### N E W S L E T E R

#### **JANUARY 30, 2023**

## WELCOME DESIGNERS!

CAÑADA

The Spring semester is upon us and we are so happy to share all that we have in store for you this semester! Read on for our \*intro to the semester and a preview of programs we are rolling out next month!



# **CO-PRESIDENT'S MESSAGE**

Happy New Year! Welcome back to school!

We hope everyone had a good rest during the winter break and is ready to pick up on the new semester!

Our club has planned several exciting events for this semester: a Kick-Off on Feb 8, a kitchen-and-bath-focused showroom tour, a community service project, and some speaker events. If you haven't joined the club yet, don't delay!

We'll continue to carry on our theme from last semester and focus on building connections. We encourage all our members to join the ASID, NKBA, and IIDA events. A number of us will be attending the NKBA KBIS event January 30th - February 2nd. If you are planning to attend, please connect with us asap, though we will have lots of insight to share when we return. We'll be organizing more alumni dinners in the coming months too so join us to connect with those who have transitioned into the industry. Hope to see you for all of the wonderful things we have in store!

May 2023 be your banner year!

Winnie & Jo



Jo Lau



Winnie Wan

Jo Lau & Winnie Wan Co-Presidents



# GET INVOLVED





ID Club Kickoff Meeting Wednesday, February 8th 12:00pm - 1:30pm

### Join us at the Kickoff Event to find out what we have in-store for you this Semester!

• Meet the new ID Club Leadership Team and learn about the club's offerings and events!

• Learn more about our partnering professional organizations ASID, IIDA, and NKBA, directly from their representatives.

• Test your luck during the **prize drawings**!

We look forward to seeing everyone at our first Spring 2023 event!

Members and not-yet members are all welcome. Click or scan the QR code to sign up!





# **GET INVOLVED**

### Become a Member of the Cañada Interior Design Club!



#### Once you are a member of the ID Club, you will benefit from:

- Free admission to most club events
- Access to the club Instagram & Facebook Pages
- Monthly newsletter featuring notable information on all things Interior Design!
- Learn about trade organization happenings & offers
- Get experience & portfolio material by taking part in our Community Service project and student design competitions

#### **Take advantage of all the ID Club has to offer & get involved!** The Club Board is in need of a volunteer to be **Secretary**, if interested, email the club, or contact Winnie or Jo.

Class Rep wanted for the classes below. Interested parties can email canadaidclub@my.smccd.edu to sign up. Class Rep gets free club membership!

- INTD 115 Intro (night)
- INTD 126 Critical Thinking
- INTD 148 Color and Design
- INTD 175 Space Planning
- INTD 367 Sketchup

### It's just \$5 to join for the Spring 2023 semester! Click or scan the QR code to sign up!



TRADE ORGANIZATIONS







BRAND SPOTLIGHT: BENJAMIN MOORE Designing for Wellness

Wednesday, February 1 | 2:00 p.m. ET

#### **Brand Spotlight - Designing for Wellness**

Join interior designer and Well-Designed co-founder Caleb Anderson for an engaging conversation with designers Gala Magriñá and Carrie Leskowitz as they discuss their personal wellness journeys and how that is informing their holistic and mindful approach to interior design. Through this heartfelt conversation, discover how a focus on your own well-being will support your design practice in creating spaces of wellness for others.

Sponsored by Benjamin Moore in collaboration with Well-Designed February 1, 2023 - 2:00 p.m. - 3:00 p.m. via Zoom

Register <u>HERE</u>

**February Chapter Meeting** 

A tour of a state-of-the-art waterjet facility at All Natural Stone at 1502 Arbuckle Court, Santa Clara, CA 95054

February 16, 2023 - 5:30 p.m. - 8:30 p.m.

**Register HERE** 



FEBRUARY CHAPTER MEETING



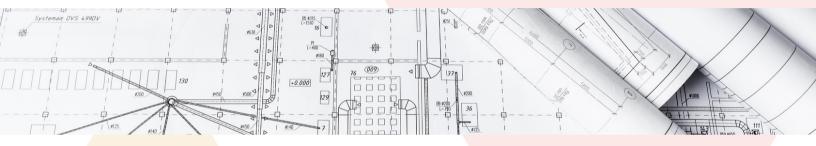
# TRADE ORGANIZATIONS





NKBA Student Representative Patty Grewell

### CLARELLEN ADAMS SCHOLARSHIP Student Design Competition



### <u>Two awards categories</u>

NKB

- Mood Board Design Create a mood board consistent with the style of the home, and fulfills the clients' wishes. Award: \$150, and announcement on Northern California NKBA Chapter website and social media postings.
- Charette Design Create a floor plan that addresses the design challenge, is consistent with the style of the home, fulfills the clients' wishes, and aligns with NKBA's 2022 kitchen and bath planning guidelines. Award: \$350 and announcement on Northern California NKBA Chapter website and social media postings.

#### Who can enter

• Any student enrolled in an interior design program in the Northern California Chapter region who are also NKBA student members. NKBA student membership is free, register <u>here</u>.

#### Submission Deadline: Competition closes: February 21, 2023 at 5:00 PM Pacific





#### "Snappy Hour" Headshots + Happy Hour

Come and join us at Gensler Oakland for Snappy Hour! Enjoy drinks + snacks while updating your professional headshots for 2023.

