



President's Advisory Group
August 1, 2022

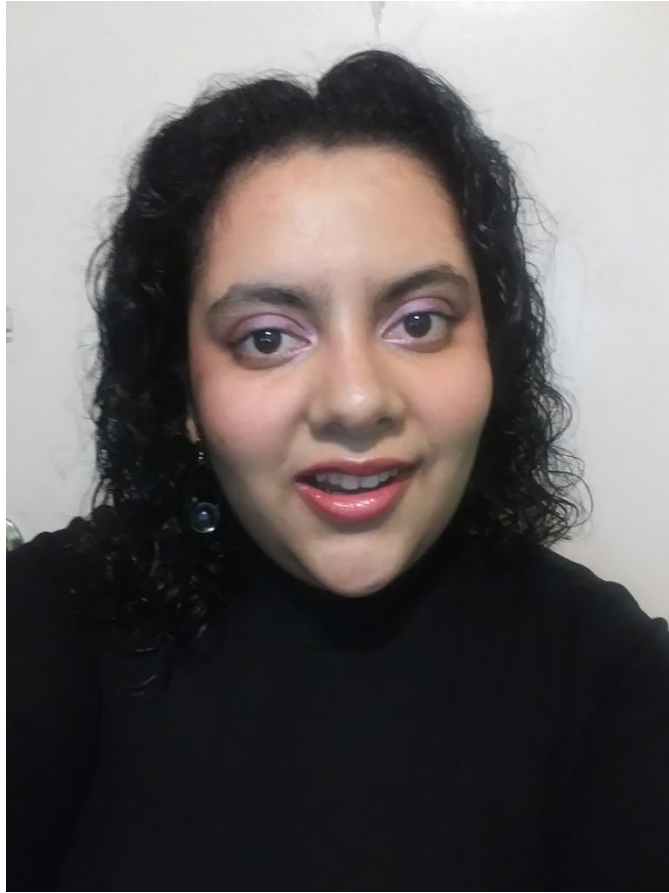
Welcome & Introductions

Name

Organization

What's happening at your organization

Student Story



Diana Castro
2022-2023
ASCC President

2022 President's Luncheon

Tuesday, Oct. 25 (Hybrid Event)

Timeline:

11:30 a.m. - Networking reception

12 p.m. – Event program

12:35 p.m. – Close program with option to continue networking or explore campus; tours will be offered by Campus Ambassadors

Raising funds to provide students with direct access to campus through Cañada's Lyft program

Total Fundraising Goal: \$50,000
Aim to raise \$40k by 10/25 event

President's Updates: Transportation

Pilot Program: Free On-demand Lyft Rides for Cañada Students

Program Description:

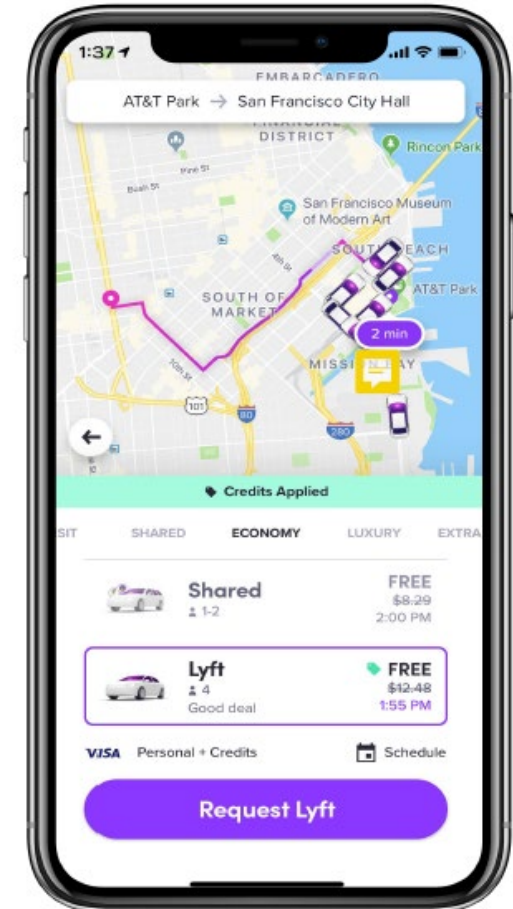
- The Pilot Program offers Cañada College students free rides to and from campus during eligible time windows.

