



**President's Advisory Group
September 29, 2021**

Welcome & Introductions

Name

Organization

What's happening at your organization

Student Story



Xitlali Curincita
2020-2021
ASCC President

2021 President's Luncheon

NEW DATE: Nov. 2, 2021

Virtual

**Continued support of basic
daily needs**

**Total Fundraising Goal:
\$50,000**

**Aim to raise \$40k by 11/2
event**



4th ANNUAL CAÑADA COLLEGE
**PRESIDENT'S
LUNCHEON**

A VIRTUAL EVENT
Supporting
**Students' Daily
Essential Needs.**
Including Food, Technology
& Emergency Student Support
**November 2, 2021
at 12-12:30 p.m.**

Register at:
canadacollege.edu/luncheon


Cañada College

Corporate sponsorships are available. Contact: PresidentsLuncheon@circlecommunications.com | (888) 392-4725 ext. 702

2021 President's Luncheon: Fundraising

Sponsors:

Colt Classic - \$2,500

*Chamber San Mateo County - In honor of Former Board Member and Education Committee Chair - Tom Mohr

*Greystar

*Sares Regis

Connect to College - \$1,200

*Swinerton

*Melissa Stevenson Diaz

Cañadian Supporter - \$500

*Blach Construction Company

*Kaiser Permanente

*The Buckmaster Family

*Peninsula Clean Energy

**Total Raised to
Date:
\$12,850**



Enrollment Trends

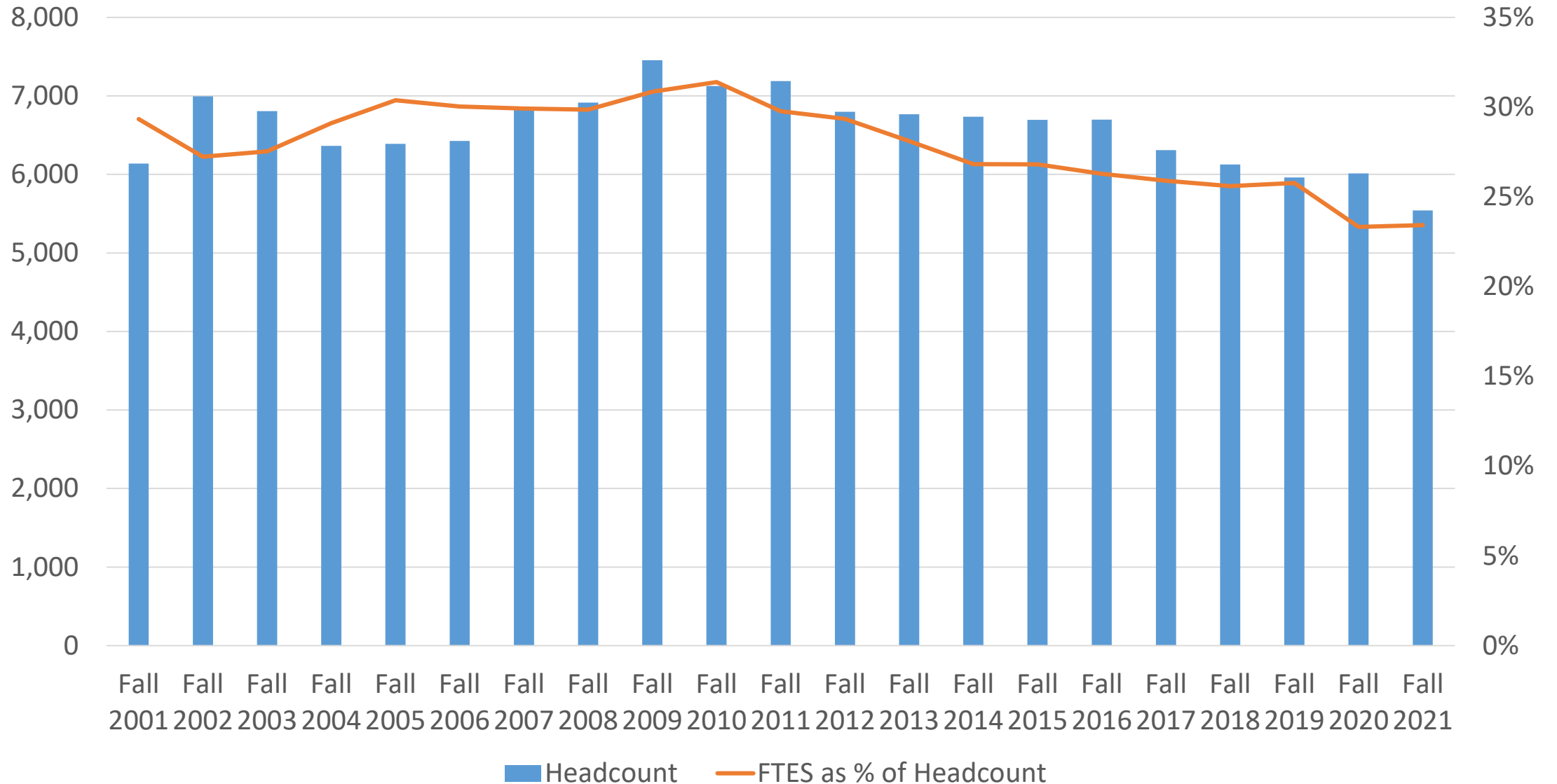
Prepared for the President's Advisory Council