#### Get your headshots FREE!

- 1. Members who bring an industry non-member guest
- 2. Sign up to be a volunteer artist for Design in Motion 2023
- 3. Sign up to become a NorCal IIDA member

Register <u>HERE</u>

WHEN Thursday, February 02 2023 5:00 PM

#### LOCATION

Gensler Oakland 2101 Webster St #2000 Oakland, CA 94612

**ORGANIZER** East Bay City Center



# **MEET THE BOARD**



### Walaa Alshaer - ID Club Events Chair

Hello all, my name is Walaa Alshaer. I am an interior designer, social media content creator, and on top of all that a mother of seven. I am a student at Cañada College working on my associate degree and plan to transfer to San Francisco State University to study interior designer and home staging. I decided to go back to school during the pandemic to pursue my passion for décor and design, where I met Denny, Sharon, Elsa, Anjana, and John who made the online classes feel as comfortable as if we were in-person. Although we started during the pandemic, we all supported each other in pursuing our goals.

I have been a member of the ID club since my first semester at Cañada. The club has supported me and others in our journey of education. As restrictions started to be lifted, the ID club had more in-person events and I was able to become part of the club community. In the past year and a half, I have graduated with a certificate in interior design, which I couldn't have done without the amazing support of the interior design community at Cañada College.

Prior to attending Cañada, I used Instagram to share inspiration pictures, my home décor, and all things interior design & home décor. Additionally, I use my platform to help support women and show that women can do anything with their elegant touch. While getting my education, going to ID club events, and attending industry events, I would share snippets of my experience and inspiration from the many vendors that I met, helping me with career opportunities & gain attention on Instagram. I hope to grow my company Décor By Walaa and to be an inspiration to many mothers and women with the message that they are unstoppable, strong, and special beyond words. It's hard work to be a full time student, take care of seven kids, and to grow a business, but with the motivation and help provided from Cañada and the interior design club community, I am one step closer to reaching my goals and dreams. Feel free to contact & follow me on Instagram: **@DecorbyWalaa** 



# MEET THE BOARD

### **Chauntelle Trefz - ID Club Competition Chair**

I am Chauntelle Trefz. In the Fall of 2021, I enrolled in Cañada's Interior Design program to achieve an AS degree in Interior Design. I anticipate graduating in December 2023, at which point I will pursue a career in residential design.

In my three semesters, I have been surrounded by incredible talent and supportive professors, making my educational experience in the interior design program inspiring and rewarding.

Joining the ID club early in my enrollment has enriched my education by giving me opportunities I otherwise may not have had, such as access to design competitions, industry insider events, networking prospects, club socials, and making new friends.



As Cañada's Interior Design Club competition chair for the 2022-2023 school year, my role is to bring forth local, statewide, national, and in some cases, global design competitions for our members. Some competitions are for individual submission, and others are for teams- such as collaborating with classmates. Competitions are a great way to put your talents out there and gain recognition for your work.

When asked to join the board, I was honored to be a part of such an impressive and supportive group of students and professors. I hope to add value during my time on the board, and I encourage fellow design students to join our membership and serve on the board too.



# **YAYOI KUSAMA**

Winnie had the opportunity to attend a special exhibition of artwork and art installation by Japanese artist Yayoi Kusama in a new museum in Hong Kong. Yayoi Kusama is known for her pumpkins and polka dot patterns on them. She is 93 years old and is still actively painting. She paints on average one painting every 4 days!



For this new museum, Yayoi Kusama has made two special pumpkins which are different from all her previous work. These pumpkins are asymmetric!





2015 Self Portrait

Death of Nerves. The last installation of this artwork was in 1976 and was on a much smaller scale. This new one was commissioned for this exhibition and spans 3 floors of the museum. (Note only a portion of the installation is shown in this photo.) This work "communicates an important message of hope and rebirth central to Kusama's practice."



My Eternal Soul series (2009-2021) is Kusama's largest body of work, comprising nearly nine hundred canvases as of 2021. Some were freshly done and just finished before shipping to the museum for display.





Dots Obsession - Aspiring to Heaven's Love. Yayoi Kusama's concept of infinity and accumulation is expressed in this immersive mirrored room.





# **MUST SEE EXHIBIT**



### CONVERSATION PIECES Contemporary Furniture in Dialogue SF MO August 20, 2022–June 25, 2023

From a felted chair resembling mushrooms to a rocking chair made from 3-D printed recycled plastic, Conversation Pieces features 45 works of furniture that prioritize meaning and material choice over function and practicality. The exhibition is organized by Jennifer Dunlop Fletcher, SFMOMA's Helen Hilton Raiser Curator of Architecture and Design, and Alexandra Loew, a Los Angeles-based interior architect, into fluid and meandering categories that feel conversational rather than authoritative. With plush seating for visitors and intimate, moody lighting, the gallery fosters an immersive atmosphere that invites visitors into the unfolding conversation.

Interspersed throughout, interviews with six designers, including Jay Sae Jung Oh and Fernando Laposse, speak to issues designers face today. In the spirit of dialogue, you are invited to join ongoing in-person and online conversations that draw connections between these collection works that touch upon sustainability, identity, and history.

#### This exhibit is included in the cost of general admission

Members	Free
Adult	\$25
Senior	\$22
Young Adult (19-24)	\$19
Teen (13-18)	Free
Child (12 and under)	Free



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# **INSIDE THE NEXT ISSUE**





### Coming up in the February issue

- Alumni spotlight with Kari Hensel
- Class Representative & ID Club Board opportunities
- ASID, NKBA, & IIDA events & happenings
- Upcoming student design competition
- ID Club community service project
- An introduction to your ID Club professional trade organization student representatives
- and much more!

The next Club Board Meeting will be held Feb 6, 4pm-6pm.

All Club members are welcome to join! Click the <u>Zoom link</u> to join Meeting ID: 818 4968 2263 Passcode: 558201

Don't forget to follow us online!!





