

EMP 3.12 Update: Double the Number of Alumni Connected to Cañada's Alumni Organization by 2027

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Goal 2: Community Connections

Expand Alumni Connections

Strengthen the emerging Cañada College alumni organization by **doubling the number of alumni** connected to it **by 2027**.
(3.12)

- Build alumni intake form to identify interest of support, including:
 - ✓ College Events and Updates
 - ✓ Career Services and/or Mentorship Opportunities
 - ✓ Networking

What's Been Done

- Collaborated with Foundation, CSM and Skyline to create one SMCCCD alumni intake form
- Form launched January 2025. Promoted through employee email, social media handles (including boosted LinkedIn post) and tailored messaging to programs who have alumni database
- April: Will include alumni form in Class of 2025 grad message

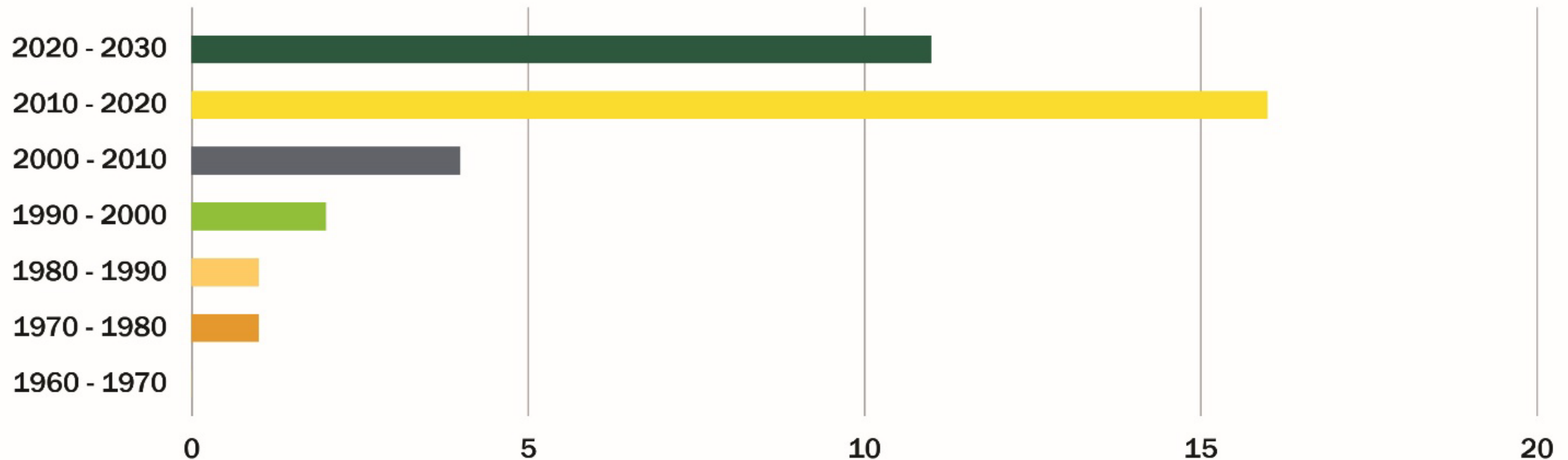




Preliminary Data

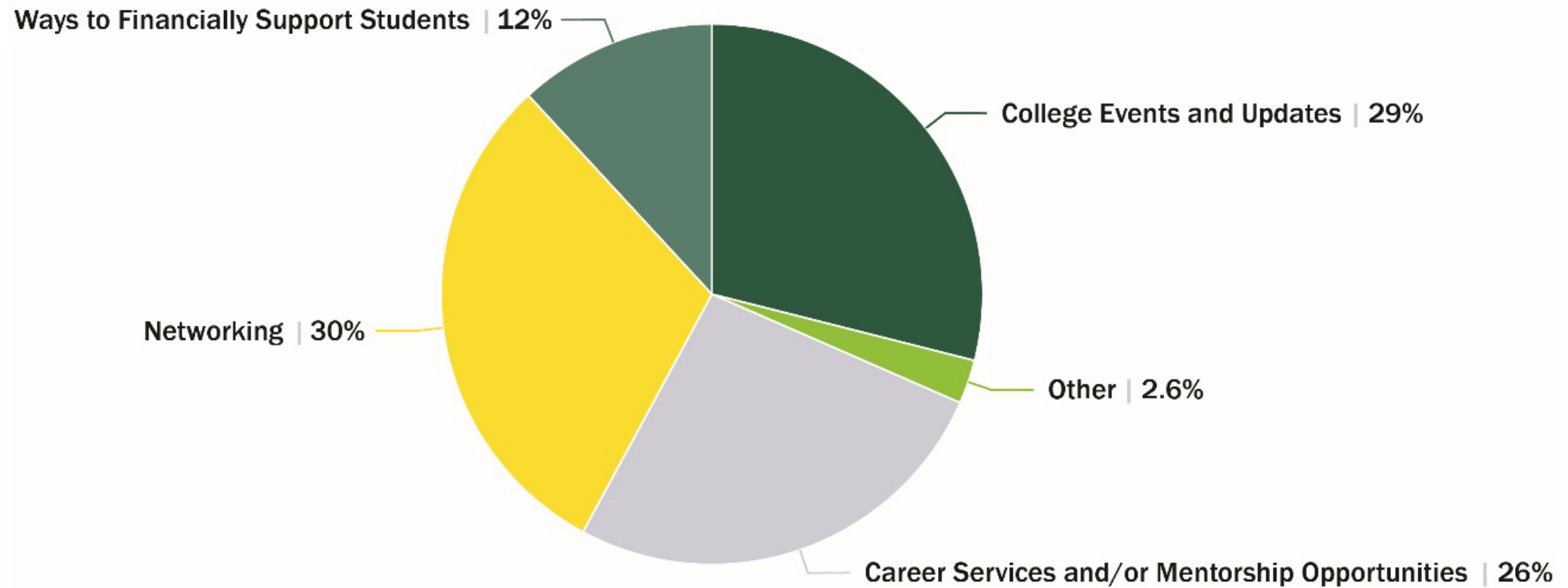
25 form submissions (as of 2/4)

What Year(s) Did You Attend?



Preliminary Data

Interest(s) - I am interested in receiving information on:



Next Steps

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- The alumni feedback will help us to develop tailored programming that meets their needs and interests.

Call to Action:

- Encourage alumni to **complete form** and **share their input** to help shape the future of our alumni programming.

tinyurl.com/CANalums



CAÑADA ALUMNI,
We Want to Connect with You!

Help us grow our Colt family tree by joining Cañada's Alumni Network. Complete our brief alumni form to stay connected and discover ways to get involved.

Cañada College
TINYURL.COM/CANALUMS



Thank You