President's Advisory Council
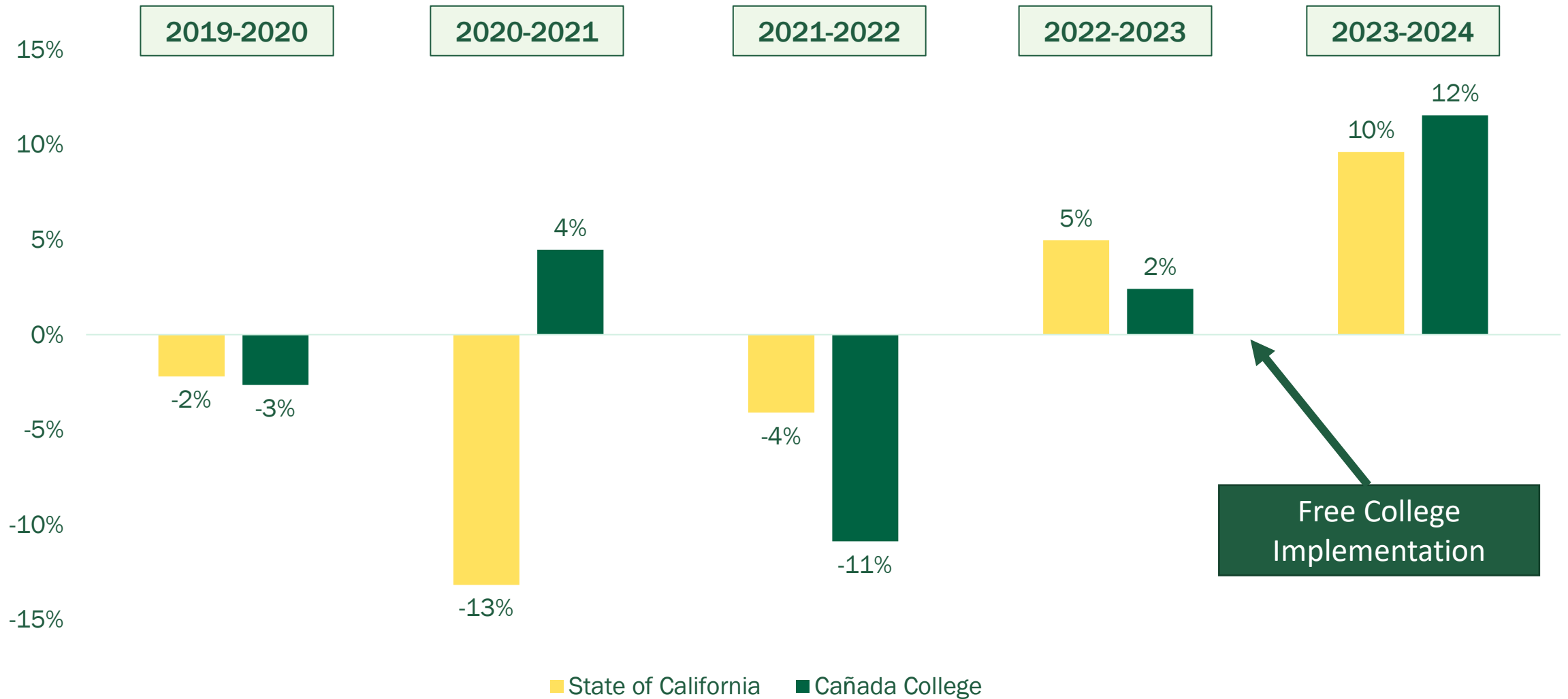
Today's Agenda

