

Cañada College

Community Engagement Survey Report, spring 2014

The Community Engagement survey was conducted in the spring of 2014. The survey was sent to 6637 enrolled students with a valid, college email address on February 20th, 2014. In order to increase the response rate, a follow-up email reminder was sent on March 3, 2014 and the survey was closed on March 14th, 2014. This resulted in 142 valid responses for a response rate of 2%.

Highlights include:

Prior to entering this college, had you participated in any of the following activities?

- 60% of respondents stated they joined a group or organization.
- 49% of respondents stated they discussed politics regularly.
- 66% of respondents stated they signed a petition.
- 18% of respondents worked on a local, state or national campaign.
- 46% raised money for a campaign, party or group.

Since entering this college, have you participated in the following activities?

- 39% of respondents stated they joined a group or organization.
- 52% of respondents stated they discussed politics regularly.
- 51% of respondents stated they signed a petition.
- 9% of respondents worked on a local, state or national campaign.
- 19% raised money for a campaign, party or group.

Since entering this college I have increased my ability to:

- 47% of respondents stated they strongly agree or agree that their ability to have my views challenged by others increased.
- 34% of respondents stated they strongly agree or agree that their ability to work with others to make a difference in my community increased.

Since entering this college, I believe more now than I did before that:

- 54% of respondents stated they strongly agree or agree that they believe more now than before that I can learn a lot through my involvement in community or campus causes.
- 52% of respondents stated they strongly agree or agree that they believe more now than before that I have the tools to seek out information about social or political events to develop an informed position on an issue.

- 64% of respondents stated they strongly agree or agree that they believe more now than before that I can be a part of something bigger than myself to effect change.

I see myself:

- 47% of respondents stated they strongly agree or agree that they see myself as part of the campus community.
- 66% of respondents stated they strongly agree or agree that they see myself as part of a community outside this college.
- 79% of respondents stated they strongly agree or agree that they see myself as someone who has something to offer the world.

I believe that after leaving this college, I will:

- 60% of respondents stated they strongly agree or agree that they will work with others to promote social or political change.
- 77% of respondents stated they strongly agree or agree that they will be an integral part of society.

Political Knowledge

- 62% of respondents identified that the Supreme Court has the responsibility to make the final decision on whether a law is constitutional or not.
- 66% of respondents were able to identify that the day of the week which elections are held is Tuesday.
- 80% of respondents were able to identify that the city council functions most like the legislative branch in local government.

Demographic Comparison

This section compares the survey respondents' demographic to the Cañada College's population to determine if the respondents are representative of the population that was sampled. If so, then the results can be generalized to the total population, if not, then we would use caution in making generalizations about the total population from the results.

- Gender
 - There were 70% of respondents were female.
 - The College population is about 60% female students.
- Ethnicity
 - Forty-five (45%) of respondents were white, 27% were Hispanic, and 8% were Asian.
 - The College's student ethnicity distribution is 28% white, 38% Hispanic, and 12% Asian (Asian and Filipino).
- Age Group

- About 30% of respondents were at the age of 20-24, 20% at the age of 50 or older, and 16% at the age of 35-49.
- The College's student age distribution is 30% were at the age of 20-24, 8% at the age of 50 or older, 17% at the age of 35-49, and 21% at the age of 19 or younger.
- Full-time vs Part-time
 - Fifty-one (51%) percent of respondents were part-time (less than 12 units).
 - The College student population has 73% part-time.
- Units Completed
 - Thirty-four (34%) percent of respondents indicated that they have completed 0-12 units at Cañada College, 17% of them have completed 25-59 units at Cañada College.
 - The College student population : Thirty-five (35.3%) percent of respondents indicated that they have completed 0-12 units at Cañada College, 27.7% of them have completed 25-59 units at Cañada College.
- Work Off-Campus
 - Thirty-five (35%) percent of respondents indicated that they do not work for pay off-campus, about 20% indicated that they work more than 30 hours a week off-campus for pay, and 14% indicated that they work between 21-30 hours a week off-campus for pay.
- Work On-Campus
 - Seventy-three (73%) percent of respondents indicated that they do not work for pay on-campus.
- Primary Language
 - Seventy-eight (78%) percent of respondents indicated that English is their primary language they speak at home.
 - The College student population: Seventy (70.46%) percent of respondents indicated that English is their primary language they speak at home.
- Parents' Highest Education
 - Respondents indicated that the highest education level of their primary parent or guardian were high school graduate (24%), some college no degree (20%), and Bachelor's degree (13%).
 - The College student population: Respondents indicated that the highest education level of their primary parent or guardian were high school graduate (18.57%), some college no degree (16.24%), and Bachelor's degree (21.41%).
- Parents' Household Income
 - Thirty (30%) percent of respondents indicated that their parents' guardians income level were low middle income (\$20,000-\$29,999), 18.3% were low income (less than \$19,999), and 17.6% were middle income (\$60,000-\$99,999).
 - The College student population: Sixteen (15.5%) percent of respondents indicated that their parents' guardians income level were low middle income (\$20,000-\$29,999), 30.4% were low income (less than \$19,999), and 22.4% were middle income (\$60,000-\$99,999).