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| **From:** | Anderson, Gregory |
| **To:** | Canada Employees |
| **Cc:** | Partlan, Martin; Hirzel, Douglas; Lopez, Kim; Hsieh, Chialin |
| **Subject:** | in 3.5 hours -- your chance to shape Cañada"s enrollment strategies |
| **Date:** | Tuesday, November 05, 2013 11:08:57 AM |

Staff and faculty:

Just a quick reminder for today's forum on strategic enrollment planning. Please come to 3-142 if you are free at 2:30. See Academic Senate President Hirzel's message below for details. If you cannot make it today, no problem! We'll be sending out information on a virtual forum for everyone to contribute.

This coming Tuesday, Nov. 5 is Election day. It is also the day of the Strategic Enrollment Planning forum. The forum is 2:30-4 p.m. in building 3-142. Faculty, this is our opportunity to have our voices shape the development of this important plan! I hope you can take some time to join us.

**What is the Strategic Enrollment Plan?**

When complete, the SEP will set the direction for how the college will invest its resources for growth and improvement. The plan will identify:

- strategic populations we wish to better serve,
- strategic programs we need to grow and/or develop,
- strategic practices to recruit and support students.

**This sounds pretty important. What exactly will we be doing at the forum?**

During this first phase of development we will be grappling with data. Faculty and staff will break into teams assigned to examine data from one of four categories: community, student success, student demographics, instructional programs and labor market. Together you will try to identify trends and opportunities that will become the focus of the second phase of our investigation and plan development.

**It sounds interesting but I teach during the forum. Is there some other way I can participate?**

Absolutely! All the data are posted online at the PRIE website. We are currently working on an electronic form/discussion board that you can use to submit in your own insights and comments.

**I want to talk more about this with someone. Who is leading this planning process?**

Faculty: Martin Partlan and Doug

Administration, Research & Student Services: Gregory Anderson, Chialin Hsieh and Kim Lopez

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Douglas Hirzel

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