Time	Topic	Discussion Lead(s)
12 - 12:05 p.m.	Welcome	Kim Lopez, *President*
12:05 - 12:10 p.m.	Fall 2024 Enrollment Update	Kim Lopez, *President*
12:10 – 12:15 p.m.	Institutional Self Evaluation	Karen Engel, *Dean of Planning, Research & Institutional Effectiveness*
12:15 - 12:45 p.m.	Interactive discussion of Cañada's key goals and priority projects for 2024-25: Progress and Challenges.	Kim Lopez, *President* Karen Engel, *Dean of Planning, Research & Institutional Effectiveness*
12:45 - 12:55 p.m.	Fashion Sustainability Extravaganza and Donor/Community Appreciation Earth Day (April 22, 2025)	Jaleh Naasz, *Fashion Department Instructor/Program Coordinator* Megan Barber Allende, *Executive Director, SMCCCF*
12:55 - 1 p.m.	Closing Comments	All

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Cañada College Fall Term Enrollment Trends: 2019-24
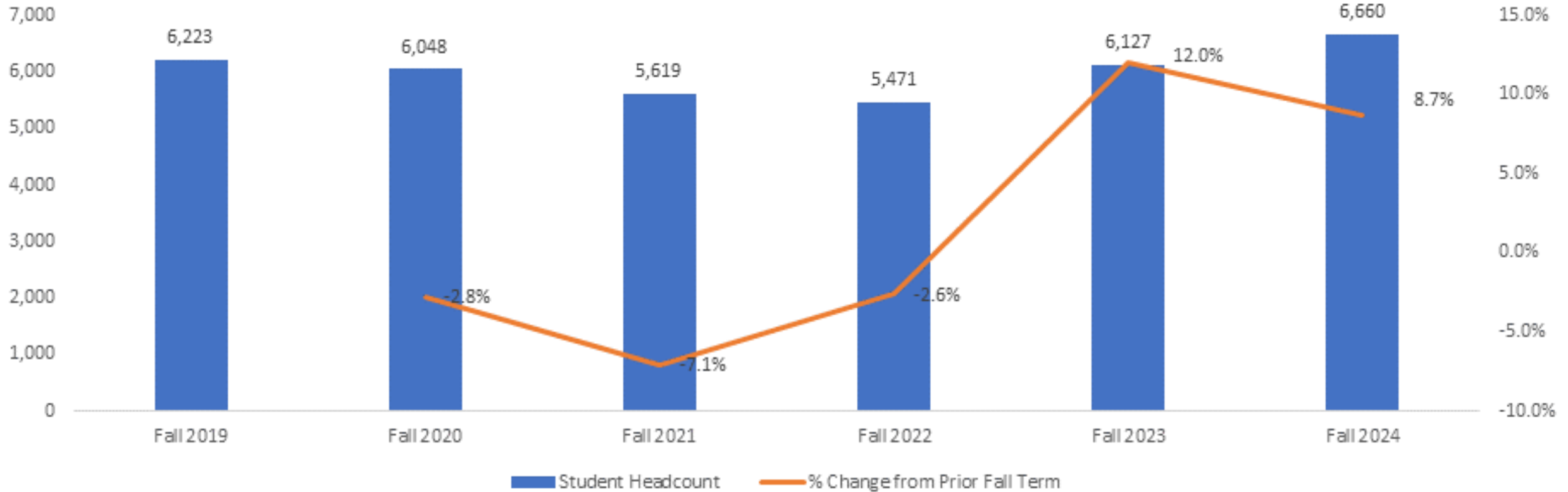
Cañada Student Headcount vs. all California Community Colleges

| | 2019-2020 | 2020-2021 | 2021-2022 | 2022-2023 | 2023-2024 |

Free College Implementation

■ State of California   ■ Cañada College

Cañada College

Institutional Self Evaluation

Conducted this Academic Year

- Provides a narrative and evidence documenting how the college aligns with the <u>newly adopted accreditation Standards</u>

- Broad-based participation that looks at:

  - What does the institution do to align with the Standard?

  - What are the results of these actions? How effectively do the actions support equitable student success? How do you know?

  - What did the institution learn?

  - What will the institution do differently as it moves forward? How will the institution's learning inform its plans for action, improvement, and/or innovation?

