



# Cañada College

**President's Advisory Group**  
**February 25, 2021**

# President's Luncheon: Recap & Next Steps

## FUNDS RAISED:

Donors: \$6,220

Sponsors: \$34,350

TOTAL: \$40,570

## ATTENDEES:

**114** guests in attendance



## HEARTS FOR HUMANITY

A Virtual Event Supporting Students' Daily Essential Needs.  
October 20, 2020 | 12 p.m.



# President's Luncheon Sponsors

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*In Recognition of Chamber Education  
Committee Chair, Tom Mohr*

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~SAN MATEO~  
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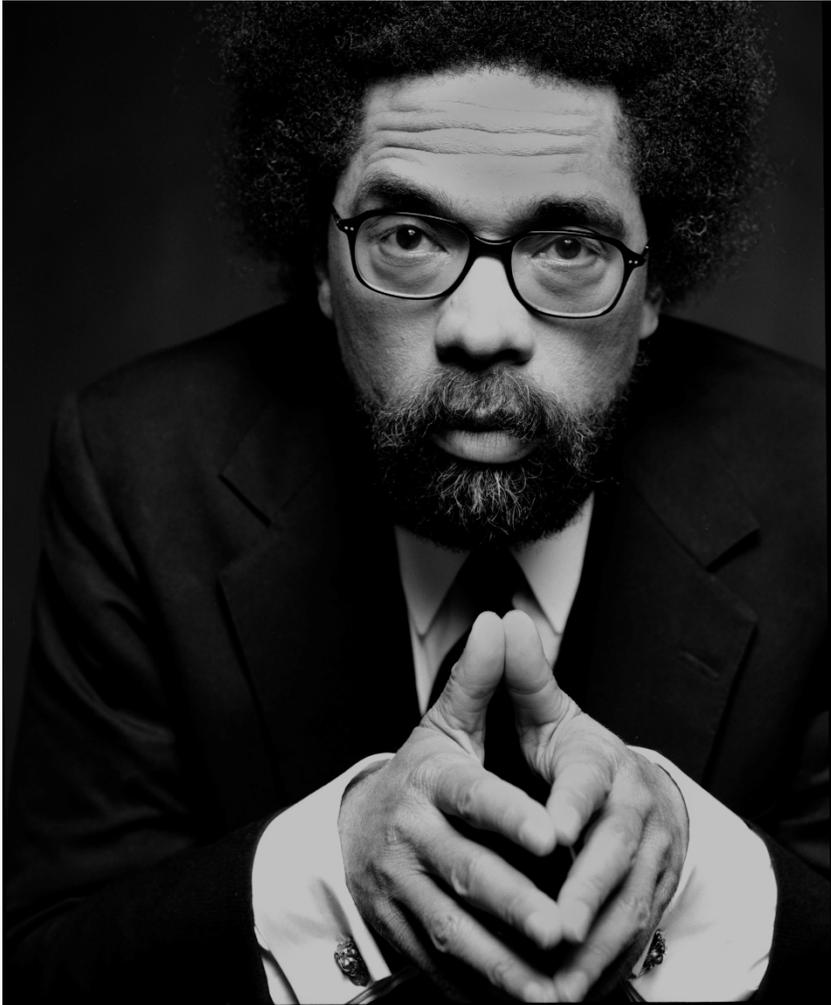
Pamela Jones



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# President's Update: COVID Relief



## Special Conversation with Dr. Cornel West January 28, 2021

- More than **1,000** attendees
- **6,700+** views on YouTube
- Generated more than **\$4,200** in **donations and sponsorships** for the Cañada College Scholarship Fund

# President's Updates: COVID Relief

## District Emergency Food Distribution Reaches New Milestone of 50,000 Families Served

- The **CSM** food distribution site has operated on Fridays for **38 weeks**, and **Skyline College** has operated on Wednesdays for **22 weeks**.
- Over that time, the District has distributed a combined **2 million pounds of food worth \$3.8 million** to the public.
- The program is a **partnership with Second Harvest of Silicon Valley**, which provides food boxes to District sites each week.



