



Strategic Enrollment Management Plan 2023-2028 Progress

Progress Update and Planning Transition Recommendation

Presented to the Planning & Budgeting Council
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May 6, 2026

Introduction

- SEM adopted in 2023
- Annual shared governance updates: IPC, SSPC, and PBC
- Extended in 2025 to align with EMP
- Spring 2026 marks the culminating review
- Today: progress, learning, and planning transition



Overview



Key Achievement (2023-2026)

- 49 Action Steps: 90-100% average completion rate
- Responsible Councils for the Action Steps
 - IPC : 32 action steps (65%)
 - SSPC: 15 action steps (31%)
 - President's Office: 2 action steps (4%)
- Status
 - ● Completed/Embedded: 47 (96%)
 - ● In Progress: 1 (2%)
 - ● Paused: 1 (2%)

Snapshot of Impact

- Dual enrollment increased from 200+ to 800+
- Promise Program ~650
- Clearer process on course scheduling established
- 68 of 74 degrees completable in 2 years;
 - 23 degrees completable fully online
 - 29 degrees completable via evening/weekend
- Student Services action steps (Goal 3) fully operational
- Cultural center launched, equity-minded pedagogy and classroom practices established
- Minimester and late-start courses established



Goal 1: Clear Pathways & Transfer

Strengthening Program Maps & Transitions

- Completed: SOP for course banking; local degree alignment with CalGETC/AB 928; prerequisite mapping; catalog alignment
- Dual Enrollment: +100% growth (200 → 800+), CTE and general education pathways with 4 districts, faculty PD ongoing, Living the Promise MOU 80% complete
- Transfer: AB 928 fully phased in and Phase 2 of AB 1111 has been completed, transfer workshops increased, districtwide alignment being drafted
- High-unit degree – hidden prerequisite deep dive underway via the Curriculum Committee



Goal 2: Student-First Schedule

Data-Driven Course Scheduling

- Hybrid short-term/late-start courses offered and assessed/modified to increase student success
- Online degree assessment is part of annual cycle: 23 degrees fully online
- 29 degrees completable on evening + weekends
- Key GE courses in multiple modalities, fill rate monitored (87% online async, 74% hybrid, 73% F2F)
- Faculty technology training: 80+ trained, 100+ laptops/hotspots distributed; accessibility program launched (MOCAA)
- **Paused:** One-year course schedule (10%) – pending Banner upgrade, district alignment, and curriculum management implementation



Goal 3: Proactive Student Support

All 8 Action Steps Completed/Embedded

- First Year Experience (FYE) program engaging all interest areas; CREW coordinates retention efforts
- Super Registration events scaled; 1,972 students registered for Fall 2025
- Student progress dashboards (PRIE) in use; Early Alert process live
- Interest area success teams aligned with special programs and NOW
- Menlo Park/EPA expansion



Goal 4: Equity & Antiracist Culture

Building an Inclusive Campus

- Cultural Center facility launched; leadership onboarded
- Faculty equity-minded pedagogy and classroom practices embedded; 200+ individual student support meetings, multiple PODs
- UMOJA, PUENTE, Men of Color programs expanded; equity-minded training for success teams delivered
- Work-based learning for underrepresented students at 50% – employer partnerships initiated; internship matching platform underway
- BIPOC community partnerships at 100%



Goal 5: Access for Working/Part-Time Students

Nights, Online, Weekends & Off-Campus Growth

- NOW program serving 71% Latine evening students; Evening One Stop hub established with drop-in support
- Promise Scholars Program scaled to include part-time students (80 enrolled, target 100)
- Transit/Lyft pilot completed; Menlo Park/East Palo Alto courses expanded (90%), BIW pathway from Adult Education launched
- Kinesiology, Athletics & Dance programs – pickleball, badminton, women's flag football under development



Recommendation: Integrate SEM into the Next Educational Master Plan

- Integrate SEM goals into next EMP
- Align enrollment metrics with annual accountability
- Reduce planning duplication: 32 SEM Action Steps (65%) overlapping with EMP
- Keep SEM central—but no longer separate



Snapshot



Snapshots



References

- [Strategic Enrollment Management Plan 2023-2025](#)
- [Strategic Enrollment Management Plan extension](#)
- [Strategic Enrollment Management Plan Progress Report 2026](#)
- [Implementation Tracking](#)



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Thank you