2019 Institutional Self-Evaluation Report
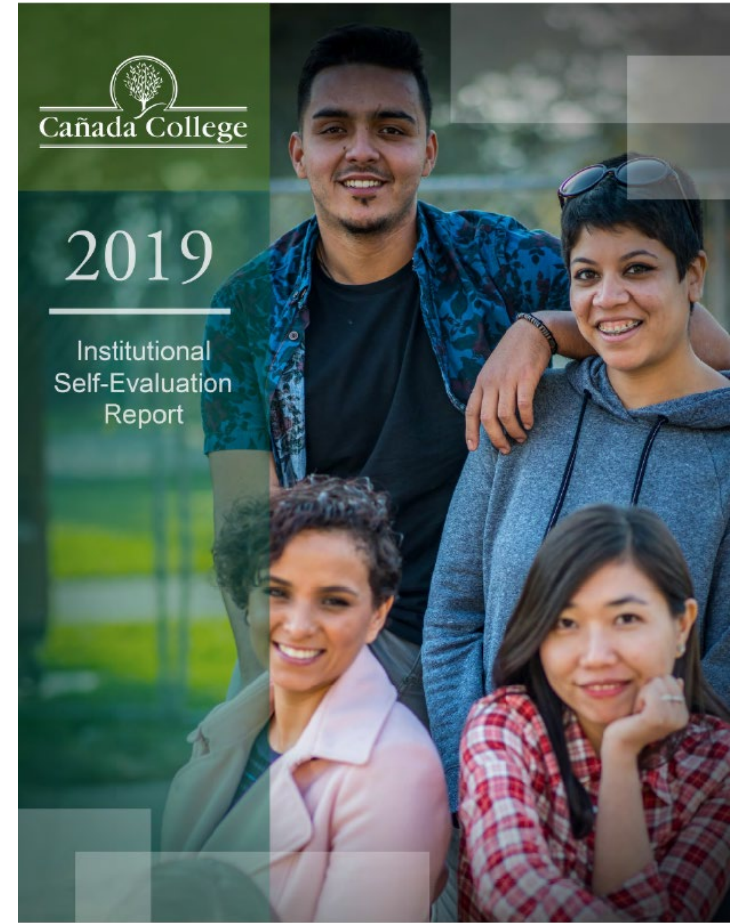
Our last ISER was submitted in 2019

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Timeline Overview

Self-Evaluation and Reflection Begins	Spring 2024
2024-25: Drafting ISER	
Institutional Self-Evaluation Report Due	December 15, 2025
Peer Review – Team ISER Review	Spring 2026
Peer Review – Focused Site Visit	Fall 2026
Commission Action	January 2027

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The Self-Evaluation is an Opportunity to…

Reflect on our Mission

- Who do we serve?
- How well do we serve them?
- How do we know?