# President's Updates: COVID Relief

## Other SMCCCD Emergency Programs

- District purchases and sends **electronic gift cards** for local grocery stores, each worth **\$75**, for about **800** food-insecure students each month.
- The District Basic Needs Task Force and the SparkPoint Centers oversee a range of **emergency assistance programs** for students including **hotel vouchers** and **rental assistance**, **Chromebook and hotspot distributions**, and **drive-up wifi** in parking lots.
- Students have access to free HIPAA-compliant **personal counseling** and **telemedicine services**.

# President's Update: COVID Relief

## Public COVID-19 Testing Site Opens at CSM

On January 25, San Mateo County launched a drive-through COVID-19 testing site at the College of San Mateo campus.

The site is open to the public and replaces the previous testing location at the San Mateo County Event Center.

Testing hours are Sundays through Thursdays, 7 a.m. – 7 p.m.

[covid-19.smccd.edu/csm-covid-19-testing-site](https://covid-19.smccd.edu/csm-covid-19-testing-site)

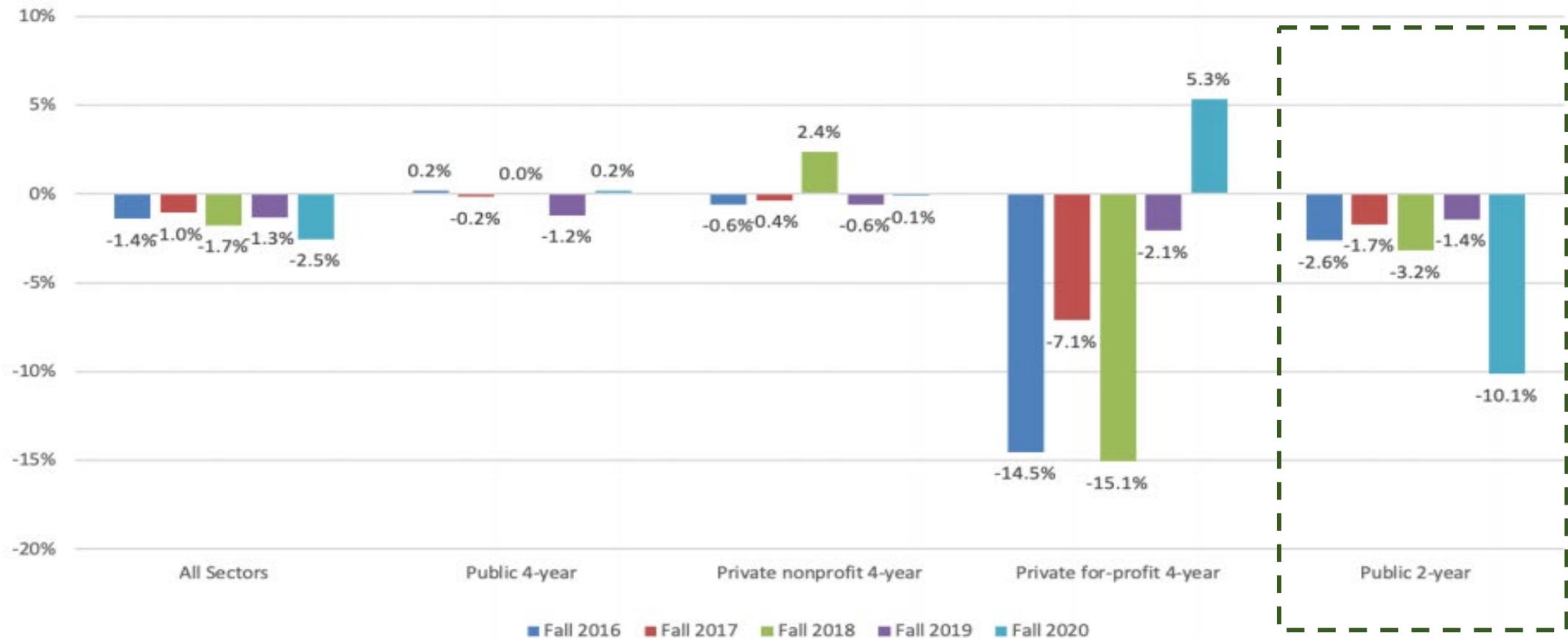


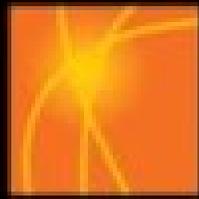
# President's Updates: Enrollment



CURRENT  
Term Enrollment  
ESTIMATES  
FALL 2020

**Figure 1.** Percent Change in Enrollment from Previous Year by Institutional Sector: 2016 to 2020





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# 2020 CCC Enrollment Survey

