

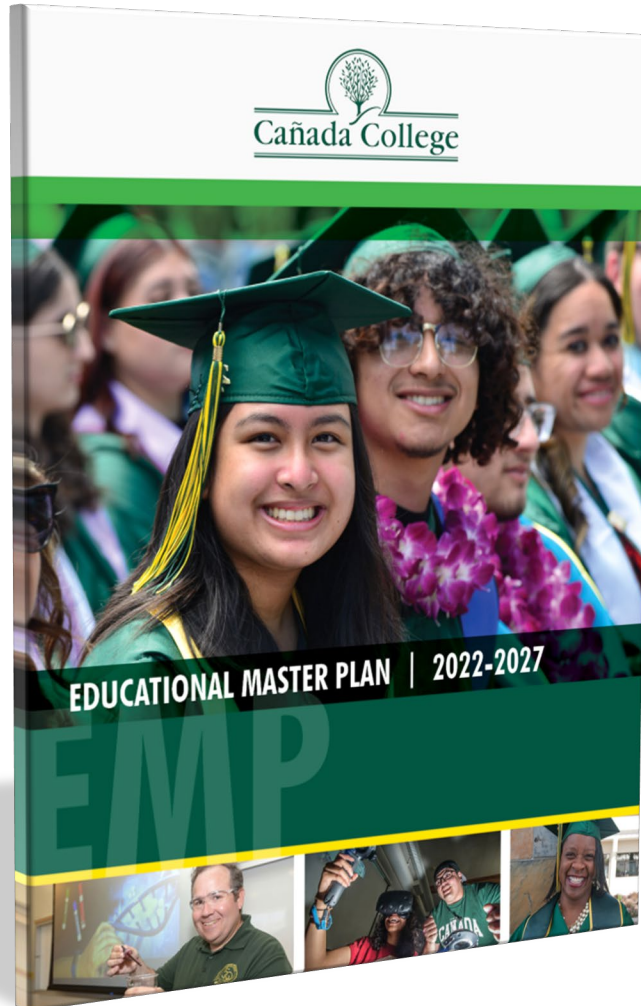


President's Advisory Group
March 6, 2024

Agenda

Time	Topic	Discussion Guide
12 - 12:10 p.m.	Welcome & President's Advisory Group Purpose	Kim Lopez, <i>College President</i>
12:10 - 12:15 p.m.	Enrollment Update	Chialin Hsieh, <i>Vice President of Instruction</i>
12:15 - 12:40 p.m.	Living the Promise Updates: <ul style="list-style-type: none">• Dual Enrollment Update• Innovation with Mid-Winter and Summer Camps• Communications	Mayra Arellano, <i>Director of High School Transition and Dual Enrollment</i> Stephen Redmond, <i>Middle College Executive Director</i> Manuel Alejandro Pérez, <i>Vice President, Student Services</i>
12:40 - 12:50 p.m.	Transportation Services Update and Child Development Center	Ludmila Prisecar, <i>Vice President, Administrative Services</i>
12:50 - 1 p.m.	Closing Comments	All