September 28, 2021

Office of Planning, Research & Institutional Effectiveness

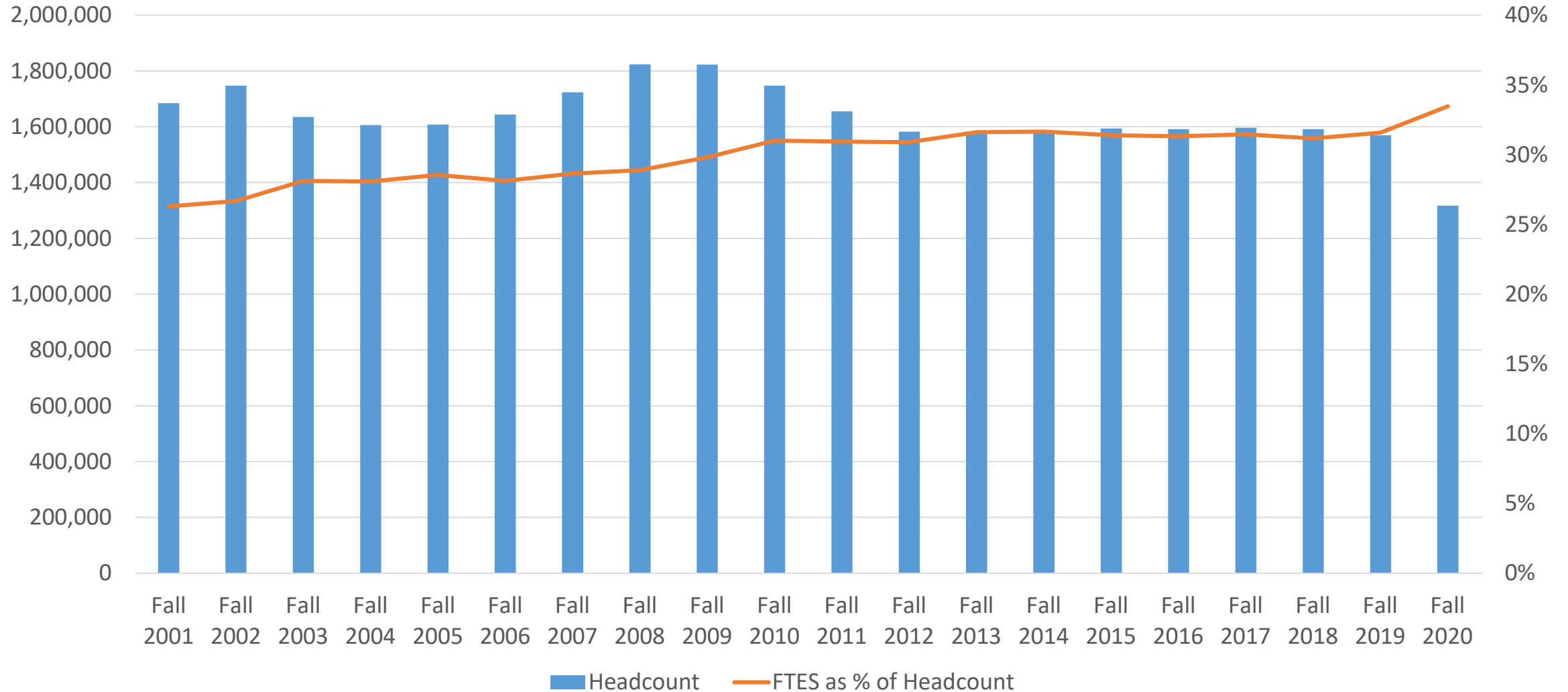
Cañada College

Full Time Equivalent Students as a % of All Students (Headcount)