Program Coverage Details:

- Value per Rider: 40 rides/up to \$35 per ride
- Time Restrictions: Monday-Saturday 7AM -11PM
- Geofences: Rides must start or end at Cañada College
- Ride Type Restrictions: Standard

Program Goals:

- Provide safe, reliable, efficient rides for students
- Build innovative solutions to boost campus mobility



President's Updates: Transportation

Program Metrics (April 1-July 28)



** College allocated \$100K of the Higher Education Emergency Relief Funds (HEERF) towards the Pilot Program.*

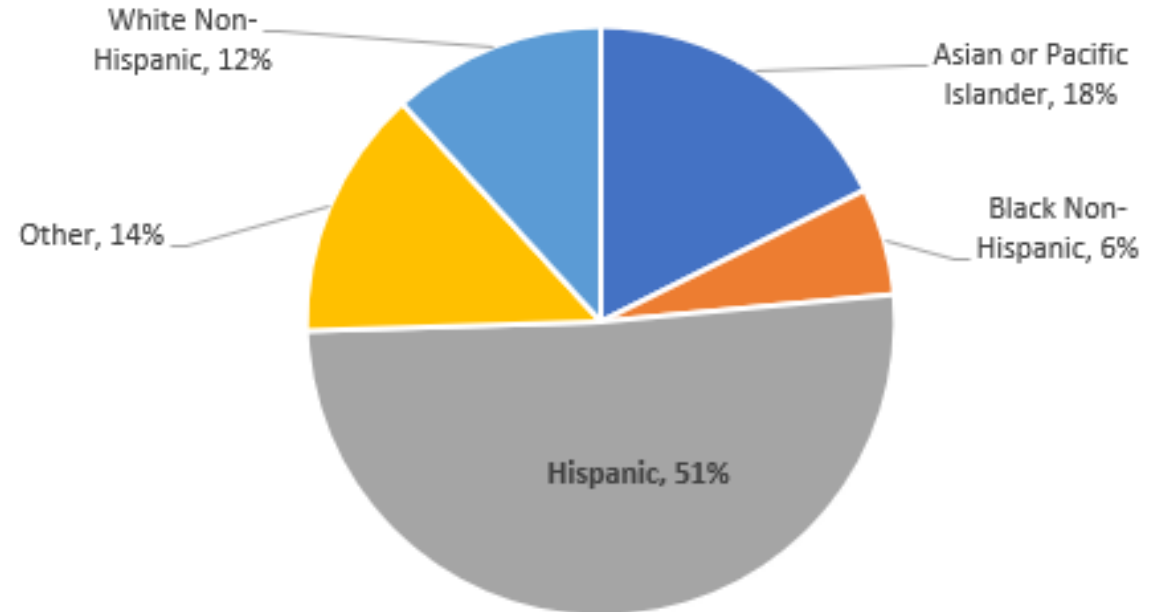
President's Updates: Transportation

Student Demographics*

Age	%
<25	73%
25-40	22%
>40	6%

Cohort Description	%
Promise Scholars	18%
Comm. Learning thru Sport	16%
EOPS	16%
College for Working Adults	4%
International Students	4%
Middle College	2%
Puente	2%
Not associated to any cohorts	39%