Share our Story

- What are our success stories?
- How are we advancing equitable outcomes?
- Where are we learning and innovating?
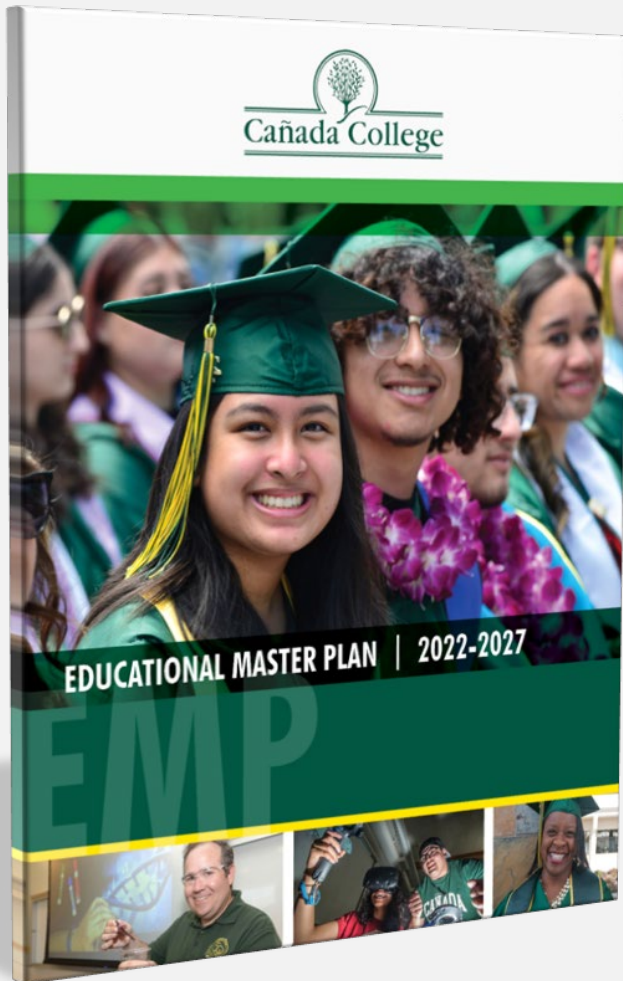
Plan for our Future

- How are our students' needs changing?
- Where can we adapt and improve?
- What is our vision for the next cycle?

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To monitor our progress and provide public comment on our draft Self Evaluations Reports, please see:

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Cañada College Educational Master Plan 2022-2027

https://canadacollege.edu/emp/Can-EMP-2022-Final.pdf

Cañada College

Mission

Cañada College engages and empowers students in transforming their lives and communities through quality education.

Vision

Cañada College provides equitable education such that students from diverse backgrounds are able to achieve their educational goals and benefit the world.

Cañada College

Values

Social Justice and Racial Equity

Antiracism

Equity

Inclusion

Diversity

Access

Liberation

Transforming Lives

Community Partnerships

Academic Excellence

Sustainability

Transparency and Authenticity

Student Centered

Cultural Empathy

Cañada College

College Goals: 2022-27

Student Access, Success and Completion

Cañada College ensures student access to relevant and transformative student services and instructional programs that are inclusive, diverse, equitable, and antiracist. As an institution, Cañada contributes to the financial stability of students to empower them to pursue personal, academic, professional, and civic goals. Cañada College continuously assesses processes and removes barriers to student access, success, and completion.

Community Connections

Cañada College establishes equity-minded partnerships with other educational institutions, employers, governments, and community-based organizations that result in seamless pathways for high school students transitioning to college, college students transitioning to university, and all community members pursuing career, and lifelong educational opportunities.

Equity-Minded and Antiracist College Culture

Cañada College transforms its culture to be equity-minded and antiracist. Our teaching, learning, and services create a sense of belonging among all community members so they are able to recognize that their unique selves are valued, express themselves fully, and thrive. Our educational practices reflect the fundamental importance of individualized learning experiences, the shared building of knowledge, and promoting social justice at Cañada College.

Accessible Infrastructure and Innovation

College financial resources are well managed in support of the College's values and to provide accessible physical and virtual spaces that promote continuous innovation and excellence in teaching and learning. Cañada's investments in physical, technological and transportation infrastructure create sustainable, equitable access to the College and support equitable educational outcomes across the diverse members of the community we serve.

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Progress Made Towards Achieving Goals: 2022 - To Date

Student Access, Success and Completion

- ✓ Make registration easier
- ✓ Create a student-first schedule to maximize course-taking opportunities (i.e., multiple modalities)
- ✓ Scaling our Promise Scholars Program for part-time students
- ✓ Increase % of students submitting financial aid applications

Community Connections

- ✓ Transform how we share the story of Cañada College as both a Hispanic serving and Asian American, Native American, and Pacific Islander serving institution
- ✓ Utilize social media and websites to ensure we reach a diverse, inclusive audience
- ✓ Increase dual enrollment opportunities for high school students
- ✓ Triple the number of high school students on campus during the summer and on Saturdays
- ✓ Address food insecurities of our students and their families
- ✓ Increase access to housing resources

