. This is also a form of community outreach as sometimes the public is invited.

Students can now conveniently purchase packets of supplies required for classes in one place, at the college bookstore. This alleviates students from having to drive to several different stores to get course supplies. Providing supplies at the on campus bookstore allows students to be able to start classwork immediately. Having to search out and buy their own supplies was previously a barrier to some students.

The student population in the fashion department has become more diverse as people from many different cultures and backgrounds take our classes. All different body types are respected and celebrated. Students are comfortable being who they are with their clothing choices in our program.

The student population has also changed as students from all over California can now take online classes in our program.

# 2. Provide a summary of the progress you have made on the goals identified in your last program review.

#### **Objective:** Fashion Advisory Board - new members

We will continue to search out, invite, and add new members from diverse backgrounds.

We will continue to hold meetings at regular intervals.

We recognize that a diverse body of members provides valuable insights for developing a curriculum that addresses a constantly and rapidly changing fashion industry.

# **Objectives: Marketing & Outreach & Continued Marketing**

We will continue to maintain and update, when necessary, our department website: <u>https://canadacollege.edu/fashion/</u>

We will continue to respond to inquiries about our program and meet with prospective students.

# Fashion Design - Annual Update

We will regularly add Posts and Stories to Instagram and Facebook which increases our exposure on social media.

We will be alert to and replying to questions and inquiries through direct messages on our social media.

We promote other Cañada College Instagram and Facebook accounts and are promoted by them which connect and expose us to the greater campus community.

We highlight student work through posts, stories, reposting, and encouraging students to use our hashtags.

We will continue to plan special events in our fashion classrooms to bring attention to Cañada College and interest in our program.

We will create new ways to support student financial needs, refine requirements for fashion scholarships, and develop a plan with the Cañada Bookstore in order to provide financial credit to fashion students who qualify in order to reach all students no matter their financial status.

# **Objective:** Summer Programs

We successfully offered a summer program for teenagers. There are no plans to repeat a teen program in the near future.

# Objective: Instructional Aides (changed from "Lab Assistants")

We will provide scheduled Lab Hours during the day and one evening Mondays through Thursdays.

We will provide one-on-one assistance for all students, especially for those who are enrolled in online classes

3. If your goals are changing, use this space to provide rationale, or background information, for any new goals and resource requests that you'll be submitting that were not included in your last program review.

Objective: Instructional Aides provide open labs for all fashion students (not "Lab Assistants")

Instructional Aides will be a paid position that will be divided between two individuals, one at 60% and one at 40%.

This position requires hiring two individuals in order to provide morning, afternoon, and evening lab hours so that the greatest number of students can be served.

If your program is requesting resources, please go to "STEP 2: Resource Request (OPTIONAL)" and submit your specific requests there.

# **Supporting Information**

# Personnel - Classified Staff (2023 - 2024)

## Personnel - Classified Staff (2023-24)

Hiring Division/Department:

Business, Design, & Workforce; Fashion Design & Merchandising

Position Title:
Instructional Aide
Is this position permanent?
Yes
Position Type
Part-time
If Part-Time, what percentage of Full-Time is this position?
0.5
Provide # of months
10
Program Goals this Request Supports
Supports success and retention of fashion students

#### Justification

#### 1.Describe the specific needs for the position requested and the duties of this position in a brief statement.

The Instructional Aide will be knowledgeable of sewing construction skills, fitting garments to a variety of bodies, and how to adjust the corresponding patterns. The Instructional Aide will possess superior communication skills and be flexible in order to move between helping students from a variety of classes and class materials preparation.

#### 2. Explain how this position aligns with and supports the mission and strategic goals of the college.

Within our program (and the college) there is a diverse population. Students are learning how to make garments for themselves. The Instructional Aide is someone who is skilled in communicating and fitting students from a variety of cultures and backgrounds and allows all students to feel comfortable with their clothing choices. Students are encouraged to make the clothes that they enjoy wearing.

#### 3. Explain how adding this position will strengthen the department or division.

We are reinstating the Instructional Aide position. This will continue to strengthen the department by providing more success for and retention of fashion students.

#### 4. Explain how this work will be accomplished if the position is not filled.

If this position is not filled, there will not be fashion labs and students will not have equal opportunities for success. Marginalized students will not have the chance for one-on-one help and may not experience the same success as students from more privileged backgrounds.

# Fashion Design - Resource Request

#### 5. Critical Question: How does this resource request support closing the equity gap?

By filling the Instructional Aide position, all students would have the opportunity to come into the lab and get individualized help which supports closing the equity gap.

#### 6.Critical Question: How does this resource request support Latinx and AANAPISI students??(

One-on-one support will help Latinx and AANAPISI students gain understanding if they lack English proficiency.

## Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support

Student Access, Success, and Completion, Equity-Minded and Antiracist College Culture

#### Which of Cañada College's Strategic Initiatives does this resource request support?

Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete,Create and sustain an inclusive, antiracist, and equity-minded campus culture,Better share what Cañada offers,Ensure the physical campus is accessible

#### This position has been reviewed by the department or division and is recommended for hiring.