Cañada College

President's Advisory Group

Class of 2018

660 graduates earned **1,142 degrees and certificates**

in **76 different majors**

- 25% first in family to go to college
- 35% first in family to obtain a post-secondary degree
- Average age: 30
- 71% female
- 121 students transferred to a UC
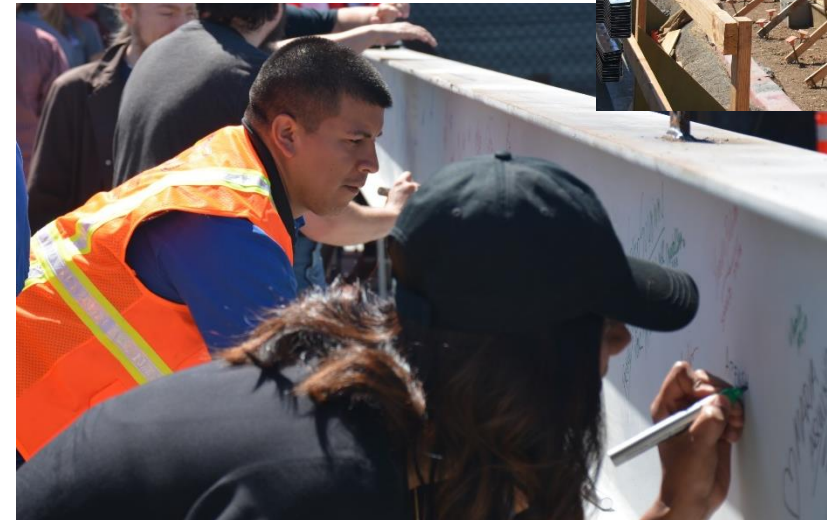
Class of 2018

All Transfer Students from Cañada College*	UC	CSU	In State Private or Out of State	TOTAL Transfers from Cañada
2017-18 (fall only)	121	TBD Fall	TBD Fall	TBD Fall
2016-17	76	167	64	307
2015-16	51	166	58	275
2014-15	60	157	70	287

*These are enrollments reported by the 4-year institutions.

Class of 2018

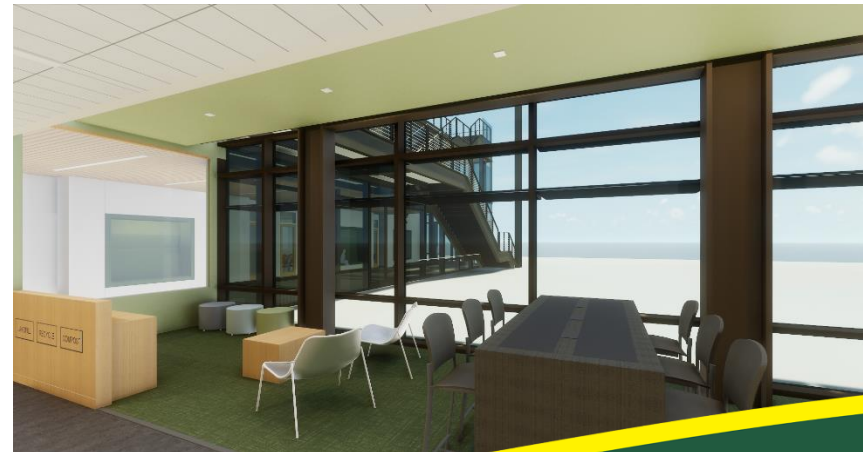| UC	2017-18 (fall only)			2016-17			2015-16			2014-15		
	Applied	Admitted	Enrolled	Applied	Admitted	Enrolled	Applied	Admitted	Enrolled	Applied	Admitted	Enrolled
Universitywide	**178**	**151**	**121**	**138**	**98**	**76**	**114**	**78**	**51**	**109**	**84**	**60**
Admissions Rate		**85%**			**71%**			**68%**			**77%**	
By Campus												
Berkeley	116	43	37	87	27	19	68	17	14	78	20	17
Davis	125	91	21	85	50	16	83	38	10	66	42	19
Irvine	76	52	9	50	22	3	40	18	5	20	6	
Los Angeles	99	43	15	68	22	6	49	15	6	49	14	3
Merced	21	13		12	9		23	12		7	5	
Riverside	30	22		19	13		20	8		12	8	
San Diego	103	70	14	56	33	6	52	18		50	20	7
Santa Barbara	92	59	7	53	23	5	51	20	3	50	29	4
Santa Cruz	84	62	14	64	42	17	54	37	9	44	26	7
TOTAL	746	455	117	494	241	72	440	183	47	376	170	57