President's Advisory Group Purpose



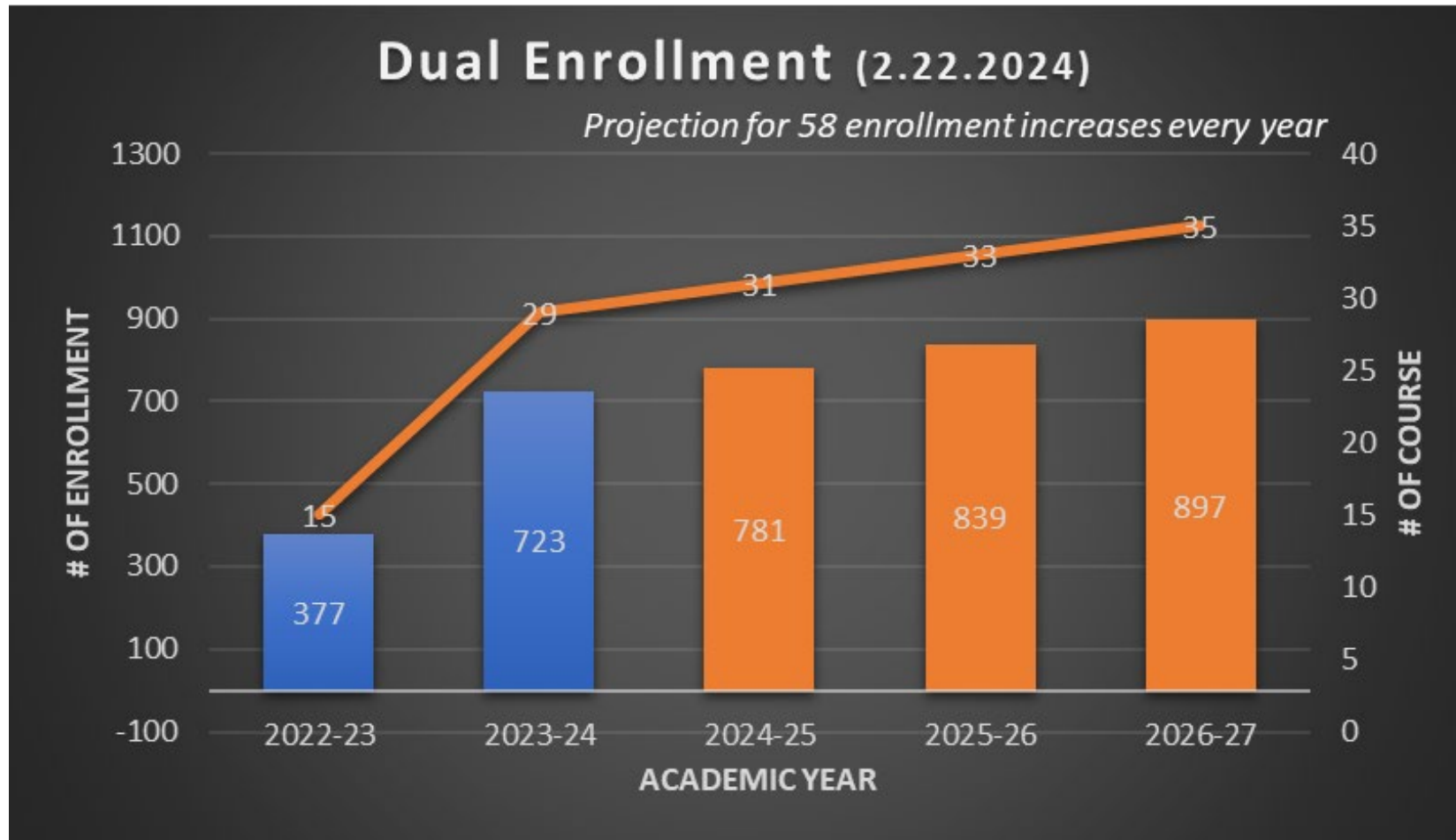
The Cañada College President's Advisory Group is a network of community leaders who provide input, feedback and support Cañada College. The Group also shares ideas and insight on what the community needs from Cañada College and how Cañada can be the best and most effective partner to accommodate those needs. The College regularly communicates with the President's Advisory Group on progress toward achieving its mission and goals in order to promote understanding of institutional strengths, priorities and areas of continued improvement.

Enrollment Update

Census Day: Point-In-Time Comparison

Metric	Spring 2023 2.6.2023	Spring 2024 2.5.2024	Percent Change
Enrollments	10,691	12,266	14.7%
Headcount	5,803	6,747	16.3%
Headcount (First-Time)	264	311	17.8%
Headcount (Int'l)	73	89	21.9%
Sections (Unduplicated)	443	480	8.3%
Load	395	428	10.4%
FTEF	98	106	8.1%
Concurrent K-12 Student	536	869	62.1%
Continuing Student	4,066	4,895	20.4%
Enrollments (Evening)	670	923	37.8%

Enrollment Update - Dual Enrollment



Note: Blue bar: actual data. Orange bar: projection. Academic Year: Fall and Spring

Innovative Approach-Dual Enrollment

- **Co-Teaching Model** at Woodside High School and Carlmont High School
 - Business 100 Class
 - History 202 Class
 - Engineering 100 Class
- **Supporting our Faculty**
 - Daryan Chan- Dual Enrollment Coordinator
 - Canvas Shell
 - [Instructional Handbook](#)
- **Supporting Students**
 - Student and Parent Handbook
 - Canvas Shell
 - Classroom Visits
 - Fieldtrips to Cañada College
- **Summer Collaborations**
 - BGCP and SUHSD
 - CRER 137 Class at the RWC site
 - ENTH 108 Class at the EPA site



Woodside HS Students enrolled in ENGR Dual Enrollment Class

Living the Promise – Middle School Mid-Winter Camp

February 20 – February 23

Participants:

Nearly 60 Middle School Students from Ravenswood City School District

Overview:

Provide middle school students an introduction to college life, career pathway options, middle college 101 and college experiences available through Cañada College during middle school mid-winter break.