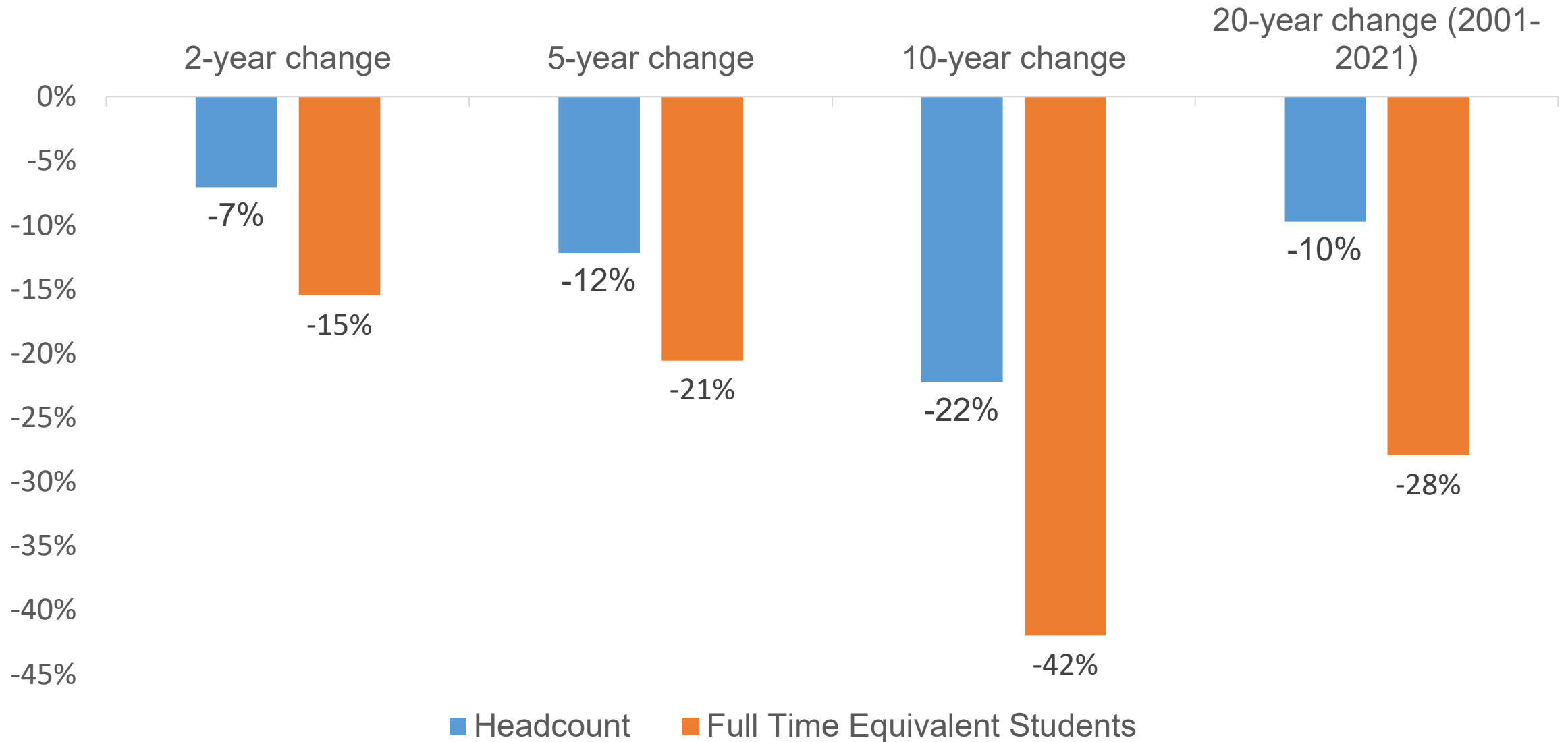


California: all community colleges

California Community Colleges State-wide System FTES as % of All Students (Headcount)