Science & Technology Building Topping Out

Science & Technology Building Topping Out

Fourth of July Parade

Promise Scholars Update

Cañada College
PROMISE SCHOLARSHIP

- **395** students have applied and **350** students qualify for program
- **70%** increase from 2017-2018
- **640%** increase in cohort size

CATCH A
FREE RIDE TO COLLEGE!

Cañada College is offering **FREE** hourly shuttle service directly to campus from East Palo Alto

Monday - Thursday
7 a.m. - 2 p.m.
6 - 11 p.m.
994 Beech Street

Cañada College

From here, you can go anywhere!

canadacollege.edu

Information on Shuttle Schedule & Location:
canadacollege.edu/shuttle

Cañada College

Awareness Summit Recap

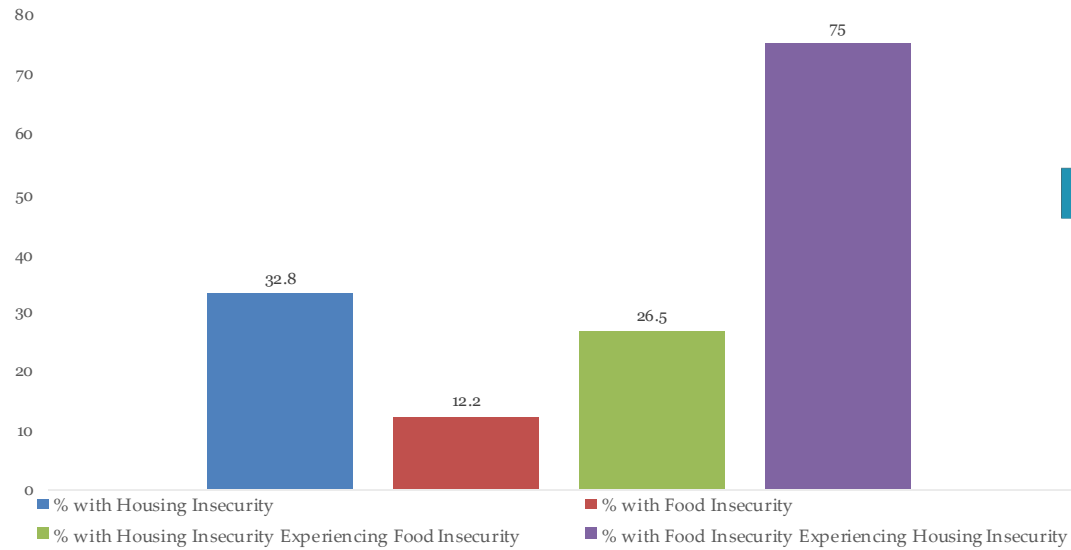# Awareness Summit Recap

Background - National Landscape

- Food insecurities - approximately 14.5% of U.S. households experience some form of food insecurity (USDA, 2013).

- Increasing awareness among educators about severe issues of food and housing insecurities in college and university settings (Goldrick-Rab, Broton, & Eisenberg, 2015).

- National survey demonstrated 56% of community college students in the sample have annual household incomes of $20,000 or less (CCSM, 2016).