Equity-Minded and Antiracist College Culture

- ✓ Increase resources for faculty professional development in new teaching modalities, especially those that reach underserved current and future students
- ✓ Increase Open Educational Resources – making course material free
- ✓ Develop a College Cultural Center to support the antiracist work at the College

Accessible Infrastructure and Innovation

- ✓ Ensure all faculty, staff and students have access to hardware and software technology needed to provide instruction in multiple modalities
- ✓ Provide trainings needed to ensure new technology resources facilitate quality teaching and learning
- ✓ Make the campus more visually welcoming through murals and activities that represent and appreciate the cultures of the student body.
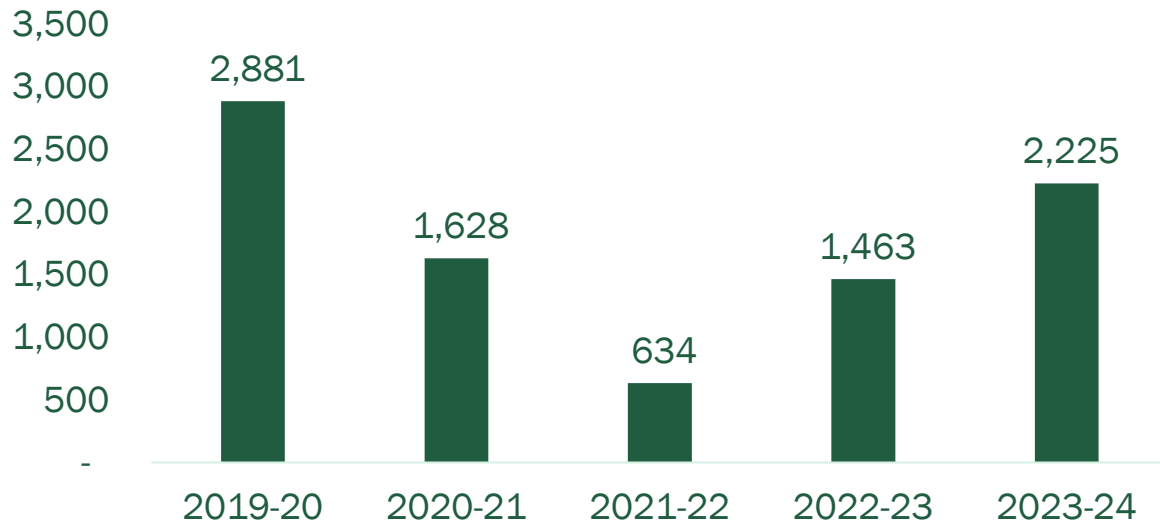- ✓ Increase student access to tutoring and other academic supports and information literacy