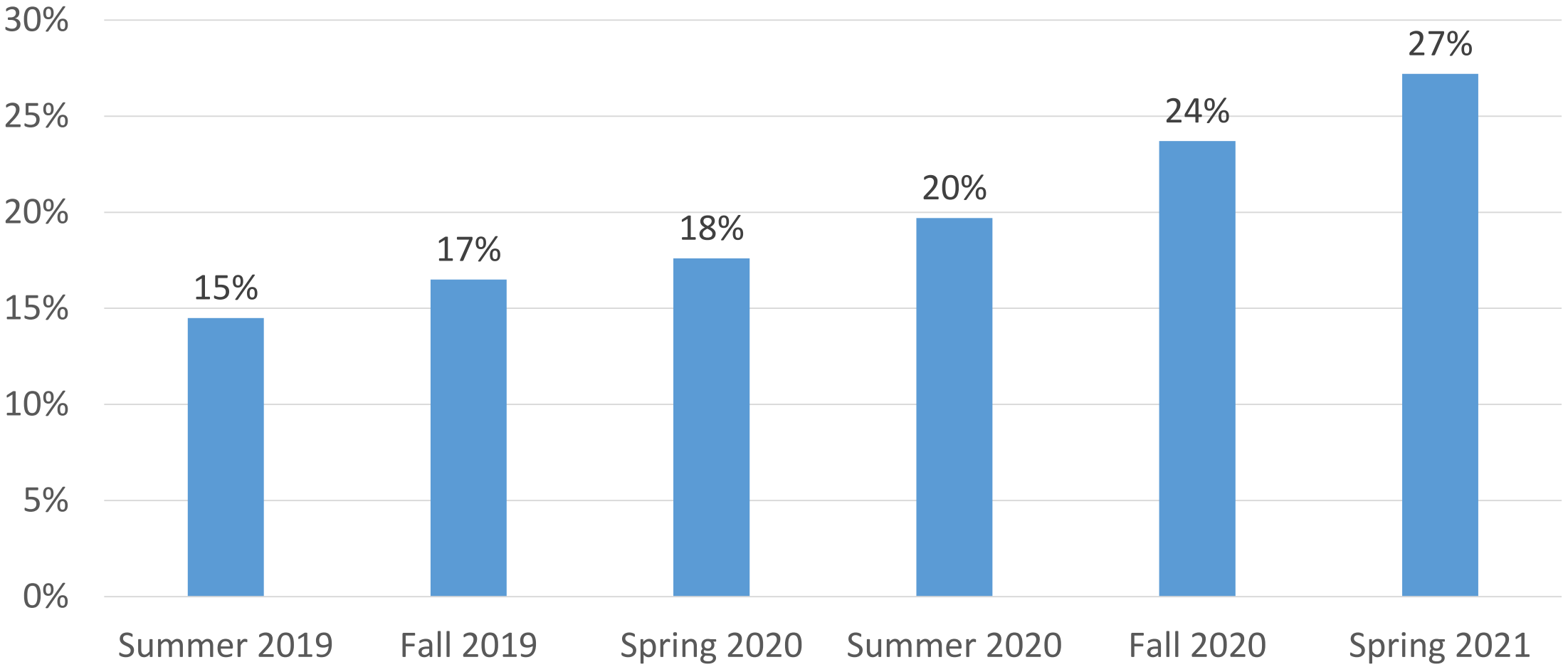


COVID: exacerbating long-term trends

