

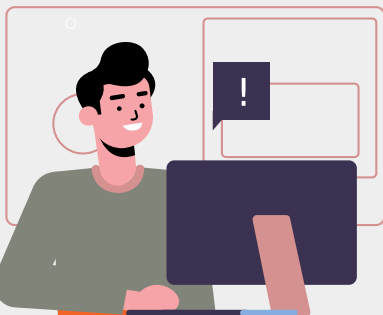


Zero-Cost Pathways: How You Fit In

Sarah Harmon, OER/ ZTC Coordinator,
Diana Tedone-Goldstone, Librarian,
and the Textbook Affordability
Subcommittee of the Academic Senate



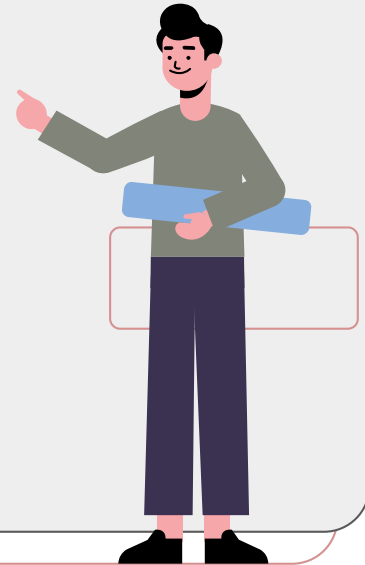
TABLE OF CONTENTS



- 01 **What Is a Course Material?**
- 02 **What Are These CCCCO Grants?**
- 03 **Cañada's Next Steps**
- 04 **How Does Your Program Fit In?**

Some Q&A at the end 😊

What Is a Course Material?





Course Materials



**Yes, these are
'course materials'*!**

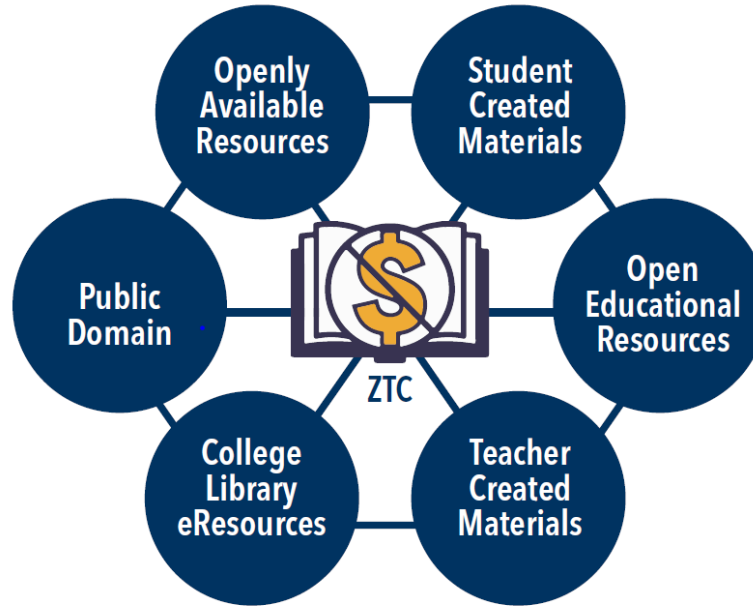
- Textbooks
- Lab manuals
- Homework platforms/ sites
- Streaming videos
- Library-based resources
- Applications that students use to do their work

**No, these are not
'course materials'*.**

- Lab kits
- Art supplies
- Calculators
- Yoga mats

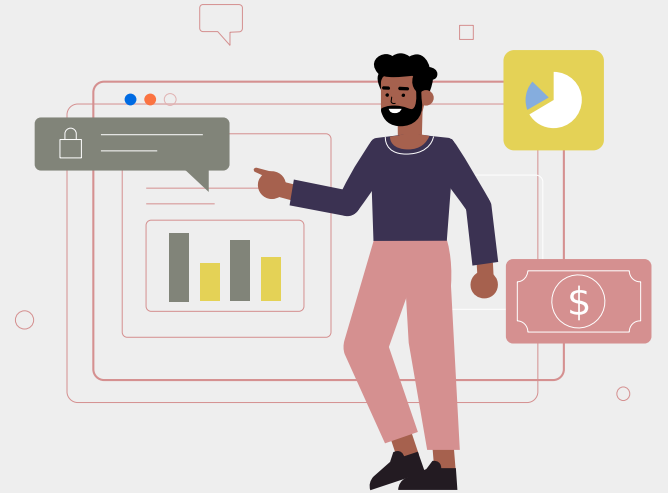
*This is based on California Community College Education Code 78052 (b)(5)

What is Zero Textbook Cost (ZTC)?



ZTCWheel by Ame Maloney for Skyline ZTC is licensed CCBY.

What Are These CCCCO Grants?