- Students of color were significantly more likely than their White counterparts to experience food insecurity (Martinez, Brown, & Richie, 2016).
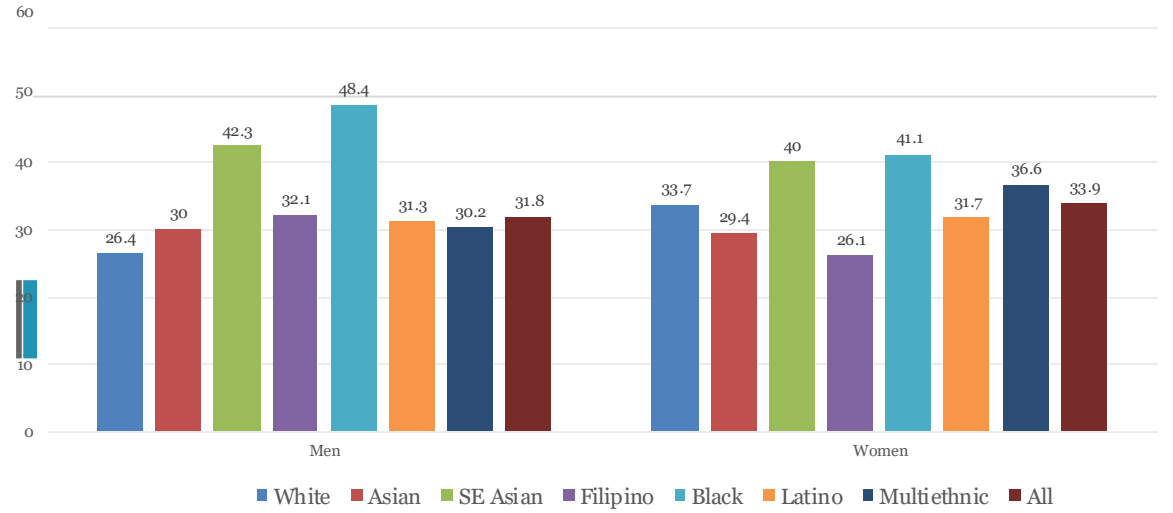
Percentage of students with housing *and* food insecurities

Percentage of students by race and gender, CCSM 2016

Community College Equity Assessment Lab (CCEAL)

Career Education Overview

Presented to the President's Advisory Group
July 26, 2018

Program Overview

- **Career Education Programs**
  - Medical Assisting (clinical + administrative)
  - Radiologic Technology
  - Education & Human Development
  - Business, Accounting & Technology
    - Computer Business Office Technology
    - Entrepreneurship
  - Digital Art & Animation
  - Interior + Fashion Design
  - Paralegal

Employer Engagement

- **Cooperative Education Program**
  - Partnership with local employers
- **Career Center**
  - Job board, workshops and other resources
  - Internship + job fairs
- **Advisory Boards**
- **Site Visits**
- **Speaker Panels**
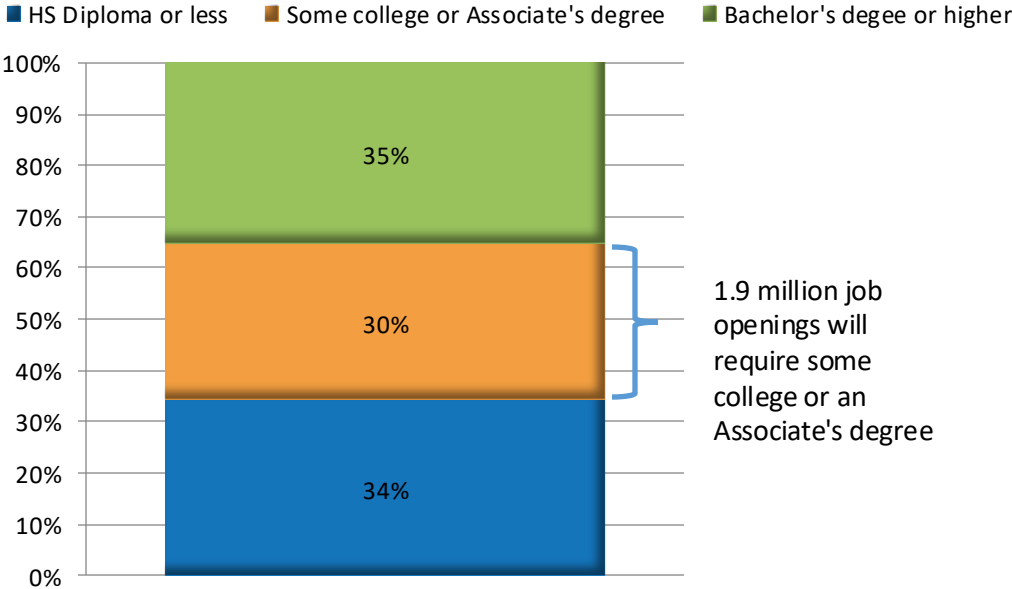 - Women in Technology Panel

