

Cañada College Academic Senate

<http://canadacollege.edu/academicsenate>

2:10pm – 4:00pm

Room 3-142

Minutes 05/24/18

Meetings of the Academic Senate are open to all members of the public. Materials are posted on the meeting page of the Senate website.

No.	Item/Topic	Presenter	Time	Action
1	Call to Order	Tedone		Procedure
2	Introductions	Tedone	1	Information
3	Adoption of Agenda Moved 7.4 to 6.3. Katie will need to leave to go to an off-campus event. Add 7.7. Add 7.8. Approve funding for Hyla to Leadership Institute	Tedone	1	Action M/S/C
4	Adoption of Consent Agenda	Tedone	1	Action M/S/C

Consent Agenda

All items on the consent agenda may, by unanimous vote of the Academic Senate members present, be approved by one motion after allowing for Senate member questions about a particular item. Prior to a motion for approval of the consent agenda, any Senate member, interested student, citizen or member of the staff may request that an item be removed from Consent to be discussed in the order listed, after approval of remaining items on the consent agenda.

4.1	Approval of Minutes: 4/10/18
4.2	ASCCC Leadership Institute travel expenses (Diana Tedone \$461.88)
4.3	ASCCC Leadership Institute travel expenses (Hyla Lacefield \$461.88)

Public Comment				
5	Questions/comments on non-agenda items	Public	5	Information
Regular Reports				
6.1	President's report: Commencement is on Saturday Faculty survey is still open; a reminder will be sent out next week Tuesday.	Tedone	5	Information
6.2	Treasurer's report Current balance: \$7762.33 Spent this year: \$2095	Aranyakul	5	Information
6.3	Curriculum Committee Curriculum Committee has been working on course enrollment maximums. Dani Behonick tried to introduce this topic about three years ago. Katie picked this up this year, and it's been hard for her to get faculty involved in this. Katie has drafted a document, which she expects to bring to Academic Senate early next fall.	Nance/Schertle	5	Information
6.4	Professional Development None	Erickson	5	Information
6.5	ACES 1. Tom Mohr said enthusiastically that the Board of Trustees approves and endorses the Cañada College Equity Resolution (approved in Senate earlier this semester) 2. We had a very successful last event of the semester for the Equity Lecture Series, the play Carlota which had over 100 attendees (about 125 between	Taveau	5	Information

	<p>the two shows). We plan to continue with the series in the fall with a big emphasis on Hispanic Heritage month and will be working over the summer to try to get flyers out at the start of the semester to everyone.</p> <p>3. The ACES committee is going to be making recommendations for a future Equity Director position at Cañada College; however, first we are going to take our current draft recommendations to each of the senate's and other committees to get input this coming fall. Then the revised recommendations will be shared with our president and VPs. From there it would have to go through the normal processes for new position proposals, so there's a lot more to do but we want to be sure to have senate input as soon as we can in the fall.</p> <p>If interested Rebekah can follow up with an email containing a link to the Equity Director position draft recommendations for people to look at this end of spring or summer. Otherwise I will just send it out in the fall.</p>			
Senate Business				
7.1	Marketing for Courses and Programs Megan gave an overview of the website, which has many tools and resources so that faculty can create their own promotional materials. If faculty prefer	Rodriguez	20	Information

	<p>to have the Marketing Dept. create promotional materials, this is also an option. The “What We Do” page lists how the Department supports the college.</p> <p>Mayra Arellano talked about It’s all about “customer service”. The goal is to be out in the community and promote Cañada College.</p> <p>Aiden, one of the student ambassadors, goes to 2-5 events per week. There are currently 10 student ambassadors.</p> <p>Having professors themselves promote their programs is most effective.</p> <p>As a component of campus tours, class visits are very effective too.</p> <p>Summer outreach: Street Team walks around events, directs people to Cañada table.</p> <p>The department keeps track of metrics to check the success of the different approaches used.</p> <p>If faculty have any requests from the marketing dept, just contact Mayra.</p> <p>Q: If a promotional material has been created by the Marketing Dept, why does it have to have to be stamped by the Office of Student Life?</p> <p>A: That’s a long-standing policy of the Office of Student Life-- follow up with them.</p> <p>Suggestion: It seems like the Marketing Dept. focuses more on the college level. We should follow up on how to market courses and programs.</p>			
7.2	<p>Inclusive Access Information: Participation rate is close to 40%. It provides access to materials for students on day 1, regardless of ability to pay. Inclusive Access charge is listed on the course schedule, so there is greater transparency regarding the cost of taking</p>	Kumar	15	Information