CCCCO Zero-Cost Pathways Grants

Phase 1

- \$20,000/college
- 'By apportionment' (= guaranteed)
- Meant to help plan for Phase 3
- Work to be done by June 30, 2023
- Cañada has received this funding now.

Phase 2

- Up to \$200,000
- Competitive grants
- Meant to be for ADTs/ CofAs that are mostly there, just need a bit more help
- If multiple colleges submit plans for similar projects, they can collaborate
- Funds must be spent and program complete by June 30, 2024

Phase 3

- \$180,000
- 'By apportionment' (= guaranteed), **so long as** the college submits for Phase 1
- Creation of zero-cost ADTs and Certificates of Achievement
- Applications should open mid-2023

Other Important Information

- Colleges are to develop new or existing ADT/ Certificate of Achievement zero-cost programs
 - Focus on high-value programs AND/ OR meets an emerging regional business industry need AND/ OR those with high textbook costs
- These funds can be used for professional development and technical assistance
- Pathways and hiring are determined locally
- Everything must be able to be institutionalized after the funding has run out
- Academic Senate is to be consulted with respect to implementation of the Pathways



Other Important Information

- Pathways **must** include:
 - Core courses
 - Selectives
 - GEs
- Need to offer as many sections as possible for each course as ZTC
- Materials adopted, remixed or authored must be accessible and customizable (CC-BY, CC-BY-NC)
- ADT/Certificate Pathways should be implemented within 3 academic years of receiving funding, if not sooner.

How Does Your Program Fit In?



Phase 3: \$180,000

- Expanding to as many ZTC Pathways (both ADTs and Certificates) as possible
 - Likely candidates include ANTH, COMM, ECE, PHYS, MATH
 - Want to engage **all** departments in this work
 - Funds to expand ZTC Adoption Program to fall, spring and summer
- Addressing the student needs (data from student engagement work in Phase 1)
- Further funding for more Library resources (e.g. eBooks, subscriptions)
- Further training for faculty and students, including improving Canvas-based training
- ZTC Coaches (to allow for more projects to be funded throughout this process)
- Opportunity for faculty to author, not just remix/adopt

Ask Yourself and Your Colleagues:

- What does our AA-T/AS-T and/or Certificate of Achievement look like?
- Are any of the courses in our program currently offered as zero-textbook-cost (ZTC)? If so, which ones?
- Are any of the courses in our program currently offered as low-textbook-cost (LTC)? If so, which ones?
- Which of our courses are easier to convert to ZTC?
 - Are there materials out there already?
 - Are there other California CCs already offering these courses as ZTC?



Where Are We with GEs?

IGET-C	ZTC OK?
<i>ENGLISH COMMUNICATION (6-9 units)</i>	Growing, especially in COMM, but could use more ENGL
<i>MATHEMATICAL CONCEPTS AND QUANTITATIVE REASONING (3 units)</i>	Can be done (3 ZTC), but could use more growth
<i>ARTS AND HUMANITIES (9 units)</i>	Good (9 ZTC), but need to work on more representation across disciplines
<i>SOCIAL AND BEHAVIORAL SCIENCES (9 units)</i>	Strong (14 ZTC, 6 LTC), but could use more representation across disciplines
<i>PHYSICAL AND BIOLOGICAL SCIENCES (7 units)</i>	Strong (12 ZTC), but could be stronger
<i>LOTE (1 course or equivalency)</i>	Only 3 course are ZTC; area of growth

CSU	ZTC OK?
<i>ENGLISH LANGUAGE COMMUNICATION AND CRITICAL THINKING (9 units)</i>	Improving, especially in COMM, but could use more ENGL, PHIL
<i>SCIENTIFIC INQUIRY AND QUANTITATIVE REASONING (9 units)</i>	Strong (15 ZTC), but could use more growth
<i>ARTS AND HUMANITIES (9 units)</i>	Good (14 ZTC, 4 LTC), but need to work on more representation across disciplines
<i>SOCIAL SCIENCES (6 units)</i>	Strong (17 ZTC, 4 LTC), but could use more representation across disciplines
<i>LIFELONG LEARNING AND SELF DEVELOPMENT (3 units)</i>	Adding more DANC/ FITN courses, but not many courses available
<i>ETHNIC STUDIES (3 units)</i>	All ZTC!



How Can You Get Involved?

Textbook Affordability Subcommittee

- 4th Tuesday of the month, 12:30-1:30pm, FTLCL (9-154) or Zoom

Textbook Adoptions

- Get them in on-time!
- Check in with Sarah and Diana to see how we can help with OER and ZTC materials

ZTC Adopter Program

- Summer cohort every year
- More cohorts as we get more funding

Student Engagement

- Share any survey and focus group announcements with your students!
- Spread the word about your ZTC/LTC courses!

Q & A



THANKS!

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Textbook Affordability Subcommittee of the Academic Senate

- Textbook Adoption Process
- ZTC Adopter Program
- OER/ ZTC Implementation Plan

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