Ethnicity Race



**Used ridership data from April to June 2022*

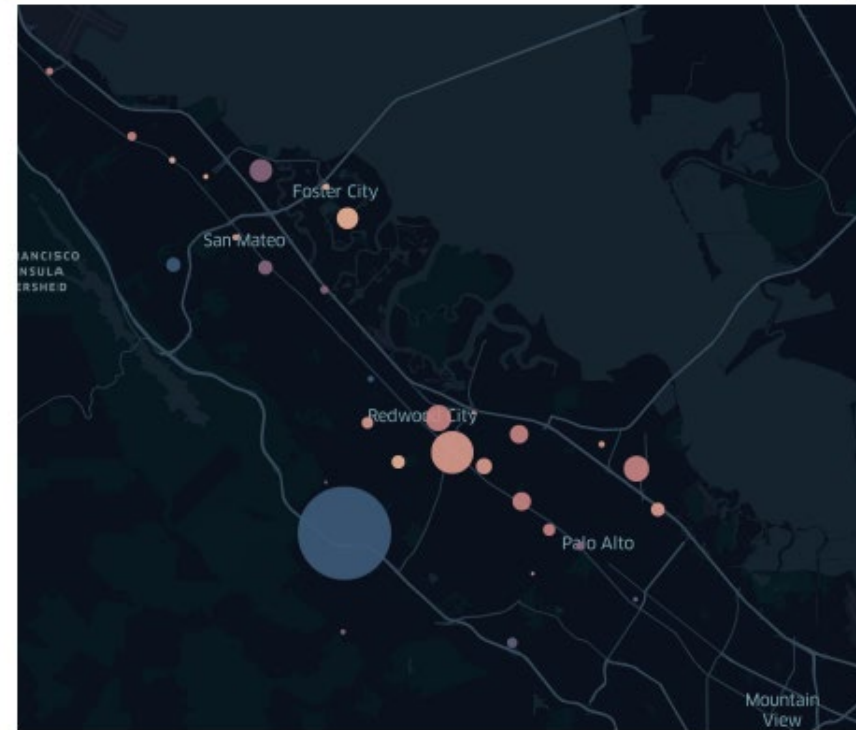
President's Updates: Transportation

Riders Heat Maps

Pick-Up Locations



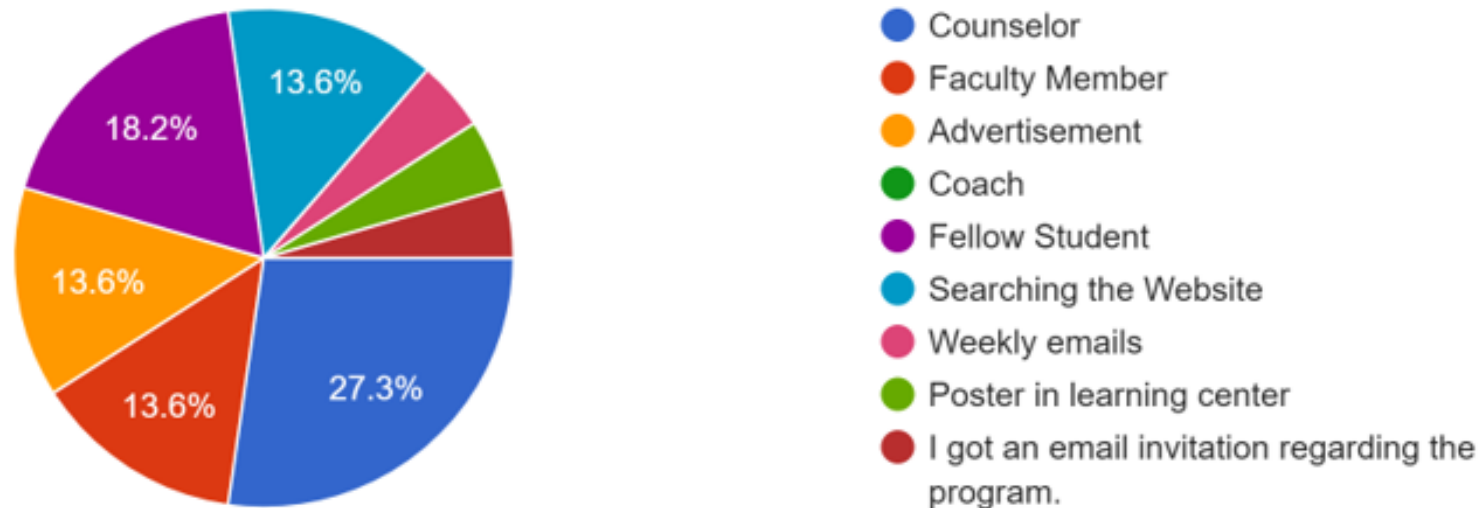
Drop-Off Locations



President's Updates: Transportation

Survey Results*

- Students are 95% Extremely Satisfied or Very Satisfied with the Lyft Program
- 100% would recommend the program to a fellow student
- How did you hear about Cañada's Lyft program?



**Survey sent to all program participants on 07/26/2022. 22 students responded to the survey.*

President's Updates: Transportation

Survey Results: Testimonials

"It's easy to access and is a quick ride for those who need it to get to school."

"It helps me get to school every day, If I didn't have this, I would be unable to get to training."

"I don't have to worry about how I am going to get to work, class, and soccer training on campus."

"I can actually get to school on time and consistently without having to leave the house 2 hours before my class."

"What I like about this program is that it gives you freedom and flexibility on when you want to go to school and when you want to go home. I know this for a fact because I often see middle schoolers running for the bus as their lives depend on it. I work at the learning center and go to school almost everyday and this program has helped me financially as well. Gas is expensive right now and having a free ride to school is just awesome. I think this program will also encourage some students to come back to school instead of registering for an online class."



Cañada College

EDUCATIONAL MASTER PLAN 2022-2027

EMP

PRESENTED TO THE

PRESIDENT'S ADVISORY GROUP

AUGUST 1, 2022

Cañada Educational Master Planning Task Force: 2021-22



*Jeanne Stalker,
Outreach &
Welcome Center
Rep.*



*Jenna French
(Counseling)*



*Mary Ho, Transfer
Services Rep*



Mira Rubio (Student)



*Coach Eddy
Harris (KAD)*



Hyla Lacefield, Dean



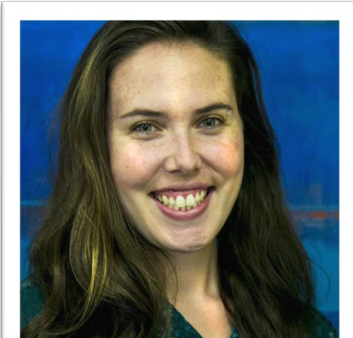
*Brittney Samora Delgadillo
(Student)*



Alicia Aguirre (HSS)