Hosts:

- Boys & Girls Club
- Cañada College
- Ravenswood City School District



Living the Promise

Summer Session Camps: June – July 2024

Middle School	High School: <i>Future Grads Summer Academy</i>	Post-Secondary: <i>Future Grads Post Secondary Retreat</i>
<p>June 26 – July 24 (Wednesdays only)</p> <p>9:30 a.m. – 1 p.m.</p>	<p>June 10 – June 13</p> <p>9 a.m. – 4 p.m.</p>	<p>June 24 – June 27</p> <p>9 a.m. – 4 p.m.</p>
<p>6 week, cohort-style intro to career pathway programs for middle school students w/interactive activities from College faculty, staff, students</p>	<p>1 week, cohort-style intro to college success programs for HS students to increase awareness of postsecondary options available at Cañada</p>	<p>1 week, cohort-style intro to first year in college for graduated HS seniors to increase awareness of options at Cañada while pursuing postsecondary education</p>
<p>PARTNERS</p> <ul style="list-style-type: none"> • Boys & Girls Club • Cañada College • Ravenswood City School Dist. 	<p>PARTNERS</p> <ul style="list-style-type: none"> • Boys & Girls Club • Cañada College • Sequoia Union HS District 	<p>PARTNERS</p> <ul style="list-style-type: none"> • Boys & Girls Club • Cañada College • Sequoia Union HS District

Living the Promise – Communications



Congratulations! As a graduating senior of the Sequoia Union High School District, you have the special opportunity for guaranteed admission to Cañada College for Fall 2024. We welcome you to our college community and we are excited to get you started on your next steps.

Your next step is to submit a free application to Cañada College!



Please Note: If you already submitted an application, you may skip this step.

Cañada College offers day, evening, weekend, in-person and online courses in more than 40 quality instructional programs, including science, business, multimedia, medical assisting, the arts and technical training. Whether you want to earn your degree, complete a certificate program, or prepare to transfer to a four-year university, we have an educational pathway for you. Please visit our website at www.canadacollege.edu and click on the admissions tab to begin the application process.

Cañada College provides extensive “wrap-around” student support services in counseling, orientation, certificate & degree planning, transfer assistance and tutoring. As a Cañada College student, you will also have access to additional services and opportunities such as:

- Cañada College is free! No fees. No tuition. No debt. Your future with no limits! Learn more at: www.smccd.edu/freecollege
- Promise Scholars Program: Financial and academic support to accelerate your path to graduation. Learn more at: www.canadacollege.edu/promise
- Financial Aid, Scholarships and Promise Scholarship is available to eligible students
- Special support programs (e.g., the DREAM Center, EOPS, PUENTE, STEM, TRIO, Umoja)

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In 2023:

2,200 Graduating Seniors received an acceptance letter from Cañada College

4,400 Juniors and Seniors received a letter to participate in Cañada’s Concurrent Enrollment Program

Educational Master Plan 3.2

Transform where we share what Cañada has to offer by identifying and reaching new outreach audiences that help strengthen our ties to BIPOC communities (particularly those communities our recruitment maps indicate might be underserved, such as North Fair Oaks, Belle Haven, and East Palo Alto). Recruit more BIPOC students, including more students who identify as Black / African American.



Transportation Services

Educational Master Plan (EMP) Goal 4.1: Improve access to campus via public transit, shuttles, and additional partners such as Lyft and Cruise.