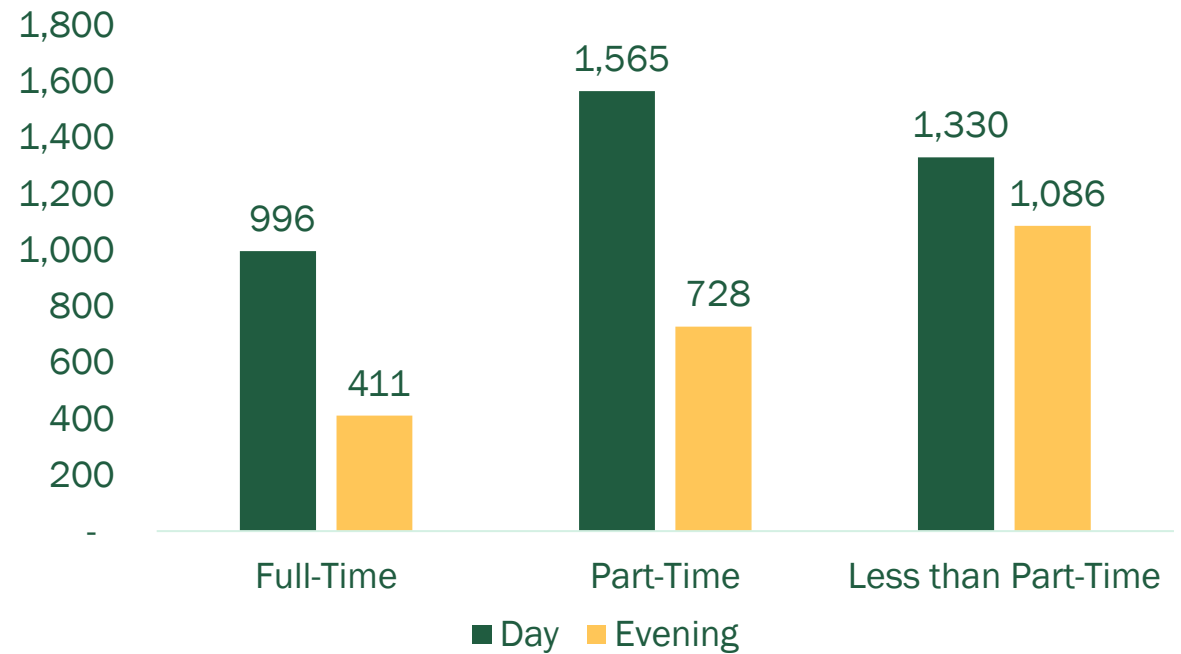## Cañada College

Our Priorities for the 2024-25 Academic Year

🕐 Add more degrees and certificates obtainable within 3 years via **evening, weekend and online classes**, and ensure adequate services are available in the evenings (1.2)

Evening Classes Preferred by Part-Time Students

of Students Taking One or More Evening Classes

Year	Students
2019-20	2,881
2020-21	1,628
2021-22	634
2022-23	1,463
2023-24	2,225

of Students Enrolled by Time of Day & Unit Load in 2023-24

	Day	Evening
Full-Time	996	411
Part-Time	1,565	728
Less than Part-Time	1,330	1,086

■ Day   ■ Evening

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Prioritize Serving Part-time, Working Students