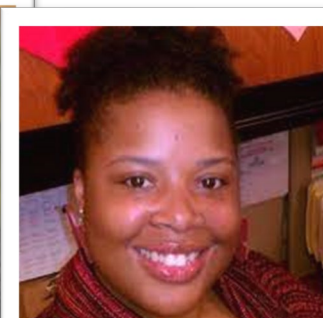
*Wissem Bennani,
Interim Dean*



*Allison Hughes,
Instructional
Technologist*



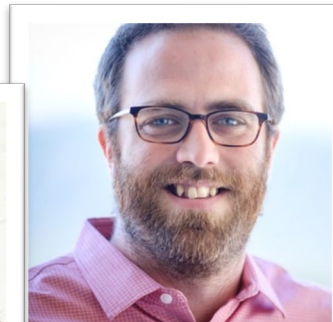
*Nimsi Garcia,
Classified Rep.*



*Krystal Martinez,
Instruct. Division Rep*



Leonor Cabrera (BDW)



David Eck, Tri Chair



Roz Young, Tri Chair



*Karen Engel,
Tri Chair*

Institutional Scans

Comprehensive Environmental Scan by PRIE:

- Socio-Economic Trends
- Educational Attainment & Self-Sufficiency
- Population & Demographic Trends
- Regional Industry & Workforce Trends
- Regional Wages & Cost of Attendance
- Trends in K-12 Education
- Changes in Higher Education
- Updated Maps: Students/Census Data

Equity & Antiracism Inquiry & Strategy with External Consultant (Áse Power Consult):

- Listening Sessions
- Cultural Audit
- 1:1 interviews
- Internal Equity Scan
 - Teaching and Learning
 - Student Services
 - Administration
 - Communication
 - Participatory Governance and Decision-Making
 - Professional Development

Comprehensive Internal Scan by PRIE:

- Access, Success, Completion
- Equity & Disproportionate Impact
- Systems Evaluation (course schedule, Program Evaluations)

Community Perceptions Survey:

- In English and Spanish
- Distributed to:
 - 71 community organizations
 - 26 high schools, and
 - 81 churches and religious organizations

Strengths, Challenges, Opportunities, Threats Assessment:

- Task Force Identification of Key Challenges
- Community Forum: How to Address Key Challenges





Key Take-Aways

- **Enrollment:** headcount stable but students taking fewer units
- **“Home campus” students are predominantly:**
 - *Part-Time:* **78%**
 - *Working:* **65%***
 - *Latinx:* **50%**
- **Equity gaps persist for BIPOC students, worse online**
- **Special programs (Promise, EOPS, etc.) work and need to scale**
- **Cañada’s strengths and challenges: small size, location**
- **Certain communities are under-served**
 - North Fair Oaks
 - Belle Haven
 - East Palo Alto
- **Cañada has great opportunities to create new programs:**
 - High School Pathways (dual enrollment)
 - Kinesiology and Wellness (new building)
 - Menlo Park and E. Palo Alto (not-for-credit, short-term)

* Source: Spring 2021 NACCC survey of all non-K12 students enrolled at CAN (not just home campus students)



Mission

Cañada College engages and empowers students in transforming their lives and communities through quality education.

Vision

Cañada College provides equitable education such that students from diverse backgrounds are able to achieve their educational goals and benefit the world.



Cañada College



Values

Social Justice and Racial Equity

Antiracism
Equity
Inclusion
Diversity
Access
Liberation

Transforming Lives

Community

Partnerships

Academic Excellence

Sustainability

Transparency and

Authenticity

Student Centered

Cultural Empathy

Goals

Student Access, Success and Completion

Cañada College ensures student access to relevant and transformative student services and instructional programs that are inclusive, diverse, equitable, and antiracist. As an institution, Cañada contributes to the financial stability of students to empower them to pursue personal, academic, professional, and civic goals. Cañada College continuously assesses processes and removes barriers to student access, success, and completion.

Community Connections

Cañada College establishes equity-minded partnerships with other educational institutions, employers, governments, and community-based organizations that result in seamless pathways for high school students transitioning to college, college students transitioning to university, and all community members pursuing career, and lifelong educational opportunities.

Equity-Minded and Antiracist College Culture

Cañada College transforms its culture to be equity-minded and antiracist. Our teaching, learning, and services create a sense of belonging among all community members so they are able to recognize that their unique selves are valued, express themselves fully, and thrive. Our educational practices reflect the fundamental importance of individualized learning experiences, the shared building of knowledge, and promoting social justice at Cañada College.