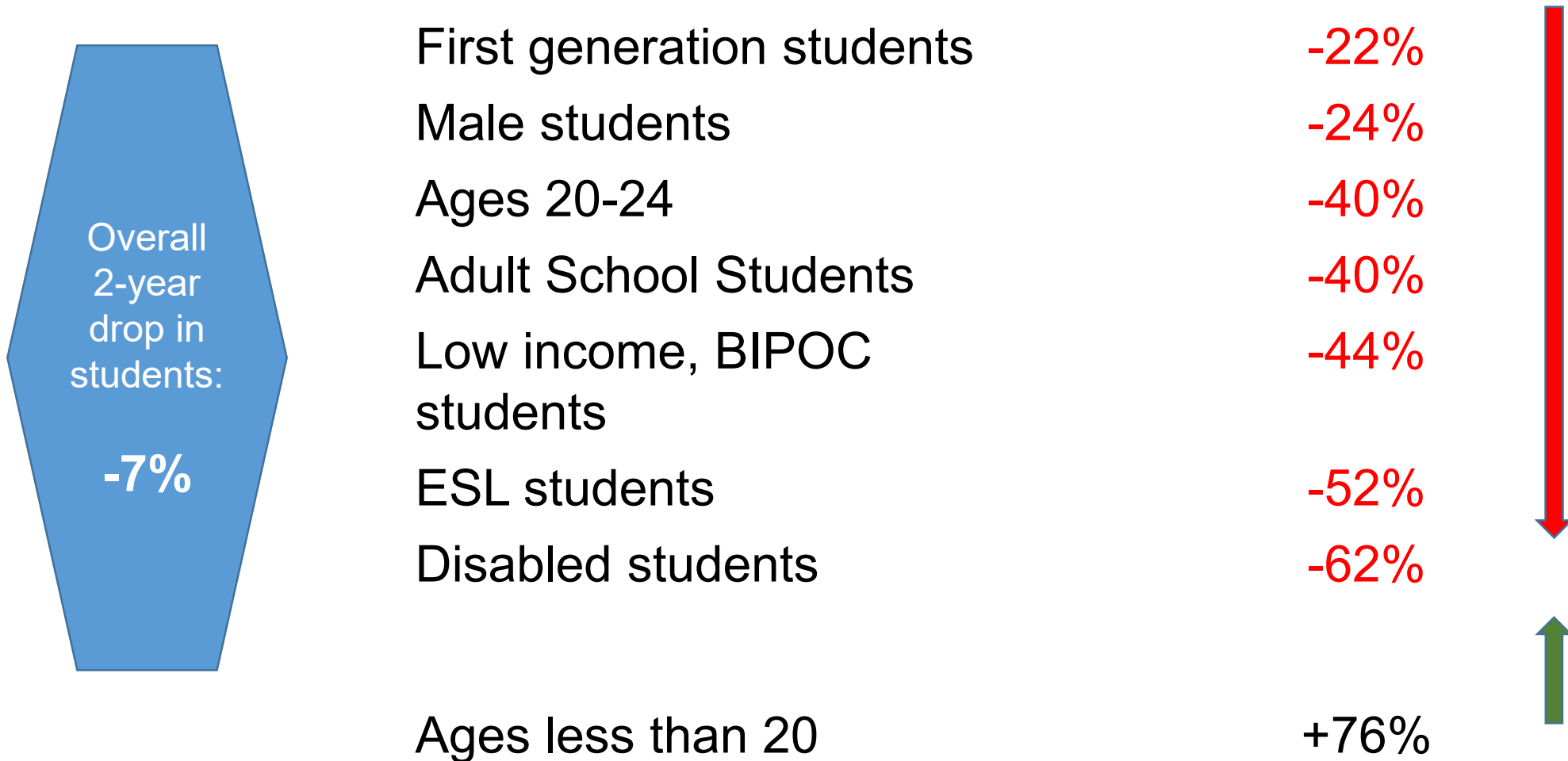


During the pandemic, more students are “swirling”