## Fall Credit Enrollment Comparisons

Overall, 81 colleges provided first census data for fall 2019 and 2020. In total, 76 colleges reported decreased enrollment, four colleges reported stable<sup>1</sup> enrollment, and one college reported increased enrollment. Enrollment changes ranged from a 38% decrease to a 2% increase, with an average decrease of 11%. Fall 2020 headcount decreased by an average of 8% relative to 2019, while full-time equivalent students (FTES)<sup>2</sup> decreased by an average of 11%.

Fall 2020 at Census	# CCs Reporting	% Change Range	Avg % Change	Skyline	CSM	Cañada
Enrollment	81	-38% to +2%	-11%	-9.3%	-8.6%	-7.0%
FTES	71	-28% to +1%	-11%	-13.1%	-8.8%	-7.1%
Headcount	66	-34% to +23%	-8%	-0.1%	-0.1%	-1.4%

SMCCCD as of Fall Census on 9/8/2020

# Pandemic Impact Seen in Changes to the Demographic Composition of SMCCCD Students

For Fall 2020 vs. Fall 2019, SMCCCD student headcount declined by 6%, with much larger declines among our International, non-native English speakers, low income and older students

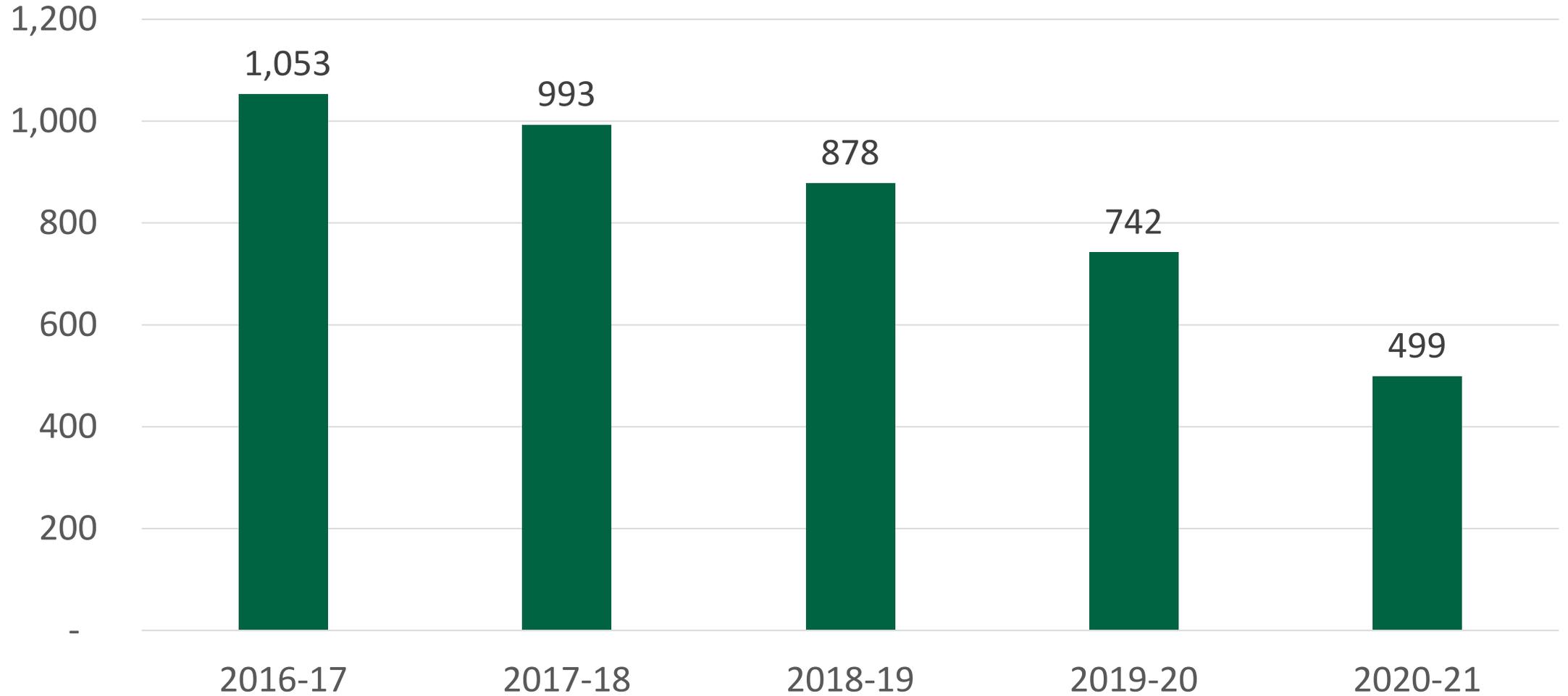
## Decline in headcounts:

- International Students ↓ **36%**
- Primary language not English (domestic students) ↓ **28%**
- Low income students ↓ **27%**
- Students  $\geq 40$  years ↓ **20%**

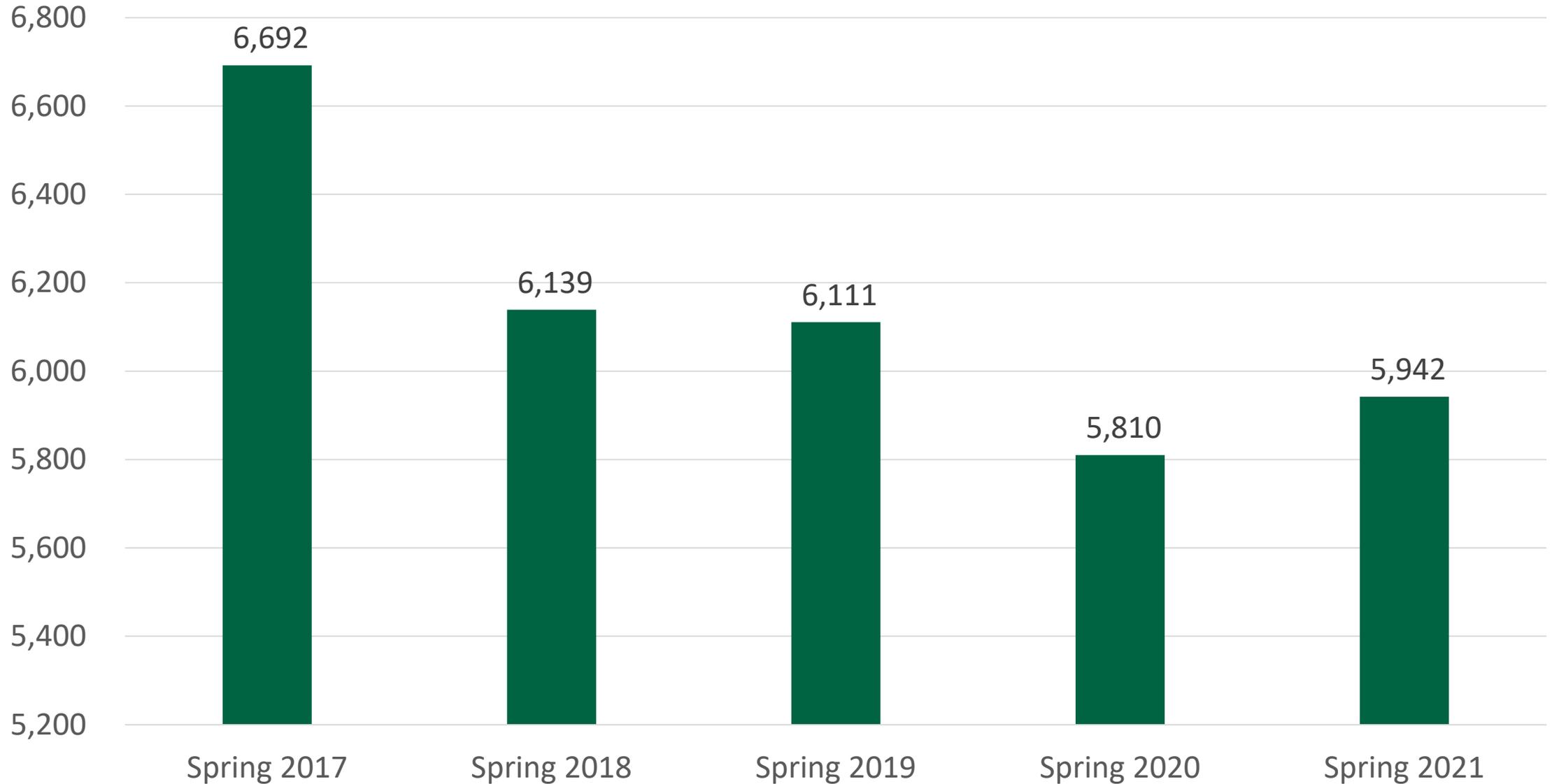
## Increase in headcounts:

- High School concurrently enrolled ↑ **31%**
- 4-year college students taking classes for transfer units ↑ **42%**

# ESL Students

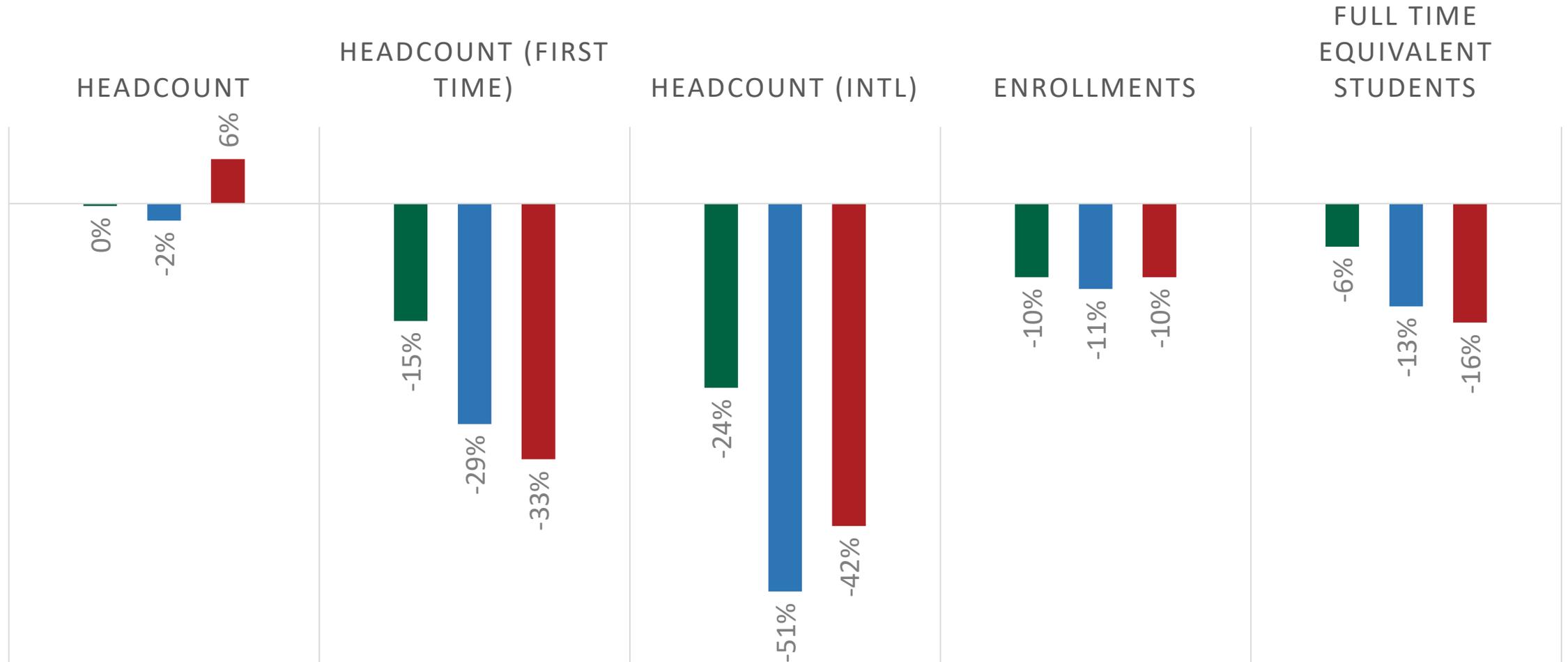


# College-wide Spring Headcount (2017-21):



# Spring 2021 v. Spring 2020

■ CAN ■ CSM ■ SKY



# Cañada Launching 5-year Master Planning Process

## Why?

- Ensure College is serving a changing community effectively
- Review College mission, vision and values
- Update strategic goals and strategies to achieve the College's mission
- Guide all other college planning
- Complete critical part of accreditation cycle

## When?

- April 2021 – April 2022

## Who?

- Task Force made up of faculty, staff, students, administrators as well as a community member



# Task Force Members: Level of Commitment

- Serve from April 2021 – April 2022
- Attend at least one training
- Attend meetings 2xs/month for approximately 2 hours per meeting
- Review materials before and after meetings
- Help organize and lead campus-wide forums (4-8) to engage the entire campus community in the EMP planning process
- Ensure regular, clear communication between the constituency each member represents and the work of the Task Force
- Support regular reporting on progress to the PBC and larger campus community



Cañada College

**BLACK  
LIVES  
MATTER**

# Cañada College Anti- Racism Task Force

President's Advisory Group  
Thursday, February 25, 2021



# BLACK LIVES MATTER

- CRITICALLY EXAMINE OUR BEHAVIORS AND COLLEGE PRACTICES FOR THE CONSCIOUS AND UNCONSCIOUS WAYS IN WHICH WE CONTRIBUTE TO SYSTEMIC RACISM;
- UPLIFT STORIES AND DATA ABOUT THE IMPACT OF ANTI-BLACKNESS, OPPRESSION, POVERTY, AND RACISM IN OUR COMMUNITIES;
- RE-IMAGINE AND BUILD A COMMUNITY OF LEARNING AND SERVICE BASED IN ANTI-RACISM, SOCIAL JUSTICE, AND LIBERATION.

**We are Cañada College – a community of scholars and practitioners. As a collective, and as individuals, we commit to:**



**BLACK  
LIVES  