Accessible Infrastructure and Innovation

College financial resources are well managed in support of the College's values and to provide accessible physical and virtual spaces that promote continuous innovation and excellence in teaching and learning. Cañada's investments in physical, technological and transportation infrastructure create sustainable, equitable access to the College and support equitable educational outcomes across the diverse members of the community we serve.



Key Strategies

Create and sustain an inclusive, antiracist, and equity-minded campus culture

- ✓ Develop the College Cultural Center
- ✓ Provide regular, accessible, planned and intentional professional development opportunities (e.g., implicit bias and antiracism training)
- ✓ Make the campus more visually welcoming and inviting to the diverse community through murals and activities
- ✓ Create a new Equity & Antiracism Planning Council and re-vamp our participatory governance structure
- ✓ Realize our College Value of Liberation by building a culture where members, especially students, are valued as whole human beings and are empowered to express themselves fully in pursuit of their goals

Transform our culture to be equity-minded and antiracist



Key Strategies

Streamline our registration and onboarding processes, particularly for low income, first generation, BIPOC applicants

- ✓ Strengthen our outreach to BIPOC communities, particularly in North Fair Oaks, Belle Haven, and East Palo Alto

Improve the financial stability of our students

- ✓ Launch Promise Scholars for part-time students
- ✓ Increase access proportion of students who complete and submit financial aid applications

Especially for
stopped-out
students



Key Strategies

Create more course scheduling options that work for working students

- ✓ Expand College for Working Adults (evening, weekend, hybrid schedules)
- ✓ Ensure key, required courses are offered in multiple modalities
- ✓ Provide support for access to childcare and transportation
- ✓ Create a hub for evening and weekend students (an Evening One Stop)

Focus on part-time, working students

Key Strategies

Expand access for high school students, particularly low-income and BIPOC students

- ✓ Implement our new MOU with Sequoia Union High School District & University partners
- ✓ Increase the number of dual enrollment opportunities
- ✓ Expand Middle College

Scale academic pathways for high school students



Key Strategies

Improve the sense of connection and belonging students feel with the campus

- ✓ Strengthen (Guided Pathways) Interest Area Success Teams, Affinity and Special Programs
- ✓ Support innovative teaching that creates more equitable and antiracist learning environments