% of District Students Attending Multiple SMCCCD Colleges



The pandemic's impact on enrollment has impacted some groups of students more than others...



Supporting our most vulnerable students...

- Promise Scholars
- Guided Pathways “Success Teams”
- Dual Enrollment
- Increasing Basic Needs Support

Cañada's 5-year master planning process

- Understanding our community's needs
- Preparing for a mix of instructional modalities without sacrificing campus life
- Partnerships

<https://canadacollege.edu/emp/meetings.php>



President's Updates: Outreach/Recruitment

- \$2.54m in Emergency Relief for Students - HEERF III
 - \$2.42m in Direct Student Aid
 - \$114k in ESL & Undocumented Student Enrollment Fee Support
- More Direct Student Aid - HEERF III MSI and State Funding
- Financial Aid Expansion & Amplified Student Support
 - FAFSA-completion campaign
 - Financial Aid as a College-wide investment
- Focused Equity & Antiracism Lens to Outreach, Ambassadors & Data
- Stay tuned:
 - Cañada College Community Market Fall 2021
 - Cañada Shuttle Spring 2022

President's Updates: Vaccinations

- Cañada Wellness Project (Tuesdays – every 3 weeks)
 - Outreach, Registration & Retention)
 - Pop-up Vaccination Clinic
 - Counselor Drop-in
 - Health Center Office Hours
 - Music, food trucks, entertainment
- Spring 2022 Vaccination Messaging Campaign

FREE <i>Drive-Thru</i> COVID-19 VACCINATION POP-UP CLINICS		
CAÑADA COLLEGE Lot 7	SKYLINE COLLEGE Lot C	COLLEGE OF SAN MATEO Beethoven Lot 2
TUESDAYS 12 - 4 p.m.	THURSDAYS 12 - 4 p.m.	FRIDAYS 12 - 4 p.m.
Aug 31	Sept 2	Sept 3
Sept 21	Sept 23	Sept 24
Oct 12	Oct 14	Oct 15
Nov 2	Nov 4	Nov 5
Nov 30	Dec 2	Dec 3
Dec 21	Dec 23	Dec 24

President's Updates: Anti-racism

Cañada College Stands Against Racism

Cañada College has made a campus-wide commitment to stand against racism and support Black Lives Matter. The College recognizes the critical need for anti-racist practices, services and teaching in our community. This website provides several campus-wide resources that are dedicated to our commitment.

Emerging Anti-racism Framework & Resources

As a result of three campus-wide Critical Conversations on Race held during the summer 2020, as well as input from the participants in the College Leadership Retreat in August, 2020, the Planning & Budgeting Council (PBC) formed a college-wide Antiracism Task Force in September 2021. On March 17, 2021, the Task Force presented their mid-semester report to PBC. The Task Force is seeking feedback on their progress report from the campus community [here](#). Feedback submitted will help inform and shape their final recommendations to PBC in late April, 2021.

[Cañada Antiracism Task Force responsibilities](#)

[Cañada College Antiracism Task Force Final Recommendations adopted by PBC on May 9, 2021](#)

[SMCCCD - District Antiracism Council website](#)

[StopAAPI Hate Resources as of April 2021](#)

[California For All: Recovery with Equity: A Roadmap for Higher Education in Education after the Pandemic](#)

[California Community College Chancellor's Office: *Diversity, Equity and Inclusion Resources*](#)

[Racial Equity Tools](#)

[Additional Resources](#)



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