	<p>the class. Now that Inclusive Access is priced as a package, as opposed to per textbook, there is a cost advantage (cheaper) plus instructor has flexibility for last minute changes.</p> <p>Only about 2% of students in courses with Inclusive Access opt-out.</p> <p>There is a trend from publishers to not provide bound textbooks; the print upgrade is loose-leaf but at deeply discounted price.</p> <p>With Inclusive Access, there is also an advantage for students in terms of privacy. Publisher only gets students' name and email address.</p>			
7.3	<p>Treasurer election: 29 faculty voted. Sarah was elected unanimously.</p>	Tedone	5	Action M/S/C
7.4	<p>Assignment of Disciplines: Life and Culture Class Katie brought this back to Academic Senate. It had been presented at the last meeting. The only change is the addition of "or" in the list of disciplines, such that faculty need FSA in only one of the disciplines listed in order to teach these courses.</p>	Nance and Schertle	10	Action M/S/C
7.5	<p>Executive Committee for summer 2018: If anything comes up during the summer, when Academic Senate does not regularly meet. Monica and Daryan volunteered to serve on this committee during summer.</p>	Tedone	10	Action M/S/C with Daryan abstaining.
7.6	<p>Strong Workforce Update: The program provides funding to update some workforce programs. During the recession, employers invested in artificial intelligence and robotics, so after the recession,</p>	Kramer	10	Information

<p>7.7</p> <p>7.8</p>	<p>employees came back to a different type of workforce environment. Stream of funding is guaranteed at least till 2025.</p> <p><u>Round 1</u> investments:</p> <ul style="list-style-type: none"> - Neurodiagnostic technology: looking for faculty member that can develop curriculum - Teacher credential program: there is a partnership with SFSU to send our students there to get teaching credential - Cryptocurrency and Blockchain Technology: this has a lot of potential, but still trying to find a home for this program - Viticulture and Enology: looked into this but decided against starting this program at our college <p><u>Round 2</u> allocation: about \$1Mill Alex and Dean Leonor Cabrera announced opportunities at division meetings, help 1-1 meetings and multiple office hours.</p> <p>What's getting funded by round 2?</p> <ul style="list-style-type: none"> - Medical assisting simulation lab - Business information worker cohorts - Business online academy - Digital Art and Animation Video Game design certificate - Youth and after-school certificate - Business hub: innovative space for collaboration and classes. <p>Hyla: there is no CTE liaison in the Strong Workforce program; it is important to have a faculty voice at the college level, plus the CTE liaison also</p>		<p>Action M/S/C with Hyla abstaining</p> <p>Information</p>
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	<p>interacts with the ASCCC. There is no reassigned time for this position.</p> <p>Approve registration cost for Hyla to attend Leadership Institute at ASCCC</p> <p>Oxford Teacher’s College: See handout. Oxford Day Academy is the K-12 branch of this organization; it is a charter school. These students are now taking classes on our campus. This organization needs a U.S. based institution where prospective teachers take their lower-division coursework, and then transfer to SFSU to get a Bachelor’s degree and teaching certification. This year the plan is just a concept. Next year there will be more of a plan.</p>			
Other Reports, Meetings and Deadlines				
8.1	<p>Upcoming Governance Meetings</p> <ul style="list-style-type: none"> A. Faculty Professional Development Committee B. Professional Learning Committee C. Curriculum Committee D. ACES E. IPC F. Planning and Budgeting Council (PBC) 			
8.2	<p>Upcoming Events: TBA</p>			
9	Adjourn	Tedone		Action

In accordance with the Ralph M. Brown Act and SB 751, minutes of the Cañada College Academic Senate will record the votes of all members as follows: (1) Members recorded as absent are presumed not to have voted; (2) the names of members voting in the minority or abstaining are recorded; (3) all other members are presumed to have voted in the majority.

Academic Senate for the 2017 – 2018 academic year:

President: Hyla Lacefield; Vice President: Diana Tedone; Secretary: Monica Malamud; Treasurer: Sarah Aranyakul; Curriculum Committee: Candice Nance/Katie Schertle; Professional Development: Denise Erickson; Humanities and Social Sciences Division: Doniella Maher; Science and Technology Division: vacant; Business, Design & Workforce Division: Lale Yurtseven; Athletics, Library and Learning Resources: Marie Varelas; Student Services/Counseling: Daryan Chan