Moving Forward

- **Job Placement Strategy**
  - Soft skills training
  - Mock interviews
- **Pipeline Development**
  - Adult schools and local feeder high schools

A Call for More and Better CE

California's Job Openings by Education Level
2015-2025

■ HS Diploma or less ■ Some college or Associate's degree ■ Bachelor's degee or higher

35%	
30%	1.9 million job openings will require some college or an Associate's degree
34%	

Data source: Georgetown University Center on Education and the Workforce, "Recover: Job Growth and Education Requirements Through 2020," State Report, June 2013.

The Goal:

California needs **1 million more** AA, certificates, or industry-valued credentials.

Intent of SWP Funds

- **Increase quantity of CE**

  "MORE"

- **Improve quality of CE**

  "BETTER"

- More enrollments in programs leading to **high-demand, high wage jobs**

- More students complete/transfer
- More students employed
- More students improving their earnings

Round 2 Investments

- Medical Assisting Simulation Lab
- Business Information Worker Cohorts
- Business Online Academy
- DA&A Video Game Design Certificate
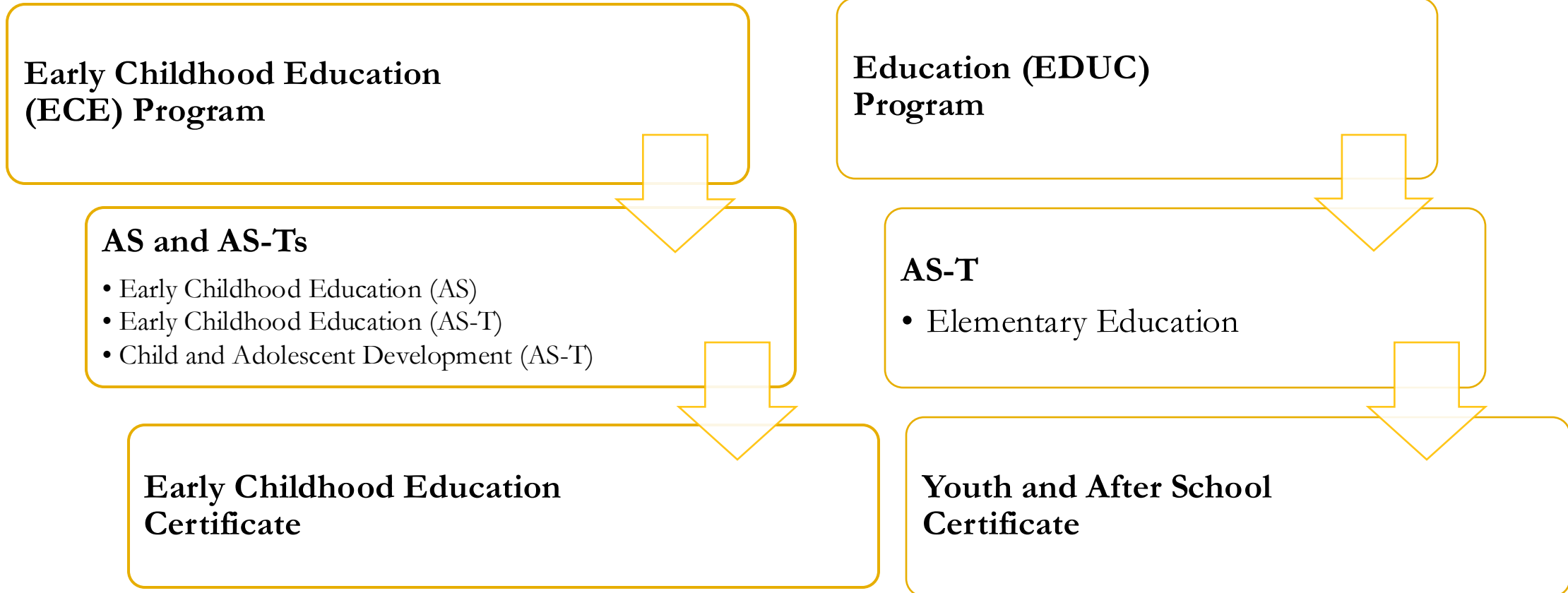- EHD Youth and After School Certificate
- Business Hub