🕐 **Increase the number of degree and certificate programs** and general education courses **at the Menlo Park site and/or other off-campus locations (East Palo Alto)** to help students access needed courses and support services closer to home. (1.7)
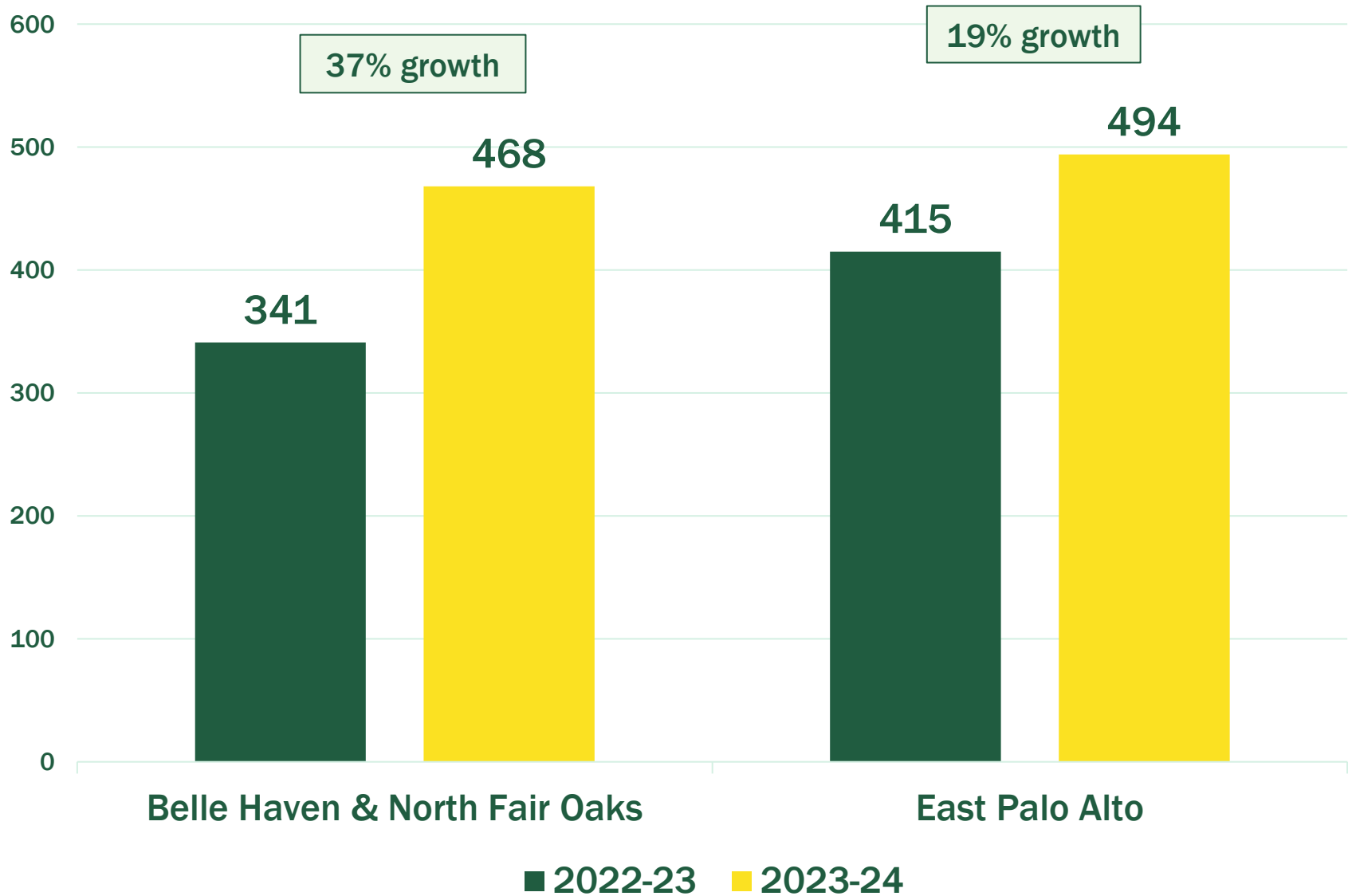

BUILDING NEW GROUND

The Center for Economic Mobility

JOBTRAIN

Cañada College

Strengthen our ties to **BIPOC communities (North Fair Oaks, Belle Haven, and East Palo Alto).** (3.2)

Listening Sessions

- April 30, 2024 in North Fair Oaks

- September 19, 2024 in East Palo Alto

- February 20, 2025 in Belle Haven

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During the 2023-2024 Academic Year:

Growth of students attending Cañada College from communities of focus in 2023-24 exceeds overall college growth of 13%

Nearly all of these students benefited from SB 893 Free College Initiative

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Chart:
- 600, 500, 400, 300, 200, 100, 0

Belle Haven & North Fair Oaks: 341 (2022-23), 468 (2023-24) — 37% growth

East Palo Alto: 415 (2022-23), 494 (2023-24) — 19% growth

■ 2022-23 ■ 2023-24

Goal 3: Community Connections

Create and expand career exploration experiences for students – especially apprenticeships

Programs:

- Extended Reality (XR)
- Digital Marketing

Grants:

California Apprenticeship Initiative (CAI)

- CAI Extended Reality Pre-apprenticeship CAI Extended Reality Apprenticeship
- CAI Digital Marketing Pre-apprenticeship CAI Digital Marketing Apprenticeship

Goals:

- 100 students
- 25 apprentices
- 100 students
- 25 apprentices

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Potential Partnerships

Expand Alumni Connections

Strengthen the emerging Cañada College alumni organization by **doubling the number of alumni** connected to it **by 2027**. (3.12)