Shuttle Service - Suspended Fall 2023 due to low ridership

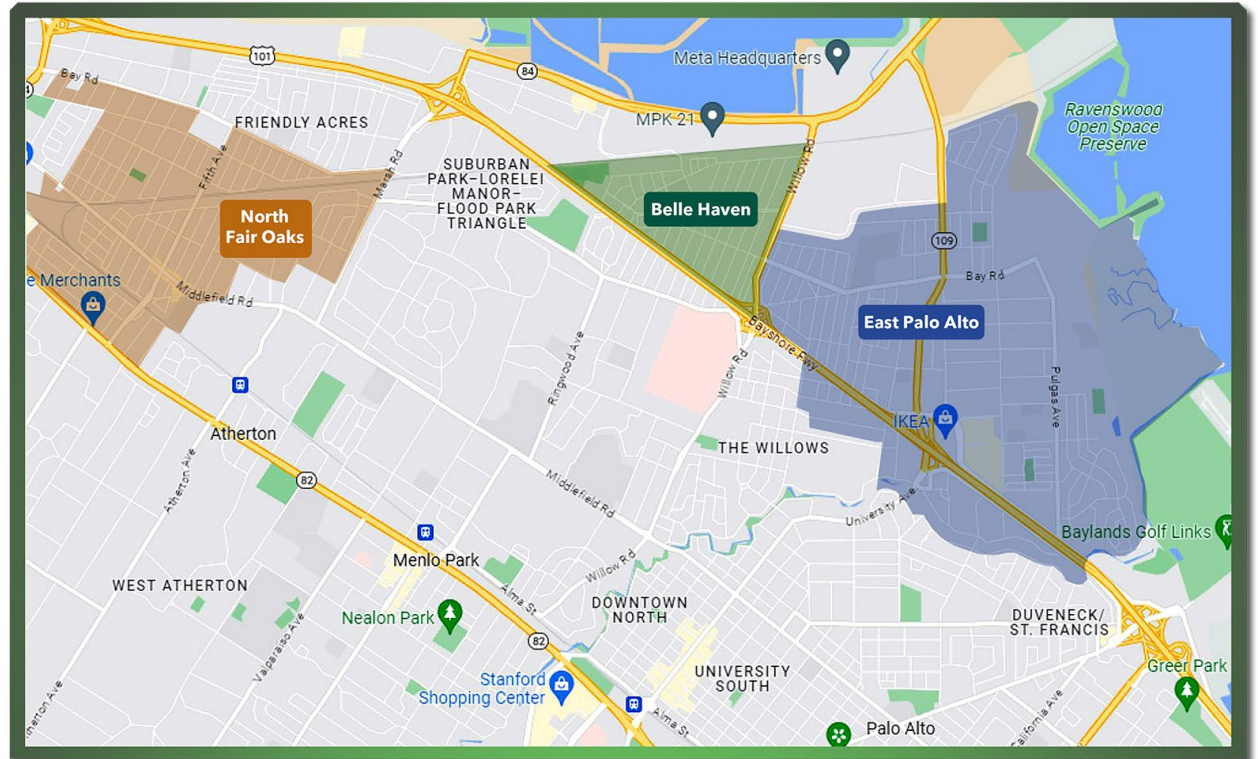
Lyft Services - Pilot Program Spring 2024

Community Service Areas:

- East Palo Alto
- Belle Haven
- North Fair Oaks

Program Details:

- Riders must be over **18 years old** to participate
- Must be enrolled in 6 or more credits of in-person or hybrid coursework in the Spring 2024 at Cañada College
- Up to 40 rides per month
- Up to \$35 per ride
- Valid on Standard rides only
- Must start or end at a designated pick-up/drop-off site
- **Monday – Friday: 6:30 a.m. to 10:30 p.m. (No weekend service)**



Website: <https://canadacollege.edu/lyft/>

Transportation Services

Lyft Services - Pilot Program Ridership Summary

Semester	Students	# of Rides	Cost* (dollars)	Average Cost /Ride (dollars)	Service Areas	Program Parameters
Spring 2022 (April 4-May 20, 2022)	73	1,694	\$ 40,788	\$ 24.08	No restrictions	40 rides/up to \$35 per ride per month
Fall 2022	275	7,212	\$ 125,525	\$ 17.41	No restrictions	15 rides/up to \$15 per ride per month
Spring 2023	193	5,761	\$ 81,690	\$ 14.18	No restrictions	15 rides/up to \$15 per ride per month
Fall 2023	92	5,330	\$ 120,773	\$ 22.66	East Palo Alto Belle Haven North Fair Oaks	40 rides/up to \$50 per ride per month
Spring 2024 (Projected Expenses)	95	6,700	\$ 154,100	\$ 23.00	East Palo Alto Belle Haven North Fair Oaks	40 rides/up to \$35 per ride per month
Total	728	26,697	\$ 522,876			

* HEERF, COVID-19 Recovery Funds & Fundraising Funds

Child Development Center Update

Educational Master Plan (EMP) Goal 4.2: Build student housing on campus, as well as a Childcare Center to serve students with families.

- **Estimated Cost** ~12.7M-13.4M
- **Estimated Size** ~10,000 GSF
- **Location:**
Lot 10, near the Observatory
- **Estimated Opening Date:**
Fall 2025



- **Space Needs:** 3 Preschool classrooms; 2 Observatory rooms; 1 Lobby/Multipurpose Space; Offices, Staff Lounge, Warming Kitchen and Meeting Rooms; All gender toilets; Lactation Room, Janitor Closet, and Data Electric Closet.



President's Advisory Group
March 6, 2024