Interest Areas
scale Promise
style supports

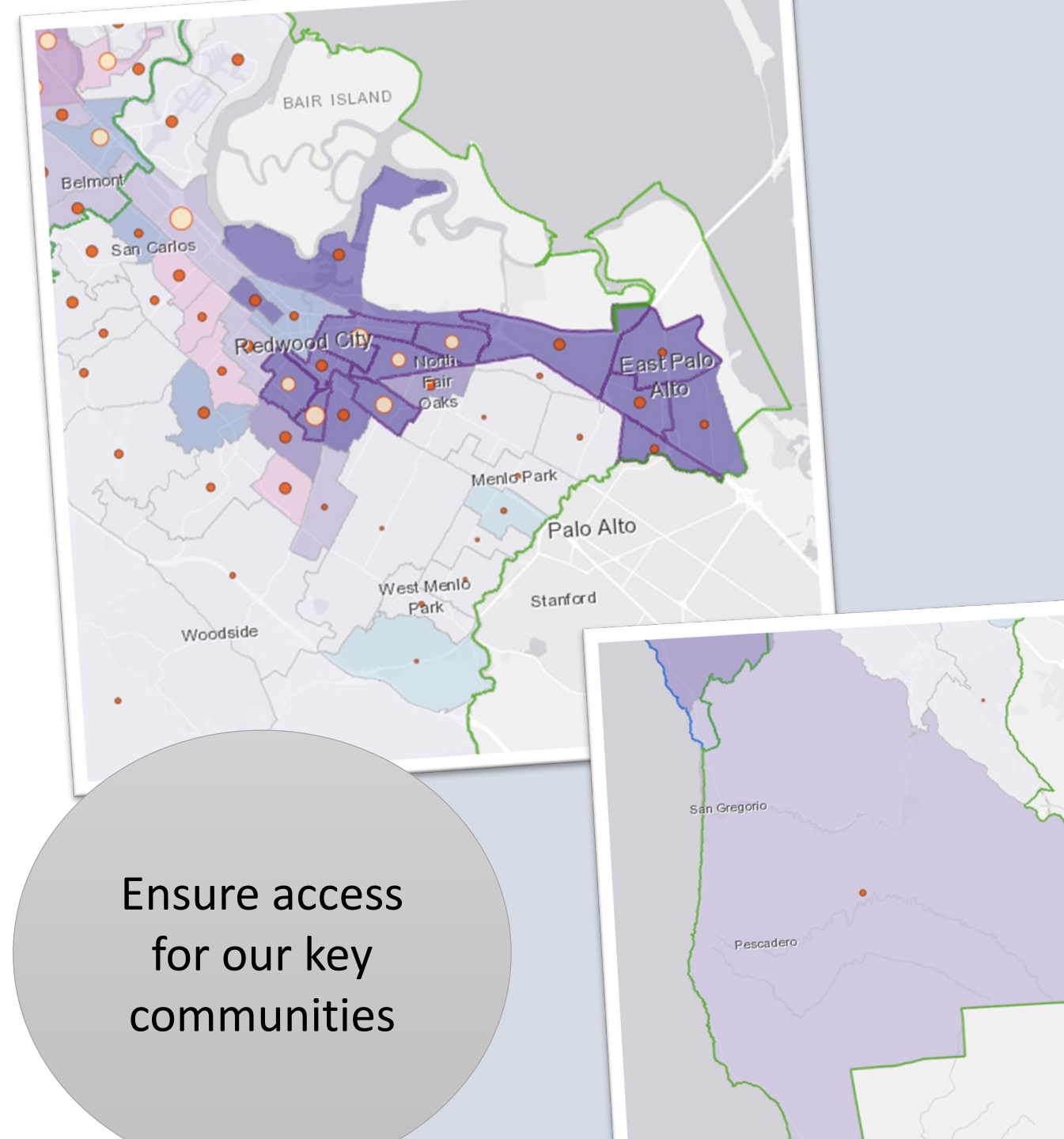


Key Strategies

Revitalize community connections via targeted outreach as well as new and expanded partnerships and programs in:

- ✓ North Fair Oaks
- ✓ Belle Haven
- ✓ East Palo Alto

Continue to grow job training programs – stackable, short-term certificates leading to livable-wage employment in the near term

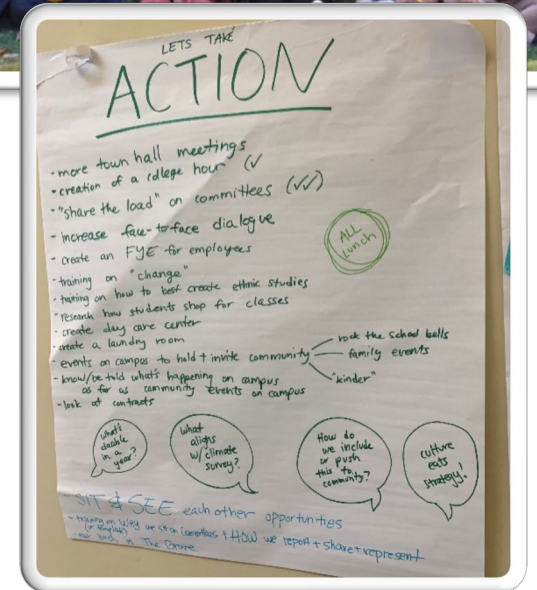


Ensure access
for our key
communities

Operationalizing our EMP and K-16 MOU

Summer Leadership Retreat

- Academic, Classified and Student Senate Leadership
- PBC, IPC and SSPC members for the coming year
- Faculty with college-wide reassigned time responsibilities
- College Council members



AUGUST
11th!

MEMORANDUM OF UNDERSTANDING

*Between Cañada College, San Francisco State University,
California State University, East Bay and
Sequoia Union High School District*



Our Promise

Cañada College, an accredited college located in Redwood City, CA, USA, **San Francisco State University**, hereinafter referred to as SFSU, an accredited university located in San Francisco, CA, USA, **California State University, East Bay**, hereinafter referred to as CSUEB, an accredited university located in Hayward, CA, USA, and **Sequoia Union High School District**, hereinafter referred to as SUHSD, a public school district organized and existing under and pursuant to the constitution and laws of the State of California and with a primary business address at 480 James Avenue, Redwood City, CA 94062 USA hereby enter into a Memorandum of Understanding (MOU) to cooperate in establishing joint educational programs, efforts, and collaboration to increase college preparation, access, and success for SUHSD students and graduates.

