

Education Master Plan & Strategic Enrollment Plan Updates

Instructional Planning Council (IPC)
Friday, April 18, 2025 | 9:30 - 11:30 AM

Education Master Plan & Strategic Enrollment Plan Updates

Cañada College | Spring 2025

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EMP Goal 1.4

New Career Education Degree/Certificate Pathways

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EMP Goal 3.11

Career Exploration Experiences for Students

3

SEP Strategy 1.2.6

Increase the number of Adult Education & ESL Students

Education Master Plan Update

Goal #1: Student Access, Success and Completion



EMP GOAL 1.4

"Create new degree and certificate programs (especially career education programs not yet available in the District) that support the evolving short and long-term needs of prospective students and regional employers."

Education Master Plan Update

Goal #1: Student Access, Success and Completion



- **Apprenticeship Pathways:**
 - Digital Marketing
 - Extended Reality (XR)
- **Certificates:**
 - Digital Marketing
 - Business Information Worker
- ***Bachelor's Degree:***
 - Interaction Design (TBD)

Education Master Plan Update

Goal #3: Community Connections



EMP GOAL 3.11

"Create and expand career exploration experiences (such as work-based learning, internships, and job shadow opportunities) for students during their time at Cañada, particularly during their First Year (in each Interest Area), as they choose a program of study and refine their education goals. Close racial equity gaps in access to career development and job placement opportunities."

Education Master Plan Update

Goal #3: Community Connections



Cañada College Interest Area Speaker Series

John Dillard

Date: Wednesday, March 5th
Time: 4:30-5pm Social Mixer,
5:00-6:00pm Guest Speaker
Location: Bldg. 9-154

About our speaker!

John is a water resources engineer dedicated to sustainable water management and addressing climate-driven water challenges. A recent graduate from San Jose State University and **Cañada College alumnus**. He has contributed to critical projects, including transboundary water conflict analysis in the Apalachicola-Chattahoochee-Flint River Basin and groundwater sustainability initiatives.

His work focuses on developing innovative solutions to ensure resilient water infrastructure and equitable access to resources in the face of climate change.

IN - PERSON & ZOOM

Zoom ID: 82365096317

Free Food & Drinks

Icons: Recycling, Sustainability, Community, Education

Small text at bottom: Cañada College is an equal opportunity institution. All programs and services are available to all students. For more information, contact the Office of Student Success at (415) 435-1234.

- **Work-Based Learning Activities:**

- Career Speakers
- Industry Tours & Job Shadowing
- Internships & Summer Jobs
- Service Learning & Volunteer Work
- Paid On-Campus Work (e.g. Menlo Studio)
- Work Experience Education
- Pre-Apprenticeship & Apprenticeship
- Job Fairs

Education Master Plan Update

Goal #3: Community Connections



Recent Career Events:

- SJSU Engineering Diversity Conference
- Brunch with Biotech at Mission College
- Genentech Tour
- Recruitment Weekday Events
- Fall 2024 & Spring 2025 Job Fairs

Highlights:

- Career Center serves ~ 300 Students/Year
- Fall 2024 Job Fair: 60 Employers; 170 Students
- Recruitment Weekday: 28 Employers; 60+ Students

Education Master Plan Update

Goal #3: Community Connections



- **Challenges:**
 - Capturing Outcomes & Compliance with Vision Aligned Reporting (VAR)
 - Database Tools to Better Engage Students & Employers
 - Coordination & Scaling of Work-Based Learning Opportunities

Strategic Enrollment Plan Update

Goal #1: Strengthen and publicize clear degree and certificate programs that remove barriers to completion in two years.



SEP STRATEGY 1.2.6

"Increase the number of Adult Education and English as a Second Language (ESL) students to Cañada College degree and certificate programs."

Strategic Enrollment Plan Update

Goal #1: Strengthen and publicize clear degree and certificate programs that remove barriers to completion in two years.

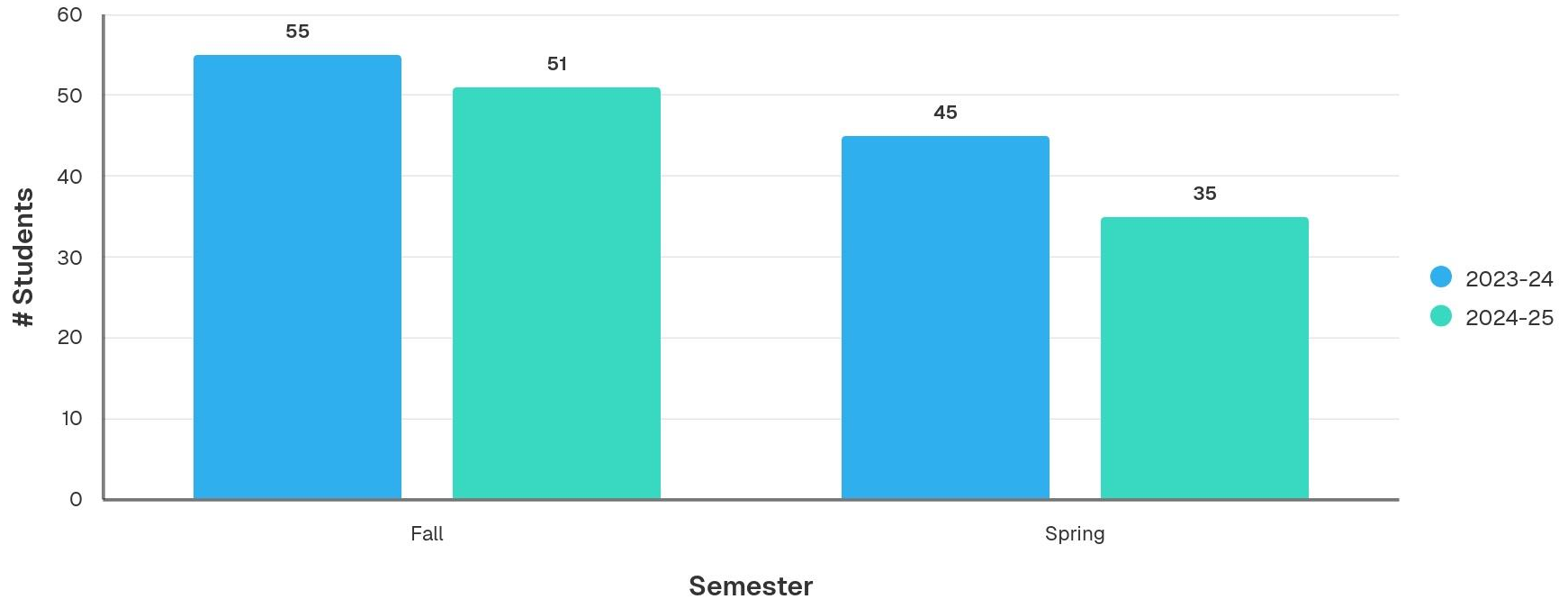


**SAN MATEO
COUNTY
CONSORTIUM**
for Adult & Career Education
"YOUR GATEWAY TO A NEW FUTURE."

- **Cañada Team:**
 - Janet Ramirez, Transition Coordinator
 - Diana Espinoza-Osuna, ESL Retention Specialist
- **Areas of Support:**
 - Information Sessions
 - College Tours
 - Residency Reclassification
 - Registration Assistance
 - Counseling

Adult School Student Matriculation

Cañada College | Academic Years 2023-24 & 2024-25



THANK YOU