Ongoing:

- Teacher Credential Program
- Cryptocurrency & Blockchain Technology
- Neurodiagnostic Technology Program

Support for all Programs

- *Faculty Professional Development*
- *Program Marketing*
- *Curriculum Development*
- *Advisory Board Support*
- *Program Coordination & Personnel*
- *Facilities, Equipment & Software*
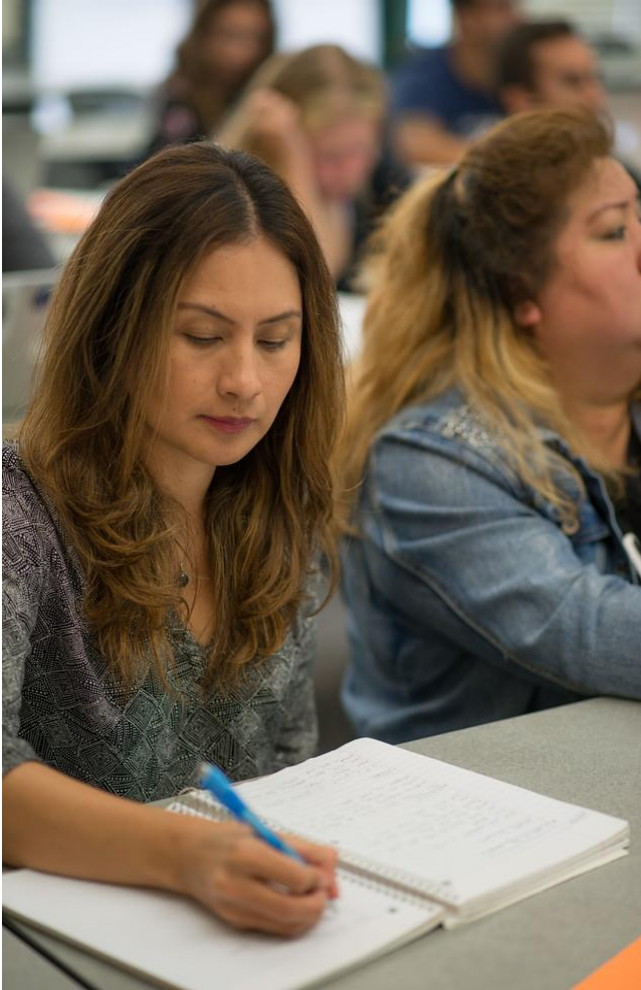
Education and Human Development

