



Program Review  
New Position Request Presentation

**Position: CWA Project Director, 80% to 100%**

**Requested by: James Carranza, Dean, Humanities and Social Sciences, and Interim VP, Instruction, Chialin Hsieh**

# SMCCCD Board Goals and Strategic Initiatives

## 1: Develop and Strengthen Educational Offerings, Interventions, and Support Programs that Increase Student Access & Success.

- Increase the number of students who utilize support services that enable them to stay in school and succeed
- Systematically evaluate the effectiveness of existing programs in all areas and develop, strengthen or eliminate programs to support student success

## 2: Establish And Expand Relationships With School Districts, 4-year College Partners, And Community-based Organizations To Increase Higher Education Attainment In San Mateo County.

- Emphasize and support both traditional and non-traditional contact with instructors and counselors
- Expand student services, student clubs and learning communities for the benefit of all students but especially underrepresented or other at-risk students
- Increase and articulate visible pathways for transfer and job placement to help students meet their stated goals

## 3: Increase Program Delivery Options, Including the Expanded Use of Instructional Technology, to Support Student Learning and Success

- Expand program delivery options, including accelerated completion options, for all students including online students, e.g., College for Working Adults; short-term classes; intersession classes; cohort classes; and continuing, corporate and community education
- Develop a strategic distance education plan to increase the development and delivery of quality, fully online and hybrid classes and degree programs

# Education Master Plan, Priorities, and Program Planning

## 2022-2027 Cañada College Educational Master Plan Strategies:

- 1.2 Build on the CWA Model
- 2.13 Evaluate academic support programs
- 4.3 Create a hub for evening and weekend students

## 2022-2023 Six Priorities, 4 of 6:

- Create a student-first schedule
- Create a hub for evening and weekend students
- Make registration easier
- Reach new community members in North Fair Oaks, Belle Haven, and East Palo Alto, especially BIPOC communities

## **Revised College for Working Adults Vision and Goals!**

## Career Education/Workforce

## Increase Degree Offerings

## ESL Degree/Cert Completion

## Re-Entry Population

### **Access to CWA services**

CWA services may be offered to evening working adult certificate students.

### **Add evening degrees**

Use the CWA model to expand degree offerings in the evening.

### **Strengthen the Bridge**

Provide accessible evening degree and certificates to inspire ESL students to continue their education.

### **A Community for All**

Establish a "campus community" to support the re-entry population via CWA. Provide accessible degree and certificate programs.

**80% to 100%, Project Director**

CWA and Evening/Online Course offerings

# What we know

CWA and Cañada College students can complete the following degrees entirely in the evening, online, or on Saturday:

- AA-T Psychology
- AA-T Sociology
- AA-T Social Work/Human Services
- AA-T Business
- AA-T Economics
- AA-T IDST Social Behavioral Sciences
- AA-T IDST Arts & Humanities



# Who we are . .

70% First-Gen College students

71% Latinx

64% Age 29-49

80%/20% Female/Male

587 sts: 2020-2022

2,326: Enrollments

67% Success

80% Retention