



2ND ANNUAL
**PRESIDENT'S
LUNCHEON**



**SPONSOR
PACKET**

SUPPORTING STUDENT
SUCCESS THROUGH
SCHOLARSHIPS.

**TUESDAY, OCTOBER 22, 2019
AT 11:30 A.M.**

held at the

Hiller Aviation Museum

160 Skyway Road, San Carlos, CA

Register at:

CANADACOLLEGE.EDU/LUNCHEON

Cañada College

FROM HERE, YOU CAN GO ANYWHERE.



Dear Community Partner:

For over five decades, Cañada College has provided enriching and life-changing educational opportunities for the residents of San Mateo County. With the support and guidance from award-winning faculty and staff, students can pursue certificates and degrees for career training or to serve as a transfer gateway to four-year colleges and universities.

We are excited to announce that Cañada College is hosting its 2nd Annual President's Luncheon on Tuesday, October 22, 2019 at the Hiller Aviation Museum in San Carlos.

We are pleased to present the following sponsorship opportunities to fit different budgets. Your support will help fund the Cañada Promise Scholars Program. If you have any questions regarding sponsorships for this event or would like to explore a custom sponsorship, please contact Leila Perreras at (650) 678-8638 or PresidentsLuncheon@circlecommunications.com.

Thank you for your consideration. We look forward to seeing you on October 22nd at the Hiller Aviation Museum!

Sincerely,

A handwritten signature in black ink, appearing to read "J Moore", is positioned above the printed name of the sender.

Jamillah Moore, Ed.D.
President
Cañada College

We have the following different levels to fit your business needs & budget:

The President's Academic Excellence/Presenting Sponsor Level - \$ 10,000+

- Introduction by Master of Ceremonies
- Logo prominently displayed on all marketing materials with acknowledgment as the "Presenting Sponsor"
- Banner display opportunity (provided by sponsor/ vertical retractable banner preferred)
- Resource table
- Mention in (2) press releases surrounding the luncheon (pre-event and post-event)
- 1 full-page ad in event program
- Logo on Cañada College's website and social media platforms with link to company website
- 2 tables of 10 guests with early VIP entrance for wine and networking

From Here, You Can Go Anywhere/Ruby Sponsor Level - \$ 7,500

- Logo displayed on all marketing materials and acknowledgment as the "Ruby Sponsor"
- Resource table
- 1 full-page ad in event program
- 1 table of 10 early VIP entrance for wine and networking

Cañada College/Sapphire Level - \$ 5,000

- Logo displayed on all marketing materials with acknowledgment as the "Sapphire Sponsor"
- Resource table
- 1 half-page ad in event program
- 1 table of 10 early VIP entrance for wine and networking

Colt Classic/Emerald Level - \$ 2,500

- Logo displayed on all marketing materials with acknowledgment as the "Emerald Sponsor"
- Resource Table
- 1 half-page ad in event program
- 5 tickets for luncheon early VIP entrance for wine and networking

Connect to College/Topaz Level - \$ 1,200

- Logo in program and sponsor signage
- Community resource table
- 1 business card sized ad in event program
- 5 tickets for luncheon early VIP entrance for wine and networking

Cañadian Supporter - \$ 500

- Listing in program and sponsor signage as a Cañadian Supporter
- 3 tickets for luncheon early VIP entrance for wine and networking

VIP Ticket (pre-event wine event, Luncheon) - \$ 150 each

Individual Luncheon Tickets - \$ 99 each

Program ads – Business Card/\$ 250 Half page/\$ 500 Full page/ \$ 750

(Custom opportunities available)

Cañada College President's Luncheon Sponsorship Form:

Business Name _____
Address _____
Contact Name _____ Title _____
Phone _____ Email _____
Alternative Contact Name _____ Title _____
Phone _____ Email _____

_____ Yes, we would like to be part of the President's Luncheon!
We will provide a check for our sponsorship which is enclosed **Y/N**
Charge our credit card **Type: American Express/MasterCard/Visa/Other** _____
CC Number _____ **Expiration** _____
Security Code _____ **Billing Zip Code** _____

The level we will be participating is:

_____ The Presenting Sponsor \$ 10,000+
_____ From Here, You Can Go Anywhere/Ruby Sponsor Level \$ 7,500
_____ Cañada College/Sapphire Level \$ 5,000
_____ Colt Classic/Emerald Level \$ 2,500
_____ Connect to College/Topaz Level \$ 1,200
_____ Cañadian Supporter \$ 500
_____ Individual tickets at \$ 99 each
_____ Individual VIP tickets at \$ 150 (early entry for wine & networking) 11 a.m.
_____ Event program _____ Business Card sized ad - \$ 250.00
_____ 1/2 page - \$ 500 _____ Full-page - \$ 750
_____ Other (Specify) _____

Please send your logo, questions, etc. to PresidentsLuncheon@circlecommunications.com or call Leila Perreras at (650) 678-8638. Please make checks payable to San Mateo County Community College Foundation. Checks with forms may be sent to Cañada College President's office at 4200 Farm Hill Blvd., Redwood City, CA 94063. Please reference "President's Luncheon".

Guests and Confirmation:

You will receive a confirmation email of your benefits and send you the registration link for your guests or you may send the attached forms with their names.

We will send you a registration link that you can share with your guests or you may send us the following names:

- | | |
|-----------|-----------|
| 1. _____ | 11. _____ |
| 2. _____ | 12. _____ |
| 3. _____ | 13. _____ |
| 4. _____ | 14. _____ |
| 5. _____ | 15. _____ |
| 6. _____ | 16. _____ |
| 7. _____ | 17. _____ |
| 8. _____ | 18. _____ |
| 9. _____ | 19. _____ |
| 10. _____ | 20. _____ |

_____ We would like to donate _____ number of tickets towards the donation pool to offer students or faculty the opportunity to attend this luncheon



**Thank you for supporting the
Cañada College President's Advisory Group
in raising funds for Student Scholarships.**

**Please visit:
canadacollege.edu/luncheon**