

Full Time Workforce Specialist Faculty Position Request

Kay O'Neill, Director of Workforce

12 3 13

History of Workforce Specialist Position

- Center for Workforce Development was developed in 2011-2012 with two staff members: one Director of Workforce (fund 1) and one Workforce Specialist (Measure G funding)
- 20 grants submitted in 30 months (granted approx. \$500K)
- Minimum Qualifications for position: Master's in a science field with environmental or sustainability emphasis and at least two years experience implementing sustainability programs

Created New Training Opportunities to Meet Needs...

- iOS Mobile App Programming (\$98,307)
- Customer Relations (\$87,478)
- Patient Navigator (AACI) (\$77,679)
- CAA Medical Administrative Assistant (\$214,171)

125 (non duplicate) total enrolled students participation in grant funded training for Fall 2012-Fall 2013.

New Program to Attract More Males and Under-Represented Communities

Recycle Resource Management

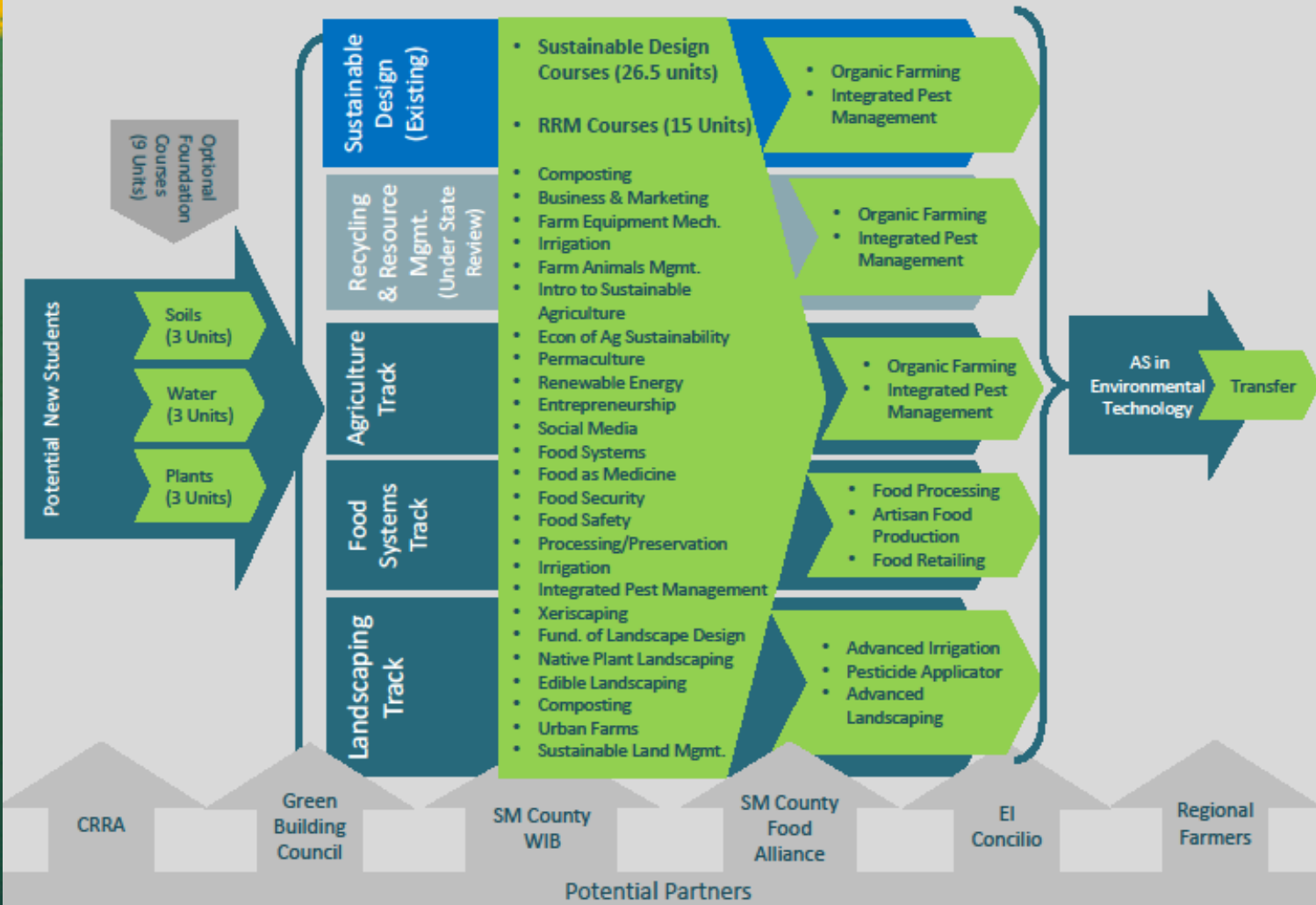
(Currently under State Chancellor's Office review)

We will be the only community college in Northern California that will have the Recycle Resource Management program.

This is the first Certificate in this discipline under ENVT... which can enroll up to 35 students per semester

Pathways for Environmental Technology

Conceptual AS in Environmental Technology & Career Pathways/Lattice
 Total 60 Units – (18 from GE + 9 Foundation + 24 Core + 9 elective)



Primary Responsibilities

- Partnered with industry and trade organizations to bring Environmental Technology to the College.
- Collaborate with faculty to explore grant opportunities, produce research required for grants, disseminate data to faculty and staff to use in the development of stackable certificates and degrees.
- Budget development and management for all grants through the Center for Workforce Development.
- Founder and Co-Chair of Cañada's Environmental Sustainability Committee. Serves on the Districtwide Sustainability Committee
- Professional outreach and recruitment, including internships and work-based learning for underrepresented populations.
- Collaborate with SMC WIB to meet the needs of dislocated & under-employed workers.

Highlights from Strategic Plan

Objectives:

Sustainability - Program Development--Implement the plan

CTE Pathways - Stackable Certificates and Degree Programs informed by labor market data

Increase Enrollment - through new programs designed to enroll underrepresented students to all disciplines

Student Engagement - contextualized, in-demand skills for first time college students with intentional career pathways

External Partnerships/Internships - meet Business Community needs--dislocated workers through WIB funded programs, internships through employer partnerships

Why Does The College Need This Position?

- Supports 16 of our strategic plan objectives.
- Workforce funding is regional and competitive. Cañada needs a team to compete for funding.
- Achieve our bench marked College goals in the next two years.
- Walk our talk, manifest our strategic plan, and serve our community.