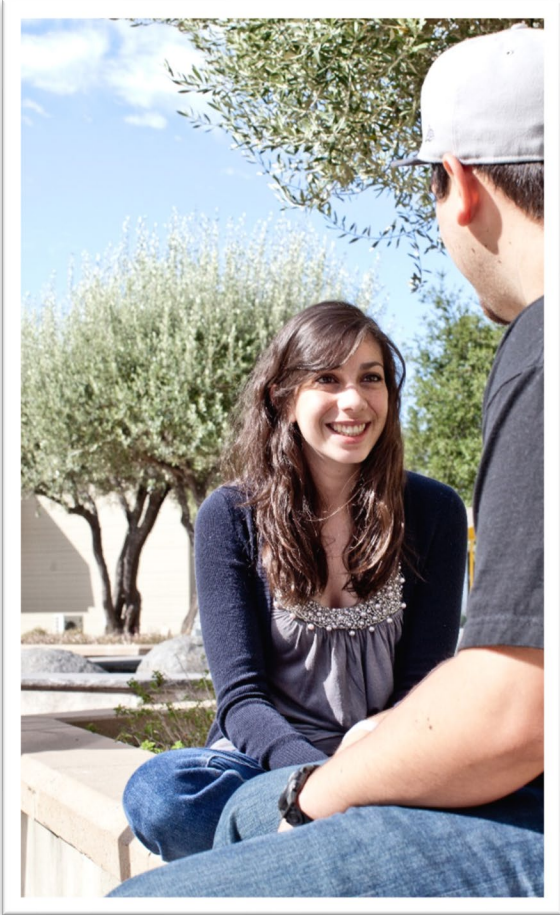
Purposes



The purposes of the cooperation between Cañada College, SFSU, CSUEB and SUHSD are to establish the following:

- Increase the number of SUHSD graduates matriculating into postsecondary higher education, and specifically to Cañada College, SFSU and CSUEB
- Develop aspirational leaders with perspectives and practices rooted in equity, advocacy, social justice, and anti-racism
- Increase the number of SUHSD students participating in early college access, with intentional focus on increasing participation of students from minoritized communities
- Establish clear and ongoing personalized communication with SUHSD students and families about progress towards and resources to support high school graduation, college, and career readiness and transition to college

Purposes (cont.)



- Establish early college access for partner district 8th graders
- Establish clear and personalized communication with partner district 8th graders and their families about high school preparedness and resources to support high school graduation, college and career readiness and transition to college
- Establish pathways for employees wishing to complete their Associate in Arts and Bachelor of Arts/Science degrees
- Leverage the talents and resources of all four institutions in transforming the economic, cultural, and social environment of our districts, the State of California, and the nation

Overview/Outcomes

Promise Scholars Program

- Establish targeted outreach for the Cañada College Promise Scholars Program with the goal of establishing priority admission to Cañada College for all admitted qualified graduates of SUHSD schools
- Establish targeted outreach for the Cañada College Promise Scholars Program with the goal of establishing priority admission to Cañada College for any additional newly established secondary schools within SUHSD

Middle School & High School Students

- Create individualized high school, college and career readiness guides to be sent to all SUHSD incoming eighth grade students and families
- Create individualized college and career readiness guides to be sent out twice annually to all SUSHD students and their families

High School Seniors

- Establish regular procedures to maximize the number of high school seniors who annually complete the CCCApply application
- Establish regular procedures to facilitate the annual completion of the FAFSA or DREAM Act Application for every high school senior



Overview/Outcomes

Sequoia Adult School

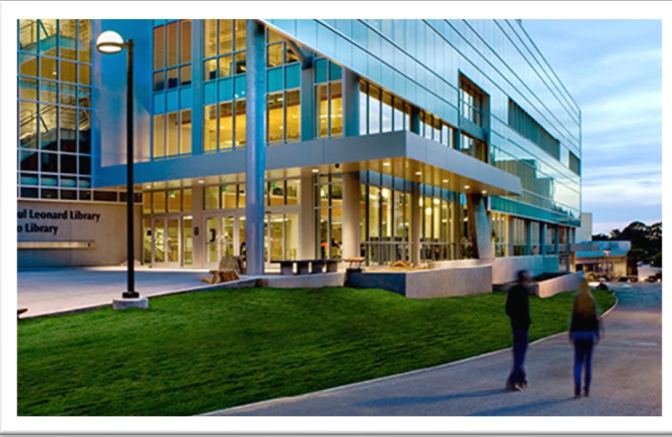
- Develop Certificate/Associate Degree pathways with the Sequoia District Adult School
- Develop a bridge pathway program between Sequoia Adult School's English as a Second Language, Adult Basic Education, and Adult Secondary Education programs and Cañada College's Workforce Development Short Certificate Programs
- Establish articulation and/or dual-enrollment options for Sequoia Adult School students to earn college credit and promote career pathways at Cañada College
- Share data to identify progress and success of students transitioning to degree and certificate programs at Cañada College and any additional supports that may be necessary at Sequoia Adult School

Dual Enrollment & Middle College High School

- Grow the number of students taking dual enrollment courses by increasing the number of sections offered to SUHSD high schools annually
- Expand the number of high school students participating in the Middle College Program
- Hire a director and two counselors to increase Middle College enrollment and oversee the Living the Promise Posse Program



