#### **A close up of a sign Description generated with very high confidence**

Social Media Intern

Job Description

We are looking for a Social Media Intern who can enhance our brand and build strong online communities through our various social media platforms. Our Intern will be responsible for developing and administering social media content that is designed to engage users and create an **interactive relationship** between consumers and the company. The successful candidate will also be required to collect and review social media data to develop more effective campaigns. We need the candidate to blog daily updates about MGT on the five Social Media Platforms, Facebook, Twitter, Google, Instagram & Yelp. Additionally, this person will have to be a good writer, as well as a good researcher and creator of storytelling.

Social Media Intern Responsibilities

Work closely with the marketing team to develop social media campaigns that help to achieve corporate marketing goals

Develop monthly reports on emerging social media trends that will be submitted to the management and executive teams

Monitor the company’s social media accounts and offer constructive interaction with users

Create methods for finding and saving online customer reviews

Analyze the long-term needs of the company’s social media strategy and offer quarterly reports to the management and executive teams that outline any necessary changes to the digital plan

Social Media Intern Skills

Working on a Bachelor’s Degree in Marketing, Communications or related field or related experience

3+ years’ experience in social media management (If you’re a Millennial, you’re hired!!!!!)

Exceptional multi-tasking skills

Able to explain complex social media data in an understandable way

Strong problem-solving skills & knowledge of the Social Media Platforms are required