MATTER**

## The Antiracism Task Force

Adrian Afif, ASCC President

Chili Montian, ASCC Vice President

Alex Claxton, Planning & Research Analyst

Bryan Jeong, Head Coach

Michiko Kealoha, Student Life & Leadership Mgr

Ellen Young, Biology Faculty

Manuel A. Pérez, Vice President, Student Services

Tammy Robinson, Vice President, Instruction

Resource:

Karen Engel (PRIE) & Mwanaisha Sims (DO)



**LAS VIDAS  
NEGRAS  
IMPORTAN**

## Antiracism Framework

- Identify areas of inequity
- Improve/evaluate policies and procedures
- Further define the “why” of this work



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## Engagement & Implementation

- Provide ongoing professional development
- Center Antiracism Education for new and continuing students, faculty and staff



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## Communication Braiding

- Provide spaces for campus feedback
- Create community for sharing antiracism best practices, coalitions, progress & updates



## Tea Rooms: Conversations About Antiracism on Campus

- Campus-wide Critical Conversations  
Dr. Ibram X. Kendi's *How to be an Antiracist*
- USC Racial Equity Leadership Alliance
- Cultural Center Focus Group Sessions
- Academic Committee for Equity & Success (ACES)
- ASCC Campus Inclusion Team Initiative
- SMCCCD Council on Antiracism
- Sequoia Union High School District



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LIVES  
MATTER**

Stay tuned for more updates

Bookmark our landing page:

[canadacollege.edu/antiracism/](https://canadacollege.edu/antiracism/)



ADMISSIONS

ACADEMICS

STUDENT LIFE

STUDENT SERVICES

ABOUT CAÑADA

Cañada College stands against racism.

[Learn More](#)



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# Cañada College

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**February 25, 2021**