This message has been sent on behalf of Dr. Moore....



Weekly Update 9-28-18

# **Artistry in Fashion**

If you're looking for a fun way to spend your Saturday, join the Fashion Design & Merchandising Department for its annual Artistry in Fashion event! The fashion event, held on campus from 10 a.m.-4 p.m., will feature an outdoor shopping extravaganza with local designers selling clothes, jewelry and accessories. For more information, visit: www.artistryinfashion.com.



### Aligning our Planning and Budgeting

PBC continues approved the switch to <u>TracDat</u> and the **new deadline of November 1, 2018**, for all Program Review and related resource requests. Personnel requests are due by October 12, 2018.

#### Accreditation

Our Standard Teams met with Steve Reynolds, VP from the ACCJC, on Friday, September 21, 2018 for a productive work session and training on the new, updated guidelines from ACCJC which can be found <a href="here">here</a>. Thanks goes to the more than 40 of our colleagues who came to the meeting and who are working diligently to complete their sections of our Institutional Self Evaluation Report (ISER).



# **Enrollment Management**

Members of the Enrollment Management Task Force have updated the last College Strategic Enrollment Plan (2014-17) and will present their work and recommendations to PBC on October 3, 2018. A sneak peak of the key findings the PRIE team found when comparing data from the last plan to more recent data:

# Key Changes in Enrollment since 2014-17 Plan

- The number of full time equivalent students (FTES) has continued to drop to its lowest level in 18 years.
- The number of full time equivalent faculty (FTEF) is at the lowest levels in 18 years.

	HIGHEST LEVEL (YEAR)*	LOWEST LEVEL (YEAR)*	2017 LEVEL*
FTES	2,299 (2009)	1,799 (2000)	1,634
FTEF	117 (2011)	104 (2004)	103
NUMBER OF SECTIONS	730 (2000)	588 (2004)	537

<sup>\*</sup>Fall Terms only

- The number of concurrently enrolled high school students has gained steadily, reaching a peak of 643 in the fall of 2016. Between fall 2013 and fall 2017, the number grew by 31%.
- The number of international students enrolled has gained steadily, reaching a peak of 747 in 2017. Since 2013, there has been a 967% increase.

- The number of first-time students dropped 9% from fall 2013 to fall 2017. This likely climbed again in fall 2018, thanks to the College Promise Scholars program.
- The number of returning students dropped 35% from fall 2013 to fall 2017.
- Enrollment in online and hybrid courses continues to climb dramatically, with corresponding high productivity rates. Success rates in distance education courses has, overall, kept pace with face-to-face classes but there is high variability between courses and across sections that should be explored.
- Career Education program offerings have grown with a Marketing certificate and AS degree program newly approved by the State and active in the fall 2018 course schedule.
- Black Non-Hispanic and Hispanic students are still under-represented in the successful student group as measured by overall course completion rates during the 2017-18 Academic Year.

## **Safety Committee**

Our Safety Committee met this week and the following items were discussed during the meeting:

- Began discussion about possible Uber/Lift pickup and drop off areas
- Requested feedback about night time hours for the Health Center
- Began discussion on cellular services in certain areas of the college, we will exam campus coverage areas
- Information about future CERT(Community Emergency Response Team) Trainings



# **Budget Breaks**

Thank you for your participation during our budget breaks. During this time we talk about the college budget, resource request process, operations, and future trainings. The following additional dates and times were added to the schedule:

- October 8: 12-1 p.m.
- October 24: 12-1 p.m.
- November 6 2-3 p.m.

# October Flex Day

As we get ready to enjoy a robust and engaging day of professional development at our upcoming Flex Day on Wednesday, October 10, I want to remind everyone that all offices will be closed and no classes will be in session on this day. We do this to allow all college employees to attend in an otherwise busy time of year. For offices that will be closed, please remember to post the attached signage, notifying people of the upcoming closure at least a week in advance. If you haven't' signed up for Flex Day yet, please RSVP here: https://surveys.smccd.edu/n/oct18flex.aspx. We look forward to seeing you at the October 10 Flex Day!

### **Transfer Month**

Next week marks the first week of October and the first week of Cañada College's Transfer Month! October is traditionally when CSU and UC application season begins and throughout the month the Transfer Center will be celebrating by offering several workshops and activities including "Transfer Tuesday" where we ask all faculty and staff to wear gear from their Alma Mater! Please join us in "repping" your college or university (or another college or university that you think is great) each Tuesday throughout the Month of October! Students are encouraged to approach faculty and staff to ask questions about the universities they attended, this will not only create closer relationships between students and faculty, it also helps students to feel comfortable asking questions about transfer and to learn that transfer is an option that is within their reach!



#### Assistance Needed for President's Luncheon

As mentioned on Opening Day, Cañada College is launching its <u>Inaugural President's Luncheon</u> on Tuesday, October 23 at the Hiller Aviation Museum in San Carlos. This luncheon will bring community leaders together as a fundraiser to support the <u>Cañada College Promise Scholars Program</u>. We are looking for students, faculty, staff and administrators to be on site and assist on the day of the event. **Click <u>HERE</u> to sign up to assist.** We also invite you to attend and share the invitation with your networks. **Please click <u>HERE</u> to purchase tickets.** For questions on the event, please contact <u>Megan Rodriguez Antone</u>.

Enjoy your weekend!

Jamillah Moore, Ed.D

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