Early Childhood Education (ECE) Program

Education (EDUC) Program

AS and AS-Ts

- Early Childhood Education (AS)
- Early Childhood Education (AS-T)
- Child and Adolescent Development (AS-T)

AS-T

- Elementary Education

Early Childhood Education Certificate

Youth and After School Certificate

ECE Certificate – 27 Units

- 24 units aligned with other community colleges around the State (CAP alignment)

- ADDITION: 3 units of Special Education (ECE 260)
  - In response to community, student and CSU feedback
  - Clear pathway to our ECE AS and AS-Ts in ECE or Child and Adolescent Development (CAD)

Youth and After School – 27 Units

- Foundation in education for those interested in working with older children (over 5 years old) in a variety of settings:
  - Teaching in K-12 (multiple and single subject credential)
  - After school
  - Summer Programs
  - Youth coaching, referees, instructors
- Developed in response to the teacher shortage in CA and jobs available to those interested in:
- Incorporates a) child development coursework, b) interdisciplinary academic enrichments like kinesiology, psychology, literacy, and c) special education
- Provides a clearer pathway to our AS-T in Elementary Education

PATH
BA Completion Program

Cañada College/SFSU Collaboration

Scope of the Problem

- There are not enough qualified, degreed or credentialed teachers to support children in San Mateo County

- The issues facing ECE and TK-12 teacher preparation is related but different
  - BA Degree Attainment versus Post-BA Credential

Issues Facing ECE Teacher Preparation

- Higher education levels of preschool teachers, improves teaching quality and children's learning and development (Arnett, 1989; Barnett, 2004; Schulman, 2005; Whitebook, 2006).

- Increased state and federal standards forcing existing workforce to go back to school

Barriers to a BA Degree

- Lack of general education

- ELL and remediation pathways are long

- Once transferred – hard to find classes that fit a working adult's schedule

Addressing the ECE Teacher Training Issues

- Comprehensive plan to support Cañada Students to become early educators

- <u>The goal</u>: to provide students with a clear, articulated pathway from bachelor's to credential program at Cañada College

PATH Program – San Francisco State BA

- A SFSU BA focused on quality adult/child interaction, special education and reflective practice.
- All courses offered at Cañada College

- **Target Population:** EHD students interested in working with 0-5 year olds and families. Includes existing early childhood education workforce.

- **Outcome**: At the end of this degree, students will be prepared to enter the ECE workforce in San Mateo County

PATH Program – Existing Model

- Started in 2012
  - Funded through the San Francisco Office of Early Care and Education
- Offers classes in hybrid format on Wednesdays nights, Friday nights and Saturday nights
  - Students take 4-5 courses a semester for 4 semesters
- Students work a minimum of 20 hours a week in local child care centers
- Additional student supports

90% graduation rate in 5 semesters

PATH @ Cañada College

Transfer Student → **Matriculation to SFSU** → **Courses and Work Experience** → **Graduation**

SFSU Students taking coursework @ Cañada College

Students from San Mateo and other surrounding Counties who have taken 60-70 transferable units.

Students matriculate to SFSU CAD - EC Concentration every Spring semester

Students take 12-15 courses a semester

All SFSU coursework taken at Cañada College

Students concurrently work 20-40 hours a week in a local ECE program

Graduate with a BA in Child and Adolescent Development in approx. 4 semesters

Project Development Timeline – Fall 2015

- First 5 of San Mateo County and San Mateo County Office of Education funds to build this program

- Initial meetings with Cañada's Nursing cohort program, A2B, SFSU CAD, SFSU Development Office, SFSU Dean of Health and Social Sciences, SFSU Graduate College of Education

- ***Established that to operate a program in San Mateo County, students would have to go through College of Extended Learning (CEL); estimated $500 per unit

Project Development Timeline – Spring 2016 – Spring 2017

- Decided that College of Extended Learning was:
  - Cost prohibitive to students
  - Difficult to work with
  - Students cannot use the same financial aid and services as regular SFSU students

Project Development Timeline - Spring 2018

- Determined that the program does not have to operate through CEL, which means:
  - Tuition for students is regular "in-state" tuition of $3600/semester
  - Students have access to all financial aid and on-campus resources
  - Students are free to move between campuses

- SFSU is moving away from impaction
- PATH coordination could be a Cañada employee

Project Development Timeline - Spring 2018 (cont.)

