



Dear Campus Community,

Cañada Student Appointed Student Trustee

Congratulations to Cañada College student leader Raghad “R” AbdAlJawad, who will not only represent our College but all of the students within our District as Student Trustee for the 2018-2019 year! “R” is involved with a number of on-campus organizations. She currently serves as Vice President of the Associated Students of Cañada College and works in the Learning Center.

Connect to College Night: April 26

Connect to College (our annual Open House) is swiftly approaching and we’d like to have as many Cañadians as possible attend to represent their respective programs and connect with prospective students. There are many opportunities for campus students and employees to get involved:

- Employees are needed to greet and guide our guests. **Sign up [Here](#).**
- Host a Table at the Resource Fair:
Current students and event guests will visit the Resource Fair between 5:30-6:45 p.m. in The Grove. **Sign up [Here](#) to confirm a table for your program (First come, first served).**
- Help promote the event by sharing the attached flyer.

The event flyer is attached. For questions, please contact [Mayra Arellano](#).

College Promotional Material Review

To maintain the brand visibility and integrity of the College, all marketing material must be reviewed by the Marketing Department prior to printing, distribution and/or dissemination. The term “marketing materials” refers to anything that is representing the Cañada College brand including fliers, postcards, promotional videos, promotional items with the logo printed on them such as pens, student and community communications, departmental newsletters, etc. Please send all material for review to canmarketing@smccd.edu. This practice ensures that the image of the College is maintained and mistakes that are costly in time, money and/or perceptions are avoided.

[The Marketing website](#) hosts several resources, including information on print, web and photography resources and quick access to the college logo, map, letterhead and pre-created design templates for posters, fliers and presentations. For questions, please contact [Megan Rodriguez Antone](#). The Marketing team looks forward to assisting you!

Chancellor Oakley Signs Agreement with UC Chancellor Napolitano

On Wednesday, April 11, 2018, California Community Colleges (CCC) Chancellor Eloy Oakley signed a memorandum of understanding (MOU) with the University of California (UC) Chancellor Janet Napolitano to increase the number of academically prepared community college students who transfer to UC and earn a bachelor's degree.

The MOU (attached) , entitled "Enhancing Student Transfer," initiates a comprehensive effort to guarantee admission for all qualifying CCC transfer students to one of the UC's nine undergraduate campuses. Under the MOU, students who complete one of the UC pathways and achieve the necessary grade point average will be guaranteed a place within the UC system. These guarantees will commence for students beginning community college in the fall of 2019.

The MOU details several areas where the CCC and UC will work collaboratively to ensure that the agreement meets the goals it has set forth, including efforts to expand the number of associate degrees that would satisfy UC major preparation requirements.

Social Media Internship

One of our community partners, Mosaic Transportation, is looking for a Social Media intern who can enhance the company brand and build online communities through its social media platforms. The position description is attached.

Have a nice weekend!

Jamillah