Cañada College Educational Master Plan Public Forum

The Educational Master Plan Team

October 2016

Example of Evidence	Planning Assumptions	College Values	Goals
-Internal demographics -Catalog	1. The College provides intellectual, cultural, social, economic, and health and wellness programs and services that attract the San Mateo County community members to our Campus.	Transforming Lives	
-Equity plan -ACES -ACCEL	2. Access and student equity are key values.	High Academic Standards	
-Catalog -Schedule	3. The College delivers relevant, timely, and effective programs for transfer and degree attainment, career and technical certification, workforce development, and the acquisition of basic skills necessary to pursue higher learning.	Diverse and Inclusive Environment	Goals
-# of people taking advantage of these funds -Budgeted for PD	4. The College provides professional development opportunities.	Student Success in Achieving Educational Goals	
-ACCEL -Middle College -Sparkpoint	5. The College values collaboration with other community organizations.	Community, Education, and Industry Partnerships	

Example of Evidence	Planning Assumptions	College Values	Goals
-Basic aid status -Innovation funds -CWA	6. The College is accountable to taxpayers for effective deployment of resources.	Communication and Collaboration	
-Funded DRC director -LD specialist -Counselor	7. The College's planning process and the outcomes of that process places the needs of students and potential students first among many competing priorities.	Engaging Student Life	
-Internal demographics -Puente program -HSI grants	8. The College is a Hispanic Serving Institution (HSI).	Accountability	Goals
-Mobile friendly website -Tech plan -Instructional technologist hire	9. Students' increasing familiarity with technology impacts teaching and learning.	Sustainability	
-ACES -Program Review -Data Dashboard	10. The College supports a culture of evidence and promotes a culture of inquiry.	Transparency	

Transforming Lives	Communication and Collaboration				
High Academic Standards	Engaging Student Life				
Diverse and Inclusive Environment	Accountability				
Student Success in Achieving Educational Goals	Sustainability				
Community, Education, and Industry Partnerships	Transparency				

Goal 1

Goal 2

Goal 3

Goal 4

Enter your goals into Survey

Definition and Example

• Goals

Goals establish broad directions and do not tend to change over time. In fact, goals can be carried over from one planning cycle to the next with only minor modification. Goals are fundamental issues that the College must address. Goals are desired ends, which are not necessarily attainable or quantifiable.

Example: "Build an educational environment that fosters passion for education and the leadership and the personal skills necessary for civic engagement and participation."

"Provide better customer service"

Objectives

Objectives are a means of achieving, or moving toward, a goal. Sometimes called "strategies" or "initiatives," objectives are measurable and quantifiable. They focus efforts on demonstrable results and provide broad categories for resource allocation. Strong objectives are SMART: Specific, Measureable, Attainable, Realistic, and Time-Based.

Example: "Reduce the call-back time of customer inquiries and questions to no more than four hours."

Outcomes of the Public Forums

- The EMP Team will come up with manageable set of goals that reflect our values and represent consensus in the college.
- The EMP Team will share the set of draft goals with the campus and seek feedback in November.

Links

- Complete this form
- View the responses here

- EMP Website
- <u>Data sets</u> (if not open, go to EMP Website and click on Data Sets)
- SWOT
- Cañada College Mission, Vision, Values, and Goals
- SMCCD District Strategic Plan Goals