- Fundraising:
  - First 5 of San Mateo County $50k/year for 2 years
  - Strong Workforce funds: $100k/year

- Identified other collaborations
  - ESO Adelante

Where We Are Now

- SFSU administration is supportive, but…
  - No longer have a department for the partnership – CAD feels they do not have the capacity to serve students in a different location

- Conversations with:
  - Consumer and Family Studies
  - SFSU College of Education – Elementary Education/Special Needs Department

AGENDA

- Program Description
- Statement of Need
- Partnership Data
- University Center (UC) Partnerships
- Projected Outcomes

A2B Program

- The A2B program seamlessly transitions our students from the associates to a baccalaureate degree by bringing four-year degree program options to the Cañada campus University Center.

- The partnership expands the reach and marketability of the four-year institution while strengthening Cañada College student motivation for associates degree completion along with improving access to four-year institutions and baccalaureate degree completion.

Statement of Need

- Lack of student and community access to four-year institutions.

- Strongest local job sectors demand college graduates.

- The student body is 45% Hispanic and overall many are from lower socioeconomic backgrounds.

- The University Center addresses lack of college educated workers locally.

- As an HSI, we seek to serve the educational interest and increase access to four-year degrees.

Partnership Data

Majors	Count
Psychology	26
Business Administration	32
Allied Health	8
Human Services	6
Nursing	44
Early Childhood Education	28
Other (Econ, Bio, Socio, etc.)	67
Total Amount of Majors	**211**
Total Number of Students	**200**

Cañada College University Center (UC)
Current Partnerships

UC Partnership & Mills College

PROJECTED COURSES TO BE OFFERED

- Politics, Economics, Policy & Law (PEPL)
- Ethnic Studies

UC Partnership & Brandman University

**PROJECTED COURSES TO
BE OFFERED**

- Communications & Media
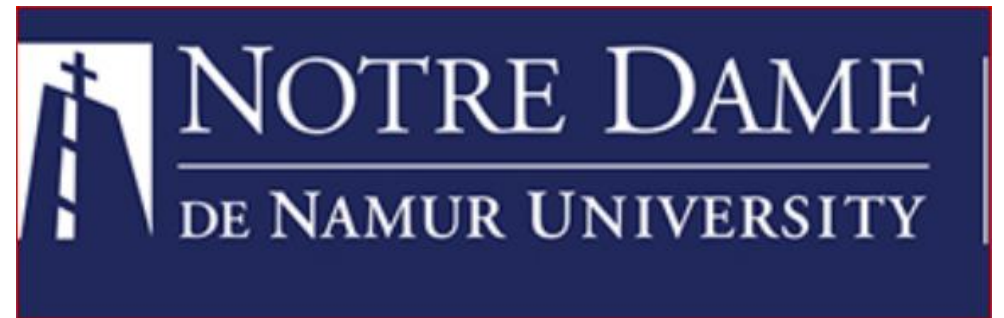
- Sociology

UC Partnership & Saint Mary's College

PROJECTED COURSES TO BE OFFERED

- Kinesiology

- Environmental Science & Studies

- Justice & Community Leadership

UC Partnership & Notre Dame De Namur University

COURSES CURRENTLY OFFERED THROUGH THIS PARTNERSHIP

- Human Services

- Business

- Psychology

Projected Outcomes

- Increase bachelor's degree student enrollment in UC programs by 5%.
- Add one new workforce-relative bachelor's program annually.
- Increase bachelor's degree course completion rates by 10% annually.
- Annually collect and analyze data on matriculation and degree completion.

Questions?