



Weekly Update 3-15-19

RSVP Now for March 29 Flex Day Sessions

Please RSVP for our upcoming Flex Day by **March 20**. Box lunches will be ordered, so an accurate count is needed soon.

The first session will have an all-campus reach, covering the impacts of AB 705 throughout the college in services and classes. Other sessions include an introduction to the California Teachers Retirement System CalSTRS retirement plan; and a representative from San Mateo Credit Union will provide an overview of the credit union products and services, and discounts and benefits available for community college employees. For those concerned with textbook costs and other issues, there is a chance to learn about Textbook Options on Campus: ZTC, OER, TLC, and Inclusive Access.

The day will finish with the well-deserved tribute to Tom Mohr from 2-4 pm.

You will find further session descriptions and the RSVP form at the [Flex Day website](#).



Strategic Enrollment Management Update

The PBC Strategic Enrollment Management Committee continued its year-long strategic planning efforts this week with a robust conversation led by Professor Lezlee Ware, Distance Education (DE) Coordinator. The Committee reviewed DE enrollment trends, disaggregated student success rates,

as well as policies and procedures related to how the College decides to offer courses online and how faculty develop the expertise to teach in an online environment. The Committee meets every two weeks and considers major factors affecting the College's enrollment. By the end of the academic year, the Committee will make recommendations to the PBC in the form of a new Strategic Enrollment Management Plan.

Campus-wide Outreach

The Strategic Enrollment Management Committee is also focused on how the campus might align its many outreach efforts. At the meeting two weeks ago, President Moore made a presentation to the Committee on the realignment of outreach with broader campus and district priorities. In an effort to address outreach needs for Promise Scholars, Community Recruitment, The implementation of the CUNY-ASAP Model, Career Education, and the new CRM, the College is moving in the direction to broaden outreach campus wide. This is now a standing item for The Strategic Enrollment Committee. Dr. Moore indicated that the College will have the opportunity to meet with a new partner organization to assist in this effort: The Silicon Valley Latino Organization

College Recruiter, Mayra Arellano, introduced Alex Ontiveros, Founder & CEO of Silicon Valley Latino, and the Committee discussed how the College might partner with his organization and many others to deepen, broaden, and coordinate outreach to all parts of our diverse community. This work will continue throughout the semester and be woven into the Strategic Enrollment Management Plan.

SMCCCD Board of Trustees Retreat – Saturday, March 16

The Board of Trustees will meet tomorrow morning to discuss the Promise Scholars Program and key support initiatives including textbook affordability, food insecurity, transportation challenges and housing insecurity. They will also be reviewing the implementation of the Constituent Relations Management (CRM) System that is currently underway. The full list of topics can be reviewed in the [Board Packet](#). The meeting is open to the public and begins at 9 am in the City View Conference Room on the fourth floor of College Center at College of San Mateo.

Upcoming Student Success Support Sessions (S⁴)

Interested in learning more about our student support services? Bring your lunch to any of the following sessions to gain a greater understanding of what we offer. All sessions will be held in Room 9-123. For more information or questions, contact [Char Perlas](#).

- SparkPoint | Monday, March 18, 12–1 pm
- Measure of Mental Health-Related Risk: The 'D' Scale | Monday, April 15, 12–1 pm
- Stress Reduction and Mindfulness | Monday, May 20, 12–1 pm

Promise Scholars Program Application Open

Students can apply through their WebSMART Portal. The application lives under the "Student" tab and can be found by clicking on the "District Promise Application" link near the top of the list. The application is pretty simple. It's only a few quick "yes" or "no" questions, so it shouldn't take more than a few minutes to complete.

Our first review of applications, as a district, will happen on April 15th, with notifications sent out at the end of April. Only candidates who have fully completed and submitted their FAFSA or Dream Act Application will be selected, so it is important that students complete their financial aid as early as possible.

The second review of applications will take place in early June, and the third round of review will take place in late July. Beyond that, remaining spots will be filled on a rolling basis.

For program details and additional information, visit the [Promise Scholars Program website](#) or contact [Marisol Quevedo](#).

Commencement Ceremony Venue Change

Due to construction, Cañada's upcoming 51st Commencement Ceremony will be taking place at College of San Mateo. The ceremony is scheduled for Saturday, May 25 at 10 a.m. More information to come as planning continues.



Have a wonderful weekend!

Sincerely,
Jamillah Moore, Ed.D.
President