Overview/Outcomes



San Francisco State University (SFSU) and California State University, East Bay (CSUEB)

- Create a Living the Promise Posse Program that provides tutoring and counseling for cohorts of underrepresented juniors and seniors through UC A-G completion and on to guaranteed admission at SFSU and CSUEB
- Develop and establish clear and efficient transfer pathways from Cañada College to SFSU and CSUEB to increase the transfer rates of students from minoritized and underrepresented communities
- Establish data sharing agreements that will enhance the above transfer program efforts and activities from Cañada College to SFSU and CSUEB



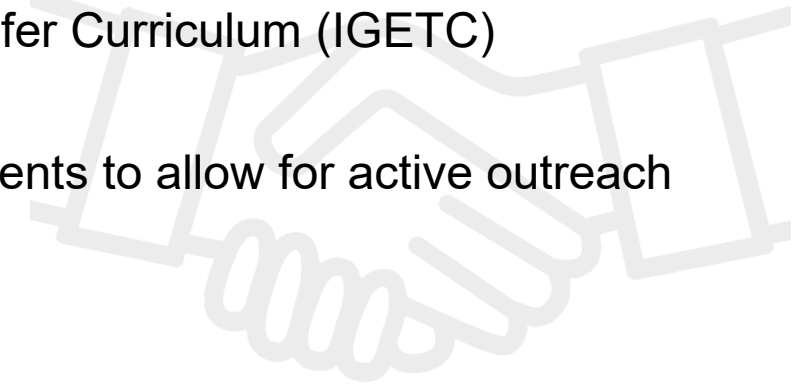
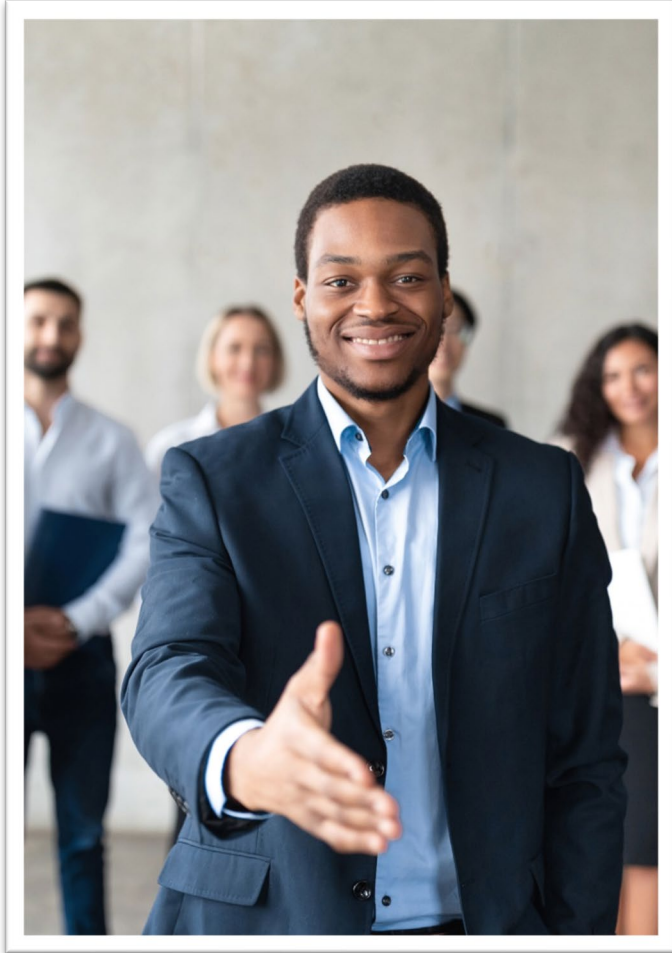
Overview/Outcomes

Employees

- Establish a joint Equity Leadership Academy for K-14 leaders and business partners
- Establish a Developing Our Own program for employees wishing to complete their Associate in Arts and Bachelor of Arts/Science degrees

Partnership Agreements

- Build out high school pathways that result in a certificate and/or meet Intersegmental General Education Transfer Curriculum (IGETC) requirements
- Establish or modify data sharing agreements to allow for active outreach and recruitment of students



Contributors

Cañada College:

Kim Lopez
Interim President

Michael Claire
SMCCCD, Chancellor

Richard Holober
SMCCCD Board of
Trustees, President

Sequoia Union High School District:

Dr. Darnise R. Williams
Superintendent

Bonnie Hansen
Assistant Superintendent

Carrie Du Bois
SUHSD Board of
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San Francisco State University:

Dr. Lynn Mahoney
President

California State University, East Bay:

Dr. Cathay Sandeen
President



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