- Build alumni intake form to identify interest of support, including:
  - ✓ College Events and Updates
  - ✓ Career Services and/or Mentorship Opportunities
  - ✓ Networking

- Form to launch January 2025. Will build alumni programming based off of feedback

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Build a **Child Development Center** to serve students with families. (4.2)

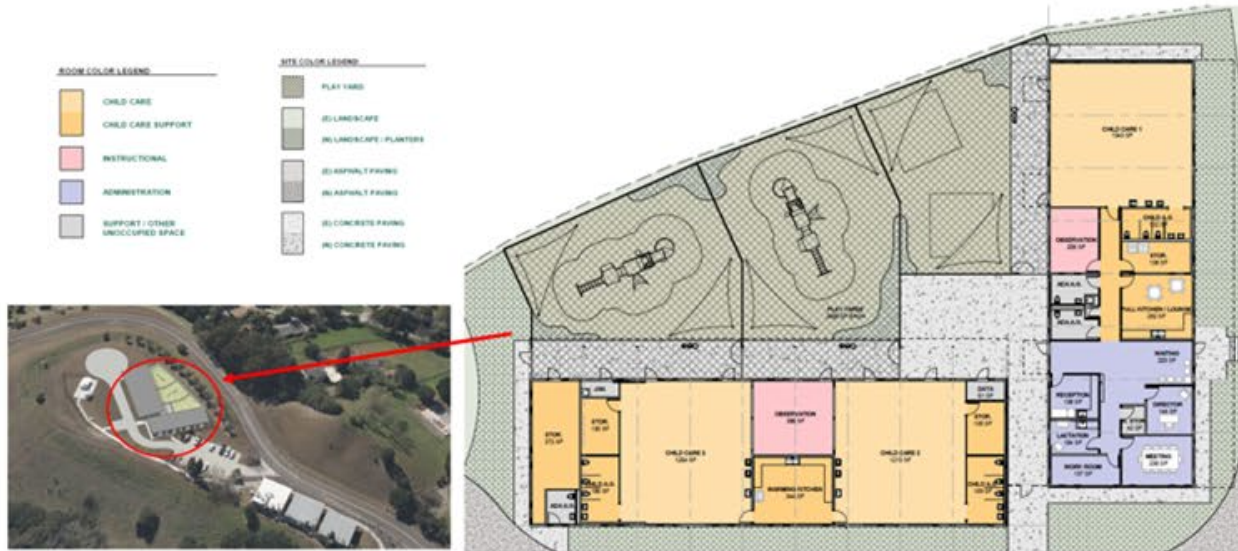Cañada College

Tentative Opening for Spring 2026

Schedule

- August 2024 – April 2025 Program Validation / Design
- April 2025 – June 2025 Permitting / Bidding
- June 2025 – Nov 2025 Construction
- Nov 2025 – Jan 2026 Activation / Move-In

3 Preschool classrooms with observation rooms, outdoor playgrounds and support spaces

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Update and implement the College and District **sustainability initiatives** in response to climate change to reduce the environmental impact of campus-based activities while ensuring uninterrupted, quality instruction at all times. (4.9)

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Spring '25
Fashion Presentation

Earth Day Fashion Extravaganza @ Cañada College

April 22, 2025

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Objective

Create a community-centered and buzz-worthy event for Earth Day to showcase student work and generate positive press.

Participants

- Cañada Fashion Students
- Cultural Center
- Dual Enrollment H.S
- Animal Shelter
- Community Members

Cañada College

Sustainability

Mending Booth
Education resources
Thrift/vintage partners

Pet Fashion Show

"Model" Casting Buzz
Pet Fashion Show
Photo Booth

Guest Speakers

Sustainable Fashion
Leaders/Local Designers
Animal Shelter

Cañada College

Next PAC Meeting:

Wednesday, March 12, 2025
from 12 - 1 p.m.